How can we collaborate to build community esteem, foster an innovative, entrepreneurial spirit, and attract more residents and investments in order to create a thriving Atlantic City?

Creative New Jersey is dedicated to fostering creativity, innovation, and sustainability by empowering cross-sector partnerships in commerce, education, philanthropy, government, and culture in order to ensure dynamic communities and a thriving economy.

www.creativenj.org
Contents

Preface: Catch the Wave of Atlantic City’s Creative Spirit .............................................................................. 4

DAY ONE .................................................................................................................................................. 6
Session #1: How do we close the cultural void? .......................................................................................... 6
Session #2: How can we attain Diversity vs. Tokenism? ............................................................................ 8
Session #3: How do we change the mental model of AC? ........................................................................... 10
Session #4: How Can we Collaborate to Create A Healthy Community? ................................................ 11
Session #5: How do we implement a Creative Placemaking plan? .............................................................. 12
Session #6: How do we reduce silos and increase meaningful collaboration? ........................................... 14
Session #7: How can we support Arts in Education and the Atlantic City School District’s instrumental work with young artists to bring the arts into the community? .......................................................... 16
Session #8: How do we foster a clean and safe environment that encourages growth, productivity, and sense of well-being? .............................................................................................................. 17
Session #9: How do we attract people to come to reside and invest in AC especially through the Arts? .... 18
Session #10: How do we encourage new business in Atlantic City? ......................................................... 19
Session #11: How do we improve quality of life? .......................................................................................... 21
Session #12: Social Media / #GoodnewsAC? ............................................................................................ 23
Session #13: Steering the youth away from crime and guiding them to more positive outlets? ................. 25
Session #14: Utilizing and Engaging Local Talent? ..................................................................................... 26
Session #15: What kind of Resort Destination do we want to be? ............................................................... 27
Session #16: STEM + A = STEAM: How do we integrate arts & technology for a better AC? ............... 28
Session #17: What are the positive aspects of AC? ..................................................................................... 30
Session #18: Community Involvement & Process Planning to Engage the Minority community? ............ 32
Session #19: Getting Young Professionals to live, stay and participate in Atlantic City? ......................... 33
Session #20: How do we support homeownership in Atlantic City? .......................................................... 34
Session #21: How do we create a central calendar to successfully plan ALL city wide events? ............... 35
Session #22: How do we create and sustain arts in communities (neighborhoods)? ................................. 36
Session #23: How do we improve neighborhood Design/Redesign? ......................................................... 38
Session #24: Politics in Atlantic City, Politics of Inclusion? ....................................................................... 39
Session #25: What is the Power of Narrative in Atlantic City? ................................................................. 40
Session #26: Beach Block Value and Property Development? .................................................................. 43
Session #27: How can Stockton University contribute to the Sustainable Development of AC? .......................................................44
Session #28: How can we create new opportunities for entrepreneurs that will diversify our economy and create jobs? .........................................................................................................................45
Session #29: How do we improve local Communications / Media? ......................................................................................................................46
Session #30: How do you encourage your neighbors to take back (responsibility) of their neighborhood?.. 47
Session #31: How do we improve the Boardwalk experience? .............................................................................................................48
Session #32: How do we leverage the bargain real estate market, and what do we want to build? ..............49
Session #33: What are the New Atlantic City Themes: Values, Messages, Slogans, Ads, & Graphics?......51

DAY TWO..................................................................................................................................................................................53
Session #34: How do we foster Community Engagement of the Young And Old / Information Exchange? 53
Session #35: How do we create a community-driven structure to advance and resource the work of AC?.. 55
Session #36: How do we support artists with resources to do their creative work? ...........................................57
Session #37: How can AC re-engage its disenfranchised population (I.E. At-risk youth, homeless, and individuals with criminal records)? ..................................................................................................................57
Session #38: How do we create a Central Calendar that will bring all our forces together? .......................62
Session #39: How do we get the necessary education and training to implement a creative placemaking project? ...............................................................................................................................................63
Session #40: AC - News? ...............................................................................................................................................................65
Session #41: What are Actionable steps to grow the business community in Atlantic City? ....................66
Session #42: How do we ensuring Youth Participation in the Development of AC? ..............................................69
Session #43: How can we collaborate in pulling all of the planning groups together for a healthy community? .............................................................................................................................................71
Session #44: How to Encourage Increased Gender, Ethnic, & Racial Local Political Representation in Atlantic City? ........................................................................................................................................73
Preface: Catch the Wave of Atlantic City’s Creative Spirit

Atlantic City and its iconic boardwalk has been one of New Jersey’s – and the East Coast’s – greatest attractions, and has long inspired its residents and visitors. However today, Atlantic City is facing myriad challenges amidst a rapidly changing landscape. While there is no silver bullet, we believe that creativity plays an important role in solving social and economic challenges.

For me and many of our Creative New Jersey team members and participants, we believe that the underlying principle behind all educational, technological, scientific, and cultural advancement is creativity, and that creative thinkers bring about tremendous insights and progress for the human race.

Think: Steve Jobs, Neil deGrasse Tyson, Thomas Edison, Leonardo da Vinci and Wangari Maathai. By championing creative thinking and establishing the conditions for collaboration among diverse groups of people, our work fosters creativity, advances dialogue, builds leaders, and weaves networks of individuals, who are thinking innovatively and creatively about social and economic solutions to their community challenges.

For the past several months, our Creative New Jersey team has been engaged with a diverse group of passionate, creative and civic-minded individuals from Atlantic City. We have worked alongside these committed leaders in building a Creative Host Team that is leading the way forward in fostering creativity and innovation for Atlantic City’s residents, business owners, and visitors.

Our Creative Team is now preparing to launch the Creative Atlantic City: Call to Collaboration — a two-day city-wide meeting with approximately 150 individuals representing a highly diverse group of people from throughout Atlantic City and beyond – people who have a stake in the future prosperity and sustainability of AC. The central guiding question for this meeting is “How can we collaborate to build community esteem,
how do we collaborate to
build community esteem,

FOSTER AN INNOVATIVE, ENTREPRENEURIAL SPIRIT,

AND ATTRACT MORE RESIDENTS AND INVESTMENT

IN ORDER TO CREATE A THRIVING ATLANTIC CITY?

Our Atlantic City Creative Team is a powerhouse with an infectious spirit transcending doubt and limitation. “This is an exciting time in Atlantic City,” team member Ken Mosca from Atlantic City Electric said. “The opportunity to collaborate with so many who support and believe in the rebirth of the city is inspiring.”

And Michael Cagno from the Noyes Museum agreed. “This is the right time for the community to come together as one family and to be a part of the transformation efforts of Atlantic City,” he said.

Creative Atlantic City’s Call to Collaboration is scheduled for February 23 – 24, and takes place at the Noyes Arts Garage of Stockton College on Fairmount Avenue.

Get involved and catch the creative wave that is making its way through Atlantic City!

~Elizabeth Murphy
Director, Creative New Jersey
Originally posted on the Geraldine R. Dodge Foundation Blog (1.20.15).

If you’d like to connect with any of the Creative Elizabeth participants and follow the conversations, please visit the Creative New Jersey website, join us on Facebook, and follow us on Twitter.

Creative New Jersey is dedicated to fostering creativity, innovation, and sustainability by empowering cross-sector partnerships in commerce, education, philanthropy, government, and culture in order to ensure dynamic communities and a thriving economy.
DAY ONE

Session #1: How do we close the cultural void?

Convener: Michael Epps

Participants: Natalie Devonish, Vivian Mannino, Ava Holly, Christian Mauriello, Gary Wien, Allan Doerr, Mike Charlton, Bernard DeLury, Betty J. Lewis, Paul Herron, Diane L. Epps, Nicole Milan-Tyner, Saskia Schmidt, Dorrie Papademetriou

1. Highlights & key points from your discussion:
   - Getting info out
   - Collaborative calendar of events
   - Utilizing the City of Atlantic City’s webpage
   - Channel 97 in Atlantic City
   - Events at venues outside of casinos
     - Le Grand Fromage
     - Boneyard
     - Kelsey’s
     - Dante Hall
     - Kennedy Plaza
   - Local organizations presenting events
     - AC Ballet
     - Bay Atlantic Symphony
     - Atlantic City Theater
   - Consider an Arts Week(s)
     - concert series
     - hip-hop
     - art collective
     - gospel
     - spoken word
     - Native American Heritage
     - theater (one acts)
     - theater (full productions)
   - Transportation with circulation
   - Free or reasonable priced parking
• Creating Social capital

• The demographic does exist
• Break down the barriers
• Perception of AC as unsafe is an obstacle
• Involving the youth
• Partnerships involving youth organizations
• Collaborative fund seeking from larger non-profit organizations
• Inventory Public Art and Historical Markers
• Interdisciplinary events
  ○ dance
  ○ theatre
  ○ sports
• Seek support of Stockton University Community Engagement group
Session #2: How can we attain Diversity vs. Tokenism?

Convener: Simone Simone

Participants: Glynnis Reed, Bert Lopez, Julia Garber, Darrell Edmunds, Chuck Chiarello, Sidney Hargro, Turiya Abdur Raheem, Rebekah Phillips, T.C. Owens

1. **Highlights & key points from your discussion:**

   **Problem:** As a minority - Infiltrating groups, organizations, institutions, boards and being heard, listened to rather than serving as a *token* to count as 'being diversified' thus being qualified to receive funding, grants etc. Then not being heard or recognized as being a valuable or viable source of input - having no voice.

   - Isolation and separation. The need to create more integration of participation.
   - Not enough inclusion
   - Awareness of cultural differences - lack of appreciation there of
   - Lack of media coverage to shine a light on problem or accountability
   - Stereotypes need to be clarified
     - Differences in cultures
     - Backgrounds and experiences
     - Treasures being brought to the table
   - Civics not being taught in public schools. Youth not being prepared to know who the movers or shakers are and how they will be able to play a role.

2. **Solving the Challenge:**

   **Create a Good Housekeeping Board of Approval for Diversity.** An organization that will be desirable to Boards to want that ‘seal of approval’

   - Create a model for good faith effort in achieving a good faith effort in inclusion.
   - An agreement to follow certain procedures or criteria
   - A model for self-evolution of the board

Create a template of a program that can be presented to a *leadership program to develop.*

   - Respectability
   - Cultural Complicity
   - Legitimacy as an organization

The responsibility of that *Diversity Board of Approval* should be made up of the following:

Cultural/Diversity Leadership Organizations:

   - NAACP
   - Hispanics
• LGBT
• Faith Based Organization
• Asians
• Indians
• African Americans
• Unions
• Doctors, Lawyers, Business Owners, Media Representatives etc.

Leadership Programs to look towards:
• Lead ACT
• D5
• Stockton University
• Volunteer Center of South Jersey

3. **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*

Leadership Programs to look towards:
• Lead ACT
• D5
• Stockton University
• Volunteer Center of South Jersey

**Access to the facilities and resources at the Carnegie Building/Stockton University**
Session #3: How do we change the mental model of AC?

Convener: Charisse Fizer

Participants: Diane Ramftl, Mark Callazzo, Josh Cervone, Victoria Druding, Jean Muchanic, Diane Faver, Pam Marvin, John Rosnick, Eddie Tate, Diane Hagerman

1. Highlights & key points from your discussion:
   - Millennials reluctant to move
   - Perception of only gambling, Safety issues, good vs Bad
   - Homelessness a PR issue?? New entrants into AC made to feel that they don’t belong
   - Need more home ownership
   - Creation of the Neighborhood
   - Huge campaign to change the perception

2. Who are the Collaborators?
   - SID, MBCA, need our legislators to vie for state dollars
   - City Hall needs a PR Department

3. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - SID, MBCA, need our legislators to vie for state dollars
   - City Hall needs a PR Department

4. Immediate Actions/Next Steps:
   - The Change starts with us
   - Encourage young adults to move and purchase in AC by offering jobs (healthcare and technology), must address the safety perception.
   - Change the Tax Structure
   - Get the Positive Word out
   - Promote the Tons of Potential of the City
   - Change the disproportion share of state dollars allocations to Atlantic County
   - How do we leverage the MBCA and SID
   - Create the Social Media Buzz

5. What resources would be useful in moving forward? (human, technological, financial, etc.)
   - Financial, Print positive media
   - Local/National TV
Session #4: How can we Collaborate to Create A Healthy Community?

Convener: Denise Rolle

Participants: Charisse C. Fizer, Kathy Pfeiffer, Jaime Angelini, Amy Button, Donna Danielson, Henry White, Merydawilda Colón, Ricky Gerhardt, Alma Johnson, Augusta Garrett, Dennis Konzelman, Joan Hollendonner, John Rosnick, Karen Rosnick

1. Highlights & key points from your discussion:
   - Way community is physically designed can impact diversity, physical connectedness to community
   - Discussion about need to increase user-friendliness of physical environment throughout Atlantic City (via foot, bicycle, public transportation)
   - Connection of physical and mental health of individuals & communities
   - Assessment of educational opportunities
   - Encouragement of Home ownership

2. Who are the Collaborators?
Local schools, civic organizations, police department and City Council Representatives. To truly address the needs of all 6 wards in Atlantic City. We need City Council Representatives to attend all local civic association meetings on a regular and on-going basis. We also need to form collaborative association with existing nonprofit organizations to enhance outreach and identify potential funding sources.

3. Who else do we want to invite? (individuals, organizations, agencies, etc.)
Education officials, Administrators, Local civic Organizations, (ex. Lead Act Program representatives, Homework Completion Program (Police department & Stockton), and Coalition for A Safe Community

4. Immediate Actions/Next Steps:
   - Identify and increase participation with existing Civic Organizations
   - Reach out to each Council Ward Representatives to increase involvement and foster positive relationships, communication and information dissemination with local community organizations

5. What resources would be useful in moving forward? (human, technological, financial, etc.)
   - Financial
   - Educational
Session #5: How do we implement a Creative Placemaking plan?

Convener: MK Thomas

Participants: Erin Hamilton, Phyllis Papa, Daniel Fidalgo Tome, George Loza, Bob M., TC Owens

1. Highlights & key points from your discussion:
   - Non Traditional spaces
   - integrating Arts into the community/ Pop up spaces
   - combining arts & economic development - creative placemaking
   - connected with sustainable New Jersey
   - hopefully come from the city government
   - economic development focusing on small businesses (Giancarlo Fonseco)
   - bring the people including people who are marginalized into the economic stream

2. Who is taking the Lead?
   - Phyllis Papa & MK Thomas
   - non-profits supported by commercial enterprises & partnerships to be self-sustaining
   - Focus on how to implement it?
   - Master Plan of AC from 2008: $300K to do this
   - The new master plan is currently being created this
   - Placemaking as a creative space, literally

3.) Who are the Collaborators?
   - AC City Planner - Elizabeth Terenik?
   - AC Arts Commission?
   - Extending the Arts district from the expressway all the way to the board walk on Mississippi Ave.
   - CRDA plan?

4.) Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - Jim Roltello? City of AC grants writer
   - Sustainable NJ folks? (points system & a web portal)
   - Jeff Corscenia? AC Alliance

5.) Immediate Actions/Next Steps:
   - How to keep the Arts district on the radar?
   - Do we go to the CRDA meetings + talk during the open sessions?
   - Connect with Garden State Film Festival representatives?
• Connect with people talking about a creative calendar & arts marketing

6.) What resources would be useful in moving forward? (human, technological, financial, etc.)
• Macro-perspective: what is the financial impact of the arts in AC?
• Research regarding creative placemaking??
• this project needs the right facilitator - the right consultant, the right expertise
Session #6: How do we reduce silos and increase meaningful collaboration?

Convener: Mitchell Levy

Participants: Elizabeth Hall, Nina Stolzenberg, George Sharp, Amy Button, George Loza

1. Highlights & key points from your discussion:

- Need to assess overlap and duplication of services
- Need to reduce/eliminate lack of knowledge regarding what the other change agents in our community are doing
- Need to dialogue regarding how we can work together and “pool our resources” with respect to human, financial, physical plant, and technical capital.
- How can we centralize communication- recommended development of state-wide “Community Resiliency” website as repository of evidence-based best practices that we are all doing and how we can replicate in our specific communities.
- We would like to term the development, implementation and assessment of the Community Resiliency website as the “Collaboration Project.” Send colleagues in each community a standardized template to capture what people are doing, how they are doing it, and what they are learning.
- Need to focus on program outcomes and outputs, moving from creative brain storming to operationalization of specific program goals in each community. Need to utilize feedback assessment loops to indicate what we are learning from data collection and analysis and how we are using the data to inform programmatic revisions in our communities.
- Capitalize on expertize re: Institutional Effective and Research planning which can be leveraged via Atlantic Cape Community College and Stockton University.

2. Who is taking the Lead?

The members of our group said they would be interested in participating in future conversations. One member of our group, Amy Button is a graduate intern at TCNJ working with Kacy Obrien, and we discussed future interns can help develop and monitor the website, posting best practices with respect to Art programming, increasing resiliency among K-12 population, workforce development, etc.

3. Who are the Collaborators?

The members of our group are willing to work with Kacy and others to move this initiative forward.

4. Who else do we want to invite? (individuals, organizations, agencies, etc.)

Any other individuals or organizations that want to “come to the table” and continue to increase meaningful conversation beyond these two days.
5. **Immediate Actions/Next Steps:**
   Embed idea of state-wide collection of evidence based best practices into Creative New Jersey strategic planning moving forward.

6. **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*
   Committed colleagues, platform for the website, financial support for a PT or FT webmaster, space for the webmaster to work, funds for future meetings whether in person or via ITV teleconferencing.

7. **Next Meeting:**
   TBD
Session #7: How can we support Arts in Education and the Atlantic City School District’s instrumental work with young artists to bring the arts into the community?

Convener: Cynthia M. Domino

Participants: George Sharpe, Gary Wien, Glynnis Reed, Cheryl Broschard, Sashia Schmidt, Paul Herron, Bert Lopez

1. Highlights & key points from your discussion:

- Look at the STEM/STEAM approach.
- District must make a long-term commitment to developing, maintaining and mentoring a student.
- Create Internships with professionals in a real working environment for hands on learning. i.e. Backstage work Dante Hall. Boardwalk hall, theatre and dance companies, photography groups, Noyes Museum etc...
- Engagement. Follow-up with first year HS graduates to what they are doing with their learning experiences. College entry into their selected arts field, trade work, backstage work etc....

2. Who is taking the Lead?
   - Visual and Performing Arts Educators

3. Who are the Collaborators?
   - Teachers, Supervisors, Principals, Superintendent, School Board

4. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   Any and all arts organizations, businesses, Performing Arts centers, i.e. Dante Hall, Boardwalk Hall, preferably in Atlantic City. These agencies are to be willing and able to mentor and utilize young talent, affording them the opportunity to experience the arts in a working environment.

5. Immediate Actions/Next Steps:
   - Plan and present a White Paper to the Atlantic City School Board

6. What resources would be useful in moving forward? (human, technological, financial, etc.)
   - Human Connections. Direct connection to the key people in charge to make this happen.
Session #8: How do we foster a clean and safe environment that encourages growth, productivity, and sense of well-being?

Convener: Kathy Pfeiffer

Participants: George Loza, Charisse Fizer, Kate Catanio, Nicole Milan-Tyner, Erin O’Hanlon, Laura Wallick, Diane Hagerman, Sabrena Brandon, Sara Gendlek

1. Highlights & key points from your discussion:
Feedback from group:

Necessity of:
- Safety and cleanliness
- Right sizing of city work force
- Police Moral
- Stewardship of place
- Investing of self in environmental issues
- Responsibility and Accountability of Police Officers
- Code Enforcement
- Put an end to trash and crime
- For better or worse, get rid of the worst (corruption, crime and trash)
- Fines for littering

Quality of life issues: Respect for environment

Respect of self

Respect for others

---------------------------------\nCONSIDERATION----------------------------------------

CONNECTIVITY: GOVERNMENT, COMMUNITY and POLICE
Session #9: How do we attract people to come to reside and invest in AC especially through the Arts?

Convener: Phyllis Papa

Participants: MK Thomas, Diane DeLuca

1. Highlights & key points from your discussion:

Renaissance Fair - Summer Season - Possible location AC Airport

A. Communications (getting the word out).
   A proposal is needed (marketing plan). Possible to use local PR Firm that is currently working with the Ballet. Whatever PR firm does this would have branding recognition for the event on an annual basis

   - People know what it is nationally - that’s a positive
   - There are many vendors involved (no funding needed because they are autonomous)
   - Ren Fair understands touring
   - Economics are already upon the Ren Fair - investors are needed for communication (videos, radio, TV, etc.) and Social media

INVESTORS; Suggestions; CRDA, STOCKTON, OCEAN CITY BANK OR BANK OF AMERICA. COMMUNITY RE-INVESTMENT AUTHORITY.

B. AC needs a PERFORMING ARTS CENTER!

   - Many cities have cultural center/PAC - where local & national talent can perform
   - It’ll upgrade our image to being culturally oriented
   - A different venue for entertainment.
Session #10: How do we encourage new business in Atlantic City?

Convener: Nick Palmisano

Participants: Harriet Diamond, Elizabeth Teranik, Surajit Chowdhury, Sara Gendlek, Sabrina M. Brandon, Cindy Herdman Ivins, Janet Garrity, Laura Wallick, Greg Alber, Monica Castello, Joe Molineaux, Theresa DiVietro, Paul J Herold, Elizabeth Daley, Eric Carrler, Ed McKeever, Marilyn Chambers

1. Highlights & key points from your discussion:

   - How to make AC a Hub of activity
     - Counter the challenges
       - Perception that AC is “hopeless”
       - Difficult for businesses to get loans
       - Median income needs to raise from $30k/$50k
     - Identify potential business ideas to target
       - Large Scale Businesses
         - E-City / NJ future innovation districts
         - Industry/manufacturing
         - Supermarket
         - Marine life/environmental
       - Small to medium businesses
         - Neighborhood commercial
         - Cultural districts
         - Marine centered family fun
         - Boardwalk craft stores
         - Water taxi
         - Food trucks

2. Who is taking the Lead?
   Nick Palmisano of 11th Floor Creative Group

3. Who are the Collaborators?
   Joe Molineaux & Elizabeth Terenik

4. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - County Development Authority
   - Stockton University
   - City of AC
● Chamber of Commerce
● Mayor Guardian

5.) **Immediate Actions/Next Steps:**
   ● Find funding for a campaign to increase demand and raise awareness of the business opportunities in Atlantic City.
   ● Craft a message that will encourage businesses to relocate to Atlantic City

6.) **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*
   ● Funding
   ● Future meetings of stakeholders
Session #11: How do we improve quality of life?

Convener: Bert Lopez

Participants: Douglas Bass, John Rosnick, Pam James, Jean Griffin, Libbie Wills, Dennis Konzelman, Karen Rosnick

1. Highlights & key points from your discussion:

How do we improve quality of life?
--crime
--clean streets
--loitering (rescue mission)
--quality of Ed
--collaboration with FAA/Atlanticare
--housing
--jobs
--assess for healthcare
--supermarket/recreation limited

2. Immediate Actions/Next Steps:

Solutions (crime)
--stats on crime (perception)
--localized crime (more focus)
--more community policing/link with community
  --411-tip-community watch
--educate youth about the law
--ed for parents (engagement)
--policy changes to break cycle of poverty

Clean Streets
--meeting with civic groups to org cleaning
--engage all city workers on identifying areas needing cleaning
--encourage people to clean their properties (houses)
--part of lease agreement
--more enforcement by code enforcement
--engagement with community groups
--channel 97
--block clean up--rewards? Grants?
--civics in schools
Loitering
--works with local business to report
  --mental health
  --police
  --community

Quality of Ed
--need to focus on basics
--show kids that there are opportunities
--involve parents

Housing
--vacant properties
--better lighting
  --give away properties
  --grow sunflowers
  --gardens
--code enforcement

Ordinance on makeshift memorials
Improve road crossings (high gate)

Jobs
--High School Internships/casinos/Stockton
--collaboration with FAA/ATIC
--create jobs/Ocean cleaning beaches
--STEM/STEAM
--encourage street arts/pride
Session #12: Social Media / #GoodnewsAC?

Convener: Kelly Kunik & Allan Doerr

Participants: Allan Doerr, Kelly Kunik, Bill Horin, Daniel Tome, Nikki Jackson, Vicki Phillips, Bob Males, Mark Callazzo, Josh Cervone, Janet Garrity, Elizabeth Hall

1. Highlights & key points from your discussion:

- Social Media Channels
  - Facebook
  - Twitter
  - LinkedIn
  - Instagram
  - Slickr
  - Pinterest
  - blogs and websites
  - Tumblr
  - Snapchat
  - Vine
  - YouTube
  - Community Board
  - email blast

- Positive # for AC
  - GoodnewsAC
  - Acchangingdestiny
  - creativeac
  - familyac
  - artsac
  - entertainmentac
  - foodac
  - bizac
  - historicac
  - acnj

- Problems regarding social
  - lack of education
  - people scared
  - business need to get on board

- How do we get people/businesses/community groups on board
  - social media workshops
- Utilize AC businesses, community groups
- How do we get word out on workshops*****
  - Pinky
  - AC press
  - Private/business email blast
  - ARTC
- How do we get city of AC involved
  - AC planning dept
  - MeetAC
  - Casinos
  - Small business
  - CRDA
- Create one AC calendar of events
Session #13: Steering the youth away from crime and guiding them to more positive outlets?

Convener: Mea Solomon & Beverly Constant-Bromley


1. Highlights & key points from your discussion:
   - assessment of needs of youth...basic==food ==guidance
   - assessment of criminal activities and areas, create safe locations and meeting places
   - funding needed for: productive community centers
   - utilizing available properties within the city to house programs such as sports, additional education i.e.; tutoring, life skills
   - create a communication base in which one could resource opportunities for their needs...such as a Facebook, Twitter to promote established community workshops & already established programs (websites) such as JDAI , Parent Resource Center Title One, Forever Ladies. To include police, community leaders, teachers, teenagers.... role models to deliver ongoing mentoring and guidance to youth in order to become productive members of society.
Session #14: Utilizing and Engaging Local Talent?

Convener: Ava Holly

Participants: Greg Knight, Chuck Chiarello, Julia Graber, Vivian Mannino, Denise Belle, MK Thomas, Phyllis Papa, Simone Simone

1. Highlights & key points from your discussion:

Creating and Ambassador Program where we have one paid person who actually works in the field to “seek out” the talent, festivals, advocacy programs and new ideas in around the community.

Recognizing zoned areas that already exist:

1. AC Ballet and Boardwalk. Hall  Dante Hall  Arts Garage
2. Absecon Lighthouse  Gardiners Basing  Garden Pier
3. Gordon’s Alley  Kelsey’s  Ventnor Coffee

Working with groups such as ArtC and Bill Horn

AC Film commission that is researching places to do film location shots

This kind of meshed with prior group….the void in AC/Culture

Then new topic arose of Artist Housing and a plan that was created for that with the CRDA

Possible new topic

Perspective of AC possible new topic

Going back to Ambassador, they would travel to outer locations areas like bringing in an American Idol Audition……

Having a Music week similar to a restaurant week....

Finding the local sculpture that we have right here in our area that is erecting statues/sculptures

Defining the difference b/w the Gaming and the non-gaming aspect of entertainment and culture in this community.

Who is implementing this knowledge/data base/ moving these ideas forward.
Session #15: What kind of Resort Destination do we want to be?

Convener: Mike Charlton

Participants: Stockton, Absecon Lighthouse, Rutgers University. Ed Curran

1. Highlights & key points from your discussion:

Casino vs. Resort Destination vs. Family Destination. We were a casino destination for many years. Now we need to reinvent ourselves. We need to accentuate our tourism assets to bring new and old customers to Atlantic City. We have many assets, Spas, Nightlife, Beach, Boardwalk, Golf, Arts, Culture.

2.) Who is taking the Lead?
Mike Charlton and rest of group

3.) Who are the Collaborators?
CRDA, Private Business, City and State

4.) Who else do we want to invite? (individuals, organizations, agencies, etc.)
Public Relations company to bring in writers to combat negative AC image. Attract business, non-casino, to fill the void of empty casinos on boardwalk which adds to negative perception.

5.) Immediate Actions/Next Steps:
- Get public relations company
- Start programs to use casino and non-casinos assets to cross promote for the benefit of all.
- Put together portfolio for investors of different interests, condo, beach block housing, attractions, rental property and retail.

6.) What resources would be useful in moving forward? (human, technological, financial, etc.)
- CRDA, City, Chamber of Commerce, local entrepreneurs and state.
Session #16: STEM + A = STEAM: How do we integrate arts & technology for a better AC?

Convener: Stephen Carter

Participants: Kristina Cagno, Jessica Jozwiac, Jacqueline Hull, Megan Bowersox, Gregg Knight, Kate Catanio, Susan Wallner, Janani Shankaran, Kira Campo, Meghan Jambor

1. Highlights & key points from your discussion:

The following needs and desires were discussed:

- Desire to inject more technology into the creative arts (for many reasons).
- Strong desire to promote entrepreneurship in both arts and technology.
- Desire to attract both families and Millennials to homestead in AC.
- Desire to integrate museums and libraries into the resulting creative/innovation ecosystem (possibly as hub and spoke network, including neighboring municipalities).
- Education must be integrated into effort - both in youth programs and workforce development (especially our citizens with barriers to employment).
- Also involve K-12 with respect to building an environment inspiring educators to
- Incorporate more hands-on and creative, project based learning into classroom.
- Some consensus to attract corporate innovation (i.e. R&D, research parks, etc) but
- Group recognizes this is a longer term goal. We must first inspire/train our youth, and
- Build a STEAM centric entrepreneurial environment. Eventually, this will parlay corporate
- Interest who generally moves towards the talent.
- Desire to expand opportunities for females and minorities in STEAM
- Desire to bring fashion and performing arts to AC (draw from Philly and NYC).

2.) Who is taking the Lead?
At the moment, primarily grass roots. Stakeholders need to unite.

3.) Who are the Collaborators?
Due to venue of the summit, the majority of attendees were art centric. However, participants overwhelmingly agree STEM (including technology, innovation, entrepreneurship) and the arts can collectively move forward together. Participants identified many of the same programmatic needs, resource requirements, entrepreneurial opportunities, and positive outcomes.

4.) Who else do we want to invite? (individuals, organizations, agencies, etc.)
As noted above, there’s a need to unite stakeholders and experts at the planning table to prepare an action plan.
5.) **Immediate Actions/Next Steps:**

An example of a BHAG (Big Hairy Audacious Goal) is to leverage a $100m public-private investment, purchase the Revel Hotel and convert this $2b boondoggle to the largest, nicest coworking / art studio / makerspace / entrepreneur incubator / business startup accelerator in the nation. If done correctly, this can be modeled to be a self-sustaining investment, bringing thousands of jobs and downstream economic benefit to the city. While these models represent an emerging trend, there are benchmarks proving the investment works.

6.) **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*

Group consensus as to need and benefit, but building the democratized equipment and facilities are critical to moving forward. In other words, build it and surely they will come.

7.) **Next Meeting:**

Need to identify additional stakeholders in entrepreneurship, innovation, job training, workforce development and youth programs. (Convener is willing to assist).
Session #17: What are the positive aspects of AC?

Convener: Jean Griffin


1. Highlights & key points from your discussion:
   ● Beach/Boardwalk
   ● Shopping-Bar
   ● Diversity/Entertainment
   ● Restaurants
   ● Lighthouse
   ● aquarium
   ● Garner’s Basin
   ● History of AC
   ● Dante Hall /AC Ballet
   ● Stockton University
   ● Free Beach
   ● Garner’s State Film Festival
   ● Atlantic City Airport
   ● Ice Skating
   ● Boardwalk hall/Convention Center
   ● Good Live entertainment
   ● Boating/Fishing/Docking Utilized
   ● Train Service
   ● Water Taxi

EXPAND & UTILIZE HOW SO
   ● Social Media
   ● Better PR (Public Relations) for the Community
   ● Utilizing/Collaboration of Stockton TV Channel
   ● Networking with all CIVIC GROUPS with Atlantic City
   ● Collaborations with ALL facets of community
   ● Use of Social Mixers
   ● Good news stories local/children/and adults

THEME 1
   ● Communication

THEME 2
● Accessing to messages to youth via -(ex. Facebook, twitter, Instagram, YouTube, and other)

THEME 3
● Use ACA Funds for media
Session #18: Community Involvement & Process Planning to Engage the Minority community?

Convener: Anthony C. Brower & Harriet Diamond

Participants: Mitchell Levy, Surajit Chowdhury, Belinda Hanning, Joanna Iacovelli, Mark Callazzo, Saskia Schmidt, Turiya Abdur-Raheem

1. Highlights & key points from your discussion:

- Including minorities in decision making & Planning
- Housing Information Broad spread
- Have to have a stake in it!!
- Identify the full spectrum of your community
- Target & Inclusion
- All Voices Count!

Planning - Time & Information
- Community Engagement Intentional
- How does the information become disseminated from the originator

What happens next:
- Carry message back to community members who are secluded
- Create Planning group that is diverse & fluid
- Change the planning model
- Next round - more inclusive demographic (representative)
- Acknowledge & build our richness of community
Session #19: Getting Young Professionals to live, stay and participate in Atlantic City?

Convener: Natalie Devonish

Participants: Michael Epps, Janani Shankaran, Eddie Tate, Eric Carrier, Kelly Kunik, Josh Cervone, Simone, Dennis Konzelman, Mea Solomon, Nick Palmisano, Anthony Brower, Augusta Garrett, Nikki Jackson, Janet Garrity, Mark Callazzo, Mitchell Levy, Betty J. Lewis, Nicole Milan-Tyner, Diane Epps

---

1. Highlights & key points from your discussion:
   - Island mentality
   - jobs
   - additional jobs throughout the county
   - home ownership vs. renting
   - Require public safety (i.e., police and fire) to be residents
   - Build sense of community
   - safety
   - taxes
   - Better education
   - transportation
   - housing geared toward lower income
   - availability of desirable housing

2. Who is taking the Lead?
   Mark Callazzo and Natalie Devonish will get together to continue the conversation of what millennials are looking for in a residential community.

3. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   Millennials

4. Immediate Actions/Next Steps:
   Get information on what millennial are interested in having in their town i.e., housing, restaurants, transportation and other amenities.
Session #20: How do we support homeownership in Atlantic City?

Convener: Sabrena M Brandon

Participants: Charisse Fizer, Denise Rolle, Donna M. Smith, Marilyn Chambers, Laura Wallick, Sabrena Brandon

1. Highlights & key points from your discussion:
   - What do you gain by being a homeownership stakeholder in AC?
   - Programs, Property Inventory, Financial Assistance Available
   - Barriers to homeownership - Education, Taxes, Affordability

2. Who are the Collaborators?
   - City of Atlantic City
   - Non-Profit Housing Developers
   - Atlantic County Improvement Authority
   - Local Mortgage Lenders
   - NJ Community Capital

3. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - Housing Builders, Developers, Grant providers

4. Immediate Actions/Next Steps:
   - Collaborate with existing and new providers of resources for homeownership developers, builders and buyers
   - Develop central directory of homeownership services, programs

5. What resources would be useful in moving forward? (human, technological, financial, etc.)
   - Jobs to attract people who want to live in AC
   - Provide safe environment in which to live and work
   - Reliable and connecting transportation to surrounding communities
   - Revisit how property taxes are calculated in AC (due to revenue loss from casino closings)

7.) Next Meeting:
   - Sabrena with assistance from Denise Rolle.
Session #21: How do we create a central calendar to successfully plan ALL city wide events?

Convener: Diane DeLuca

Participants: Diane Ramftl, Mihaela Mihneva, Donna Danielson, Gary Wien, Allan Doerr, Ava Holly, Mike Charlton, Bert Lopez, Bob Males, Vicki Philips, Kristina Cagno, Harriet Diamond, Jessica Jozwiak, Kate Catanio, Vivian Mannino

1. Highlights & key points from your discussion:
   - Create information that is accessible for people to know about local events
   - Communication
     - Options: web-based gate-keeper, convention center, chamber of commerce
   - Create a Central System
     - Will help eliminate missed opportunities to support each other
     - Will help eliminate overlapping events on the same date
     - Draw the individuals that will support the event
   - Who is the Gate-Keeper?
     - Individual business
     - Larger organization
     - Combination of existing calendars from websites
     - Intern from the local college/university
   - How do we get the Word out?
     - Everything from local TV, Radio, Social Media, Billboard

2.) Who is taking the lead?
   - Identify
     - Kate Catanio (Arts Garage) -Research calendar format from other cities
     - Bert Lopez (Hispanic Alliance Association) -Research the APP
     - Mike Charlton -List of web-site address
Session #22: How do we create and sustain arts in communities (neighborhoods)?

Convener: Dorrie Papademetriou

Participants: Cheryl Broschard, Bill Horin, Phyllis Papa, Alma Johnson, Augusta Garrett, Megan Bowersox, Sara Gendlek, Saskia Schmidt, Karen Rosnick, Kira Campo, Glynnis Reed, MK Thomas, Steve Kuzma, Greg Knight

1. Highlights & key points from your discussion:

* The need for arts engagement in communities.
* After school programs in Community Centers in Neighborhoods
* There are already some programs in place doing this:
  - Phyllis Papa with the Atlantic City Ballet does open studio days.
  - Stockton College Center of Community engagement has done art programs at Stanley Homes Community.
  - Atlantic City Arts Commission: currently working on a mural and other arts projects in AC Boardwalk Art Show
  - The Cape May Film Festival has begun a high school film festival

How do we make more engagement happen?
1. We need a Cultural Arts Plan
2. We need YOU-- a grass roots movement

How do we fund this?
1. Grants
2. economic development
3. make the powers at be see the VALUE of the arts to create buy in

2. Who is taking the Lead?
   - Get the arts organizations together to collaborate in a plan

3. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - Stockton College Center for Community Engagement
   - Atlantic City Ballet
   - The Noyes Museum
   - other arts organizations to collaborate
4. **Immediate Actions/Next Steps:**

1. Look at successful models:
   - National Talent Network division on EIRC
   - to create a Symposium of the Arts
   - a 2 day event where students come together to create a short theatrical presentation including art and dance

2. Dodge Foundation - writing curriculum for festivals

**Other Ideas**
Art Walk
Art in Schools/Community Centers
Sidewalk Art
Art in the Park
Session #23: How do we improve neighborhood Design/Redesign?

Convener: John Rosnick

Participants: John Rosnick, Joanna Iacovelli, Pam Jones, Beverly Constant-Bromley and three others

1. Highlights & key points from your discussion:

- need to foster sense of “neighborhood” throughout the city
- employ concepts of new urbanism
  - Livable streets
  - Range of housing choices
  - Schools, stores, etc. easily reachable
  - Public realm with lively street and public places
- design competitions
- tap various resources
  - Students
  - Universities
  - Government
  - Non-profits
- ethnic centered activities
- First Friday

2. Who is taking the Lead?

John Rosnick

3. Who else do we want to invite? (individuals, organizations, agencies, etc.)

- City government, zoning board, planning commission, urban architects, developers

4. Immediate Actions/Next Steps:

- present ideas to city government

6.) What resources would be useful in moving forward? (human, technological, financial, etc.)

- Government backing, input from planners/builders, private/public funding
Session #24: Politics in Atlantic City, Politics of Inclusion?

Convener: Chuck Chiarello

Participants: Libbie Wills, Jean Griffin, Belinda Manning, Victoria Druding, Elizabeth Daley, Julia Graber, Rebekah Phillips, Surajit Chowdhury, Alma Johnson, Chuck Chiarello, Simone Simone

1. Highlights & key points from your discussion:

- Perceptions
- Multi-levels of Government
- Out of City into State Hands
- Long Term Elected Official → Stepping up, climbing
- Loss of city to other powers like casinos
- state redirecting funds
- neighborhoods and communications, language barriers, need engagement
- multicultures- bringing together
- community bulletin boards
- underused facilities, coordinate resources
- CRDA - PILOTS (payments in lieu of taxes)
- A plan! 3-5 year, not instant magic solutions
- Neighborhood groups, meetings, local input!
- lack of voters using their power
- finances
Session #25: What is the Power of Narrative in Atlantic City?

Convener: Erin O’Hanlon

Participants: Amy Button, Kate Catanio, Daniel Tome, Denise Rolle, Laura Wallick, Donna M. Smith, Cindy Herdman Ivins, Ylvia Asal, Mya Hugan, Erin O’Hanlon

1. Highlights & key points from your discussion:
   - What is the connection, both individually and community-wide, between narrative and self-image?
   - What is the connection between thinking and behavior? Or between self-image and behavior?
   - If we change the story, we change the ending (outcome)
   - there are many different narratives in AC, and how do we weave them all together authentically
   - How do we capitalize on the narratives that are in AC?

What are the current narratives?

Negative narratives:
   - out of work
   - broken city
   - dying city
   - stuck in the past
   - disenfranchised
   - split personality re: tourism
   - corruption and crime
   - casinos

Positive narratives:
   - promise
   - energy
   - creativity
   - positive outcomes
   - transformed
   - a phoenix rising
   - human capital
   - ability to change and adapt
   - people first
   - What are the untold stories of Atlantic City and where are they waiting to be told?
Types of Narrative/Storytelling:

- Story Corps
- One City, One Book Programs -- http://www.read.gov/resources/, or New Jersey Library Association
- individual narratives and collective narrative
- Urban Folklore and Storytelling -- e.g. -- City Lore in NYC
- City of Memory Project -- http://cityofmemory.org/map/index.php
- community mapping
- Earsay -- http://www.earsay.org/
- City of Storytellers -- http://cityofstorytellers.infignosmedia.com/
- oral tradition (how we have learned for generations)
- traditional storytellers and nontraditional storytellers
- #humansofAC (similar to #humansofNewYork)
- Center for Digital Storytelling -- http://storycenter.org/
- how to hack an app like Storify
- Top 29 Cool Things to Do in AC -- a jump off of this: http://citylore.org/urban-culture/sense-the-citys-top-29-cool-things-to-do-in-new-york/
- creative placemaking -- the place matters movement -- http://www.placematters.net/node/13
- leveraging the rich art and history of AC to tell stories and the artists as storytellers

Arts as a Form of Narrative

- WPA -- a program where unemployed workers were the artists
- history and historical markers as a source of civic pride and civic engagement
- Can geocaching happen in urban areas as an educational strategy -- rather than burying the geocaching under a tree in a park, can the geocaching be with a community leader (mayor, chief of police, sanitation worker) and then geocaching students have to “meet and greet” with that person
- can we create a self-guided tour of African-American history in Atlantic City (Joyce Hagen says there is one here already, it needs advertising and publicity to help it come alive)
  - Would this be something that church groups would be interested in? A little known fact about Atlantic City is that Price Memorial Zion AME is one the oldest churches of that order in the country
- using the hashtag #ACLittleKnownFact to publicize all the great things about AC that people never knew -- two additional examples -- The lighthouse in Atlantic City is the third tallest in the country, and the barber on the Titanic was from Atlantic City
- Is it possible to create a dynamic movement around Reinventing or Redefining Atlantic City? This is something that Atlantic City has done for years, constantly reinventing itself
- It is important that this should be a ground swell movement from the community that cares upward -- nothing about us without us, and focusing on people first movements and even people first language -- am I an Atlantic City resident, or am I a resident from Atlantic City? Am a casino worker, or am I a worker in Atlantic City?
• while it seems like a slight difference, it is a shift in dignity, authenticity and focus
• how will this help to promote engaged narrative and civic engagement
• there are 6 wards in Atlantic City and about 10 neighborhoods -- have we ever had a neighborhood summit?

Bigger Picture of Storytelling/Narrative
• Storytelling for Identity Construction
• Storytelling for Change
• Storytelling for Sense Making and Learning
• Stewarding Storykeeping and Storykeepers
Session #26: Beach Block Value and Property Development?

Convener: Ricky Gerhardt

Participants: Joan Hollendonner, George Loza

1. Highlights & key points from your discussion:
   ● Get owners to sell abandoned property
   ● Clean up crime
   ● Look to a local organization/business to develop the area (e.g. Stockton University)
   ● Increase signage/tourist attractions to increase foot traffic in area (e.g. monopoly theme tourist attraction).
   ● Making area attractive as 2nd home investment.
Session #27: How can Stockton University contribute to the Sustainable Development of AC?

Convener: Christian Mauriello

Participants: Amy Button, Erin O’Hanlon, George Sharp, Ed Curran, Merydawilda Colon, Susan Wallner, Daniel Tome, Jaime Angelini, Nina Stolzenberg, Mea Solomon, Sidney Hargro, Jean Griffin

1. **Highlights & key points from your discussion:**
   - Open Environment (University Park Model)
   - Connect Students with existing organizations to reduce overlap
   - Relocate art students to Atlantic City
   - Career fair for locals and job skills training
   - Learning outside of campus
   - Focus that can be implemented within AC to encourage sustainable development and encourage students to live and work in the city upon graduation
   - How does Stockton utilize beach and forest environments?
   - Transportation from Galloway to AC/ Southeast corridor to Northeast corridor
   - Have Stockton students understand community trends within each of the 6 wards
   - Improve graduation rates and attendance of secondary education institutions through grade school tours, mentorship, and scholarships
   - Necessity for a super market
   - Make students and parents feel comfortable leaving the Stockton University Park
   - Sports fields and recreation areas, community gardens, and city beautification projects
   - Make every day civic engagement a part of the Stockton curriculum
   - Transition from being an environmental school to a sustainability school (interdisciplinary education)
   - Focus on Triple Bottom Line of social justice, environmental excellence, and economic responsibility
Session #28: How can we create new opportunities for entrepreneurs that will diversify our economy and create jobs?

Convener: Diane Ramftl

Participants: Marilyn Chambers, Janani Shankaran, Peachie Lee, Nina Stolzenberg, Jessica Jozwan, Cindy Herdman Ivins, Kristina Cagno, Pam Marvin, Donna M. Smith, Joe Molineaux, Mihaela Mihneva, ? DiVietrio, Ylvia Asal, Vivian Mannino, Nick Palmisano, Surajit Chowdhury

1. Highlights & key points from your discussion:
   - Entrepreneurship is for all ages and backgrounds
   - Discuss the possibility of Micro businesses, incubators, pods & Co-ops
   - Making use of vacant buildings in the city for same
   - Create new types of biz not present in the city
   - Offer mentoring & support for new entrepreneurs

2. Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - All interested parties and all business who are willing to be mentors

5.) Immediate Actions/Next Steps:
   - Send everyone the notes to review and to advertise on social media for interested entrepreneurs

6.) What resources would be useful in moving forward? (human, technological, financial, etc.)
   - Continue social media presence
   - Volunteer mentors
   - contact with Stockton
   - Elizabeth Terenik re: possible space for incubators
Session #29: How do we improve local Communications / Media?

Convener: Bert Lopez

Participants: Diane Ramftl, Bob Males, Gary Wien, Janet Garraty, Simone Simone, Nikki Jackson, Ava Holly, Bill Horin, Allan Doerr, Diane Epps, Nicole Milan-Tyner, Phyllis Papa, Julia Graber, Susan Wallner, Paul Herron, MK Thomas, Bernard DeLury

1. Highlights & key points from your discussion:
   - NBC-40 - News
   - Produce Local News
   - Buy Air Time
   - Collaborate with local municipalities
   - Special coverage from AC
   - Grant Money
   - Cong. Lobiano
   - Channel 97
   - Media Workshop
   - AP Delvp.
   - AC Press
   - AC Weekly
   - More AC coverage on radio (NPR)
   - PR Person for AC
   - Social Media / #goodnewsAC
   - Meeting with Philly Stations
   - CRDA funding
Session #30: How do you encourage your neighbors to take back (responsibility) of their neighborhood?

Convener: Dennis Konzelman

Participants: Natalie Devonish, Augusta Garrett, Alma Johnson, Libbie Wills, Pam James, Jean Muchanic

1. Highlights & key points from your discussion:
   - Introduce yourself to new neighbors
   - Create a welcome package for new neighbors
   - Home ownership
   - Better police presence
   - Enforce code enforcement and public work issues
   - Block leaders
   - Create committees
   - Apply for CDBG $ (if applicable)
Session #31: How do we improve the Boardwalk experience?

Convener: Vivian Mannino

Participants: Michael Epps, Joe Molineaux, Jessica Joznak. Kristina Cagno, Jean Hollendonner, Jean Griffin, Sharon Harrington

1. Highlights & key points from your discussion:
   - Most important change is to Hire PR person like other shore towns to drive events and create image for
   - Second most important is to revisit ordinances to correct panhandling
   - Third- Give incentives to landlords to encourage business activity.
   - Add pop up units for 3 seasons to create more exciting retail, fill in some of the blank spaces and promote other island tourist attractions
   - Organize the street entrainment
   - Add more festivals
   - Enhance the existing parades with add on festivals
Session #32: How do we leverage the bargain real estate market, and what do we want to build?

Convener: Stephen Carter

Participants: Silvia Brandon, Elizabeth Hall, Janani Shankaran, Steve Kuzma, Theresa DiVietro, John Rosnick, Vicki Phillips, Ed Curran, Ricky Gerhardt

1. Highlights & key points from your discussion:

With shuttered casinos selling for 5 cents on the dollar, bayfront real estate at half of pre-recession market value, large inventory of abandoned property, and high unemployment, how can we leverage this golden opportunity to attract the *right* investment to make positive change and diversify AC’s economic portfolio? Far more than other distressed cities, Atlantic City has a solid foundation, natural resources, infrastructure and community desire from which to (re)build greatness.

For clarity of discussion, the group differentiated between beachblock from non beachblock (i.e. remainder of city):

Beach Block: For existing high-rise (hotel & casino), group consensus was to allow the casino industry to right-size (i.e. 6 +/- casinos). Any vacant high-rise must be repurposed to attract alternative economic development opportunities (innovation zones, college, medical, etc.). At the same time, the surviving hospitality stakeholders must make an effort to reduce the costs (food, resort fees, hotel taxes, etc.) in order to attract New Jersey families as well as expand convention trade.

Development of currently vacant beachblock land was discussed. Surprisingly, a very strong desire to attract low-rise (i.e. single and multifamily upscale housing). Residents have a strong desire to retain the priority of home ownership and the feel of a traditional beach town.

Off Beach: Again, a strong desire for affordable home ownership, although full time residents need a reason to live here (jobs, arts, opportunity, safe neighborhoods, etc.). For example, residents are generally upset why a city like Atlantic City can’t attract investment in a single supermarket.

Other suggestions include carefully planned mid-rise (i.e. apartment buildings), including below market rental units. There was positive discussion of mixed use (small retail / residential above) and new emerging trends such as live-work environments.

General: 1) Importance of community building and family friendly infrastructure (i.e. bike paths and street lighting), and 2) investigate niche market opportunities to capitalize existing infrastructure (i.e. one attendee suggested opportunity for non-professional youth sporting events).
(comment: There was far greater admiration from participant residents for projects such as Showboat to Stockton conversion, Bass Pro Shop and Atlantic Health expansion than to recent newspaper reports describing repurchased, differently themed casinos.)

2.) Who is taking the Lead?
   - City Planners responsibility (with community input) to develop strategic plan and zoning priorities so stakeholders can seek investment to implement. At the end of the day, it's everyone's responsibility to identify needs and support AC's next revival. Time and money investment must come from city, county, state and private.

3.) Who are the Collaborators?
   - Community, surviving hospitality, and public-private investment in new priorities.

4.) Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - Community input from residents is key.

5.) Immediate Actions/Next Steps:
   - This topic was similar to other breakout sessions, and clearly there's interest in moving forward to rebuild AC. Perhaps a focused document summarizing CreativeNJ's findings in this broad category be presented to AC's Planners and Economic Development offices.

6.) What resources would be useful in moving forward? (human, technological, financial, etc.)
   - Suggestion for promotional materials and marketing effort to attract redevelopment investment, highlighting the advantages and opportunities to invest in AC. One suggestion was to create a series of fact sheets. Some incentives are already in place, but comments that they are not effectively promoted.
Session #33: What are the New Atlantic City Themes: Values, Messages, Slogans, Ads, & Graphics?

Convener: George Loza

Participants: George F. Sharp, Ed.D.; Merydawilda Colon, Ph.D., LSW; Kira Campo; Armageddon Ed; Sara Gendlek; Chuck Chiarello

1. Highlights & key points from your discussion:
Current & Previous AC Taglines:
- Do AC
- Always Turned On
- America’s Playground

New Tagline:
AC Arts & Culture
AC ACT: Arts, Culture & Technology
for use by the new ACT umbrella organization.

What is Culture?
Culture of a Place; Culture of a People; Business Culture; Cultural foods; Diversity of Culture(s).

Creation of graphic Logos and Wayfinding Signs & Systems in the iconic Monopoly board game colors & font modernized possibly into tertiary colors and possibly using the retro italic scroll lettering often attributed to Atlantic City. (Our iconic street names are nearly completely missing on the Boardwalk!).

Creation of a hyper-local central events & meeting web calendar.

2. Who is taking the Lead?
- George Loza.

3. Who are the Collaborators?
- AC Ballet & MK of the Creative Placemaking Session; members of the Calendar Sessions; members of Business Action Plan Session; members of Newsroom Session; members of the Narrative Session.

4. Who else do we want to invite? (individuals, organizations, agencies, etc.)
- Atlantic City Green Team; Sustainable NJ; AC Mayor; AC City Planning, Alls AC Arts Orgs , and Businesses.
5. **Immediate Actions/Next Steps:**
   - Map with showing Neighborhoods, Wards, Cultural Highlights & Orgs (Chicken Bone Beach, et al), and Businesses.

6. **Next Meeting:**
   - Flash Group to meet at the next AC Green Team meeting at the Carnegie Center to have as a Sustainable NJ Initiative towards such grant(s).
DAY TWO

Session #34: How do we foster Community Engagement of the Young And Old / Information Exchange?

Convener: Anthony C. Brower

Participants: Karen Rosnick, Tracy Mays, Joan Manning-Hill, Nikki Jackson, Pam James, Diane Epps, Betty J. Lewis, Marion Torian

1. Highlights & key points from your discussion:
   A. Use Social Media to attract 35 and under
   B. RESIDENTS BUSINESS’S LIST Calendar Events and Attractions for a New Perception of what A.C. Is ( THERE VOICE IS NOW INCLUDED )
   C. Need to find a way to address the disconnect between the different areas WARDS in A.C
      1. Neighborhood Summit [OPEN SPACE forum] (location Boardwalk Hall)
      2. List of Current ACTIVE Organization List be aware of their meetings and times
      2a YOUTH GROUPS INVITED INCLUDED SO THEIR VOICE IS HEARD
      2b. Adults via Church / Mosque / Civic Ass. Tenant Ass.
   D. Needs Assessment via Survey Monkey for Data collection and Face to Face for population that is Street Neighborhood leader ( resource Pam Atlantic city Housing Authority
   E. Political Leaders Involved and held accountable for meeting attendance local and summit
   F. Business, Education, Jobs Growth Potential Entrepreneurship
   G. Address the Cast System Home Owners vs Renters
   H. 5 year goal To have an Active and Inclusive Citizenship ( INSTILL PRIDE )
   I. 10 year goal :Boundaries Non Existent
      Recognize that they would Embrace Adopt and be Identified with the Feel Safe in All Communities
      Adopt A NEW LOGO: I AM A.C
   J. 20 Year Goal: Unified City PEOPLE FIND THERE VOICE
      MISSION STATEMENT COULD BE AS FOLLOWS: ONE VOICE ONE SOUND UNITED NOT DIVIDED

2.) Who is taking the Lead?
   • ANTHONY
   • PAM
3.) Who are the Collaborators?
   - CITY
   - BUSINESSES
   - PARTICIPANTS GROUP

4.) Who else do we want to invite? (individuals, organizations, agencies, etc.)
   - BOYS N GIRLS CLUB
   - PAL
   - GOLDEN CIRCLE
   - EXCLUSIVE DRILL TEAM
   - COLLEGE SORORITIES AND FRATERNITIES VA (STOCKTON UNIVERSITY, ACC, ROWAN?)
   - ATLANTIC CITY SCHOOL SPORTS ACTIVITIES AND CLUBS
   - THE DOLPHINS BASKETBALL, FOOTBALL,
   - YOUTH EXPOSURE
   - NAACP
   - VARIOUS COMMUNITY ORG.

5.) Immediate Actions/Next Steps:
   - NEEDS ASSESSMENT
   - DATA BASE
   - FACE TO FACE
   - SURVEY MONKEY

6.) What resources would be useful in moving forward? (human, technological, financial, etc.)
   - FINANCIAL
   - TECHNOLOGY CREATE WEB PAGE FACE BOOK N TWITTER
   - CALENDAR
   - FOOT SOLDIERS
Session #35: How do we create a community-driven structure to advance and resource the work of AC?

Convener: Sidney Hargro


1. Highlights & key points from your discussion:
   - Access what we know (existing assessments)
   - Build a network with coalition of attendees at AC
   - Organization information and prioritize in a white paper.
   - Present to government officials.
   - Building toward sustainability of the effort (plan and resources)

2.) Who is taking the Lead?

   - Follow up meeting (offering place) - Mitchell Levy
   - Planning **(Emails removed for privacy)**
     - T. Abdur-Raheem
     - Merydawilda Colon
     - Victoria Druding
     - Jaime Angelini
     - Natalie Devonish
     - Joanna Iacovelli
     - Nina Stolzenberg
   - Resource development and Sustainability – Sidney Hargro

3.) Who are the Collaborators?

   - Youth Development/Education
   - Communities of Youth (students, etc. not represented here).
   - Adult Education
   - Marketing/Communication
   - Neighborhood Wards
   - Faith Communities
   - Business
   - Arts
   - AC Sustainability Group
- AC residents (and others)

4.) **Who else do we want to invite?** *(individuals, organizations, agencies, etc.)*

Coalition of all groups represented in Creative AC.

5.) **Immediate Actions/Next Steps:**

- Combine and key priorities from Creative AC and create a white paper endorsed with logos from coalition of attendees; then create task forces for each priority.
- Create umbrella structure with comprehensive shared leadership representing key priorities (sub-group task forces)... One suggested priority/sub-group is “creative place-making”
- Get buy-in and endorsement from coalition of those who attended Creative AC
- Access existing assessments of AC that could inform our work.
- Determine various means of resourcing the work.
- Review structure of family support centers and determine how the centers can help advance the work.
- Assure continued use of online communications (Google drive, etc.) connecting work from sub-group/task forces.
- Present white paper to: mayor; 3rd Wednesday with planning director.

6.) **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*

Online community (Google drive)
Sustainable NJ
Session #36: How do we support artists with resources to do their creative work?

Convener: Glynnis Reed

Participants: Sara Gendlek, Megan Bowersox, Mea Solomon, Ylvia Asal, Diane DeLuca, Phyllis Papa, Gary Wien, Simone Simone, Douglas Bass, Steve Kuzma, Meghan Jambor

1. Highlights & key points from your discussion:
   - Needs of the artist community
   - peer mentoring
   - critique groups
   - developing marketing skills
   - sharing lists of resources
   - live/work spaces
   - living arrangements for traveling artists
   - what has happened to the original plan for the arts district
     - housing for artists, live/work spaces
     - established artists community
   - Creating opportunities for public art
     - Utility boxes
     - Murals
     - Needs sponsorship from companies
   - Be an artist support network

2.) Who is taking the Lead?
   - Glynnis Reed
   - Simone Simone

3.) Who are the Collaborators?
   - Sara Gendlek
   - Megan Bowersox
   - Mea Solomon
   - Diane DeLuca
   - Phyllis Papa
   - Gary Wien
   - Simone
   - Douglas Bass
4.) Solving the Challenge

- To create an online based coop to build a network of support and foster opportunities for artists across disciplines.
- Create a website with WordPress
- Feature artist opportunities
- membership database
- artist resources
- artist live/work spaces
- visiting artist housing/ lodging
- marketplace for generating revenue
- artist event calendar
- media room
  - resources for developing press releases
  - submit press releases of member artists

- Blogging platforms
- Volunteerism
- Donations
- Grant availability
- Membership fee (?)

II. Brick and mortar location for Artist to come together for a variety of needs. Noyes Arts Garage of Stockton University

- Peer Critique
- Peer Mentoring
- Planning Meetings
- Exhibits
- etc.

5.) Who else do we want to invite? (individuals, organizations, agencies, etc.)

- Noyes Arts Garage/Michael Cagno

6.) Immediate Actions/Next Steps:

- Set a meeting to create plan of action

7.) What resources would be useful in moving forward? (human, technological, financial, etc.)

- technological and web design tools
  - Stockton University
    - Internships
8.) **Next Meeting:**
Continue developing action plan within 30 days.
Session #37: How can AC re-engage its disenfranchised population (I.E. At-risk youth, homeless, and individuals with criminal records)?

Convener: Douglas Bass

Participants: Natalie Devonish, Bernard DeLury, Joan Manning-Hill, Augusta Garrett, Taniya Abdur-Raheem, Alma Johnson, Josh Cervone, Alex Siniari, Donna M. Smith, Kate Catano, Mea Solomon, Anthony C. Brower, Alejandra Sulpizio, Libbie Wills

1. Highlights & key points from your discussion:

We focused on specific sub groups and discussed actions that could be taken to address these issues in AC.

(At-Risk Youth)
- More programs, initiatives, and policies that are aimed at people ages 15-21 who have dropped out of school. Programs could range be enrichment programs that empower them emotionally, and supports their development. Job related skills could be taught, and GED completion could be emphasized and even potentially incentivized.

- Collaborate w/ community orgs, PAL, Police Department, B&G Club, etc.
- Utilize open spaces for: skate parks, gardens, etc.

(Homeless population)
- More awareness about existing resources and education is needed in the community. Also, it was suggested that we attempt to create a way to utilize these individuals as a part of the community. Daytime activities to cut down and loitering, and farming/community gardens to aid in the creation of a supplemental food source for them.

- Create a committee composed of residents, local businesses, police department (Officer Wentz), and local health care workers to address the issues related to this population.

- Research what other communities are doing to address these issues. (See the "NY Community Access")

Alex Siniari is a great contact and is very knowledgeable about the issues facing the homeless population in Atco. (609-334-6717)

(Individuals w/ Criminal Records)
- We did not get to this group due to time constraints)
- More information and awareness about rights and entitlements for this population
- More transition and specialized programs for this population (i.e. initiatives for single women w/ criminal records, or programs for school drop-outs who have criminal records)
Session #38: How do we create a Central Calendar that will bring all our forces together?

Convener: Diane DeLuca

Participants: Gary Wien, Ricky Gerhardt, Jaime Angelini, Karen Rosnick, Joan Hollendonner, Vicki Phillips, Diane Epps, Ron Cohen, Bert Lopez, Ylvia Asal, Niurca Louis, George Loza

1. Highlights & key points from your discussion:

   Review of Monday’s meeting; Meeting Planner
      What does it look like?
      Communication - getting the word out
      Curator
      A. What does it look like; Customized App with links to)Do AC
          a. Models to be researched- Atlantic County, Cape May Meeting Planner, NJ Monthly Mag.
          b. Group to be researched. Tech for America
      B. Communication (getting the word out
         a. Social Media, local T.V. (new?) Radio Spots, Newsletter
         b. Curator - Atlantic County Calendar - action plan to approach County to partner with us. We would have support, promotion and a model to build from.

2.) Who is taking the Lead?
   • Bert Lopez, Kate Cagno, Gary Wien, Ava Holly,

3.) Who else do we want to invite? (individuals, organizations, agencies, etc.)
   Alex Marino

4.) Immediate Actions/Next Steps:
   • Research, Touch base e-mail from Diane, Schedule next meeting.
Session #39: How do we get the necessary education and training to implement a creative placemaking project?

Convener: MK Thomas & George Loza

Participants: George Loza, Steve Kuzma, Gregg Knight, Phyllis Papa, Stephen Carter

1. Highlights & key points from your discussion:
Research & identity experts, success stories of others who have done this
Spur / educate economic development
Create self-sustaining infrastructure
Trickle down & Trickle up
STEAM + A = STEAM (can move forward together)
AC Business & community association has plans for art needs:
  - investment
  - stakeholder planning

Next Steps: Immediate Action:
1. Group to meet at next FAB
2. List of stakeholders in AC and create taskforce:
   a. Green team
   b. External investors ($10M over 5 years - but self-sustaining)
   c. Grants (private State Economic Development Authority)
   d. Build ecosystem
   e. Future Community Development Corporation: AC Arts & Culture, entertainment
3. Arts, Technology, Commercial Kitchen, Auto, Textiles - entrepreneurship
4. Populations: youth, Job retooling, entrepreneur, those with barriers to employment

Who do we invite? (see questions #2 & #3)

What resources are needed to get started?
- Design financial model
- Training & Education
- Spread the word - orientations
- Identify the art district - wayfinding signage, map, placemaking, graphics
- Planning grant (small) from Dodge Foundation? $50K
- Bring performing arts and fashion to project menu - (draw from Philly/NYC)
Sensitivities:
- Technology and entrepreneurs
- think $
- Artists think passion (but need to pay rent!)

Difference between building facilities and building COMMUNITY

How do we mix fine studio, art/tech retail, and arts/tech that evokes noise, smell (one complaining about arts garage)

Questions for next steps:
1. How do we approach CRDA
   a. networking with friends and board members
   b. planning grant from A List Foundation
   c. Mayor & City Council
Session #40: AC - News?

Convener: Bert Lopez

Participants: George Loza, Peachie Lee, Diane DeLuca, Phyllis Papa, Diane Ramftl, Mihaela Mihneva, Harriet Diamond, Nikki Jackson, Merydawilda Colon, Mike Charlton, Allan Doerr, Dimitar Dimitrov, Joan Hollendonner, Jaime Angolini, Meghan Jambor, Greg Alber, Sharon Harrington, Simone, Paul Herron, Kelly Kunik, Michael Epps, Joe Molineaux

1. Highlights & key points from your discussion:
More AC coverage from Philly (NJTV)

Develop AC News Room
- Guest Office
- Grants
- Press - online
- AC Times
- Radio

@goodnews_AC #goodnews_AC

Adapt UCAC.com
NJ.com
Moviability Media

Philly approach:
- Meet with ABC, NBC, FAX, CBS
- Telemundo
- one on one
- offer to Access CRDA PR Person/Function
- CRDA office?

Next Steps:
- update and email
- meet again
- set meeting with Philly
Session #41: What are actionable steps to grow the business community in Atlantic City?

Convener: Nicholas Palmisano / Joe Molineaux


1. Highlights & key points from your discussion:
After the discussion on Monday, we decided to narrow down three key areas/industries to target. While all the suggestions are relevant, we needed to dial down the focus, so we chose three. From these three categories, we have identified specific areas to target within each group. They are:

- **Healthcare**
  - Medical Imaging
  - Medical Waste / Support Services
  - Rehabilitation
    - Focus on high end rehab experience while including the history of Atlantic City as a health resort.
    - Tie in sports rehab
  - Family related lodging tied to people in rehab.
  - Pharmaceuticals
  - Medical Conventions
  - Attract top doctors

- **Technology**
  - E-City
  - Google inside street view
  - Women in technology
    - identify grants for STEM programs
  - Aviation / FAA
  - Green Technology
    - Wind farms
    - tidal energy
  - Green Conventions
Creative Industries
- Creative industry incubator
  - space like the arts garage to encourage individuals and business to work in AC
- Creative side of business
  - tied to conventions / visitors
- Galleries
- Film industry incentives
- Signature events
  - e.g. - fashion shows with top designers
  - tie together with local talent
- TEDx
- University of the Arts
- Mural arts

2.) Who is taking the Lead?
   Nicholas Palmisano of 11th Floor Creative Group
   
   Facebook group facebook.com/ACbusinessgrowth

3.) Who are the Collaborators?

Our collaborators have been broken down into the groups:

Healthcare:
- Denise Rolle
- Charisse Fizer
- John Rosnick
- Cheryl Broschard
- Bill Horin
- Ava Holly
- Cynthia Domino
- Marilyn Chambers
- Elisabeth Daley

Technology:
- Kate Catanio
- Bill Horin
- Surajit Chowdhury

Creative Industries:
- Paul Herron
• Dorrie Papademetriou
• Cheryl Broschard
• Michael Cagno
• Bob Males
• Ava Holly
• Diane Ramer
• Harriet Diamond
• Ed McKeever
• Joyce Hagen

5.) **Immediate Actions/Next Steps:**

- Keep in touch via the newly created Facebook page: **facebook.com/ACbusinessgrowth**
- Identify a message to be used overall and a sub-message for each group. **Continuity is the key!!**
- Assign the individuals in each identified area some businesses to target. Have them contact the people they know with the message we have created.

6.) **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*

- After the message is established, public relations outreach through local and regional media, eventually focusing on Philadelphia and the south jersey region.

7.) **Next Meeting:**

Via **facebook.com/ACbusinessgrowth**
Session #42: How do we ensuring Youth Participation in the Development of AC?

Convener: Alejandra Sulpizio **contact information removed for privacy**

Participants: Sara Gendlek, Joanna Iacovelli, Joan Manning-Hill, Glynnis Reed, Karen Rosnick, Joe Molineaux, Daniel Fidalgo Tome, Douglas Bass, Turiya Abdur-Raheem, Dorrie Papademetriou, Mitchell Levy, Mihaela Mihneva, Natalie Devonish, Mea Solomon, Kate Cataniao, Alex Siniari, Niurca Louis

1. Highlights & key points from your discussion:
Goal: Integrated Input from youth at all levels, Develop a Youth Advisory Council for Creative Atlantic City, 1-2 day/mo. at Atlantic Cape Community College --WACC (AC Location) post-summit

Fall Youth Summit:
- Potential Collaboration with Robin’s Nest
- Engage/invite about 45 youth to ensure target attainment
- Day of planning: Ali, Niurca, Karen, Natalie --Mimic Format of today open for their ideas and topics, attain info from other Creative NJ Youth Initiatives--Ali

Recruitment:
- Diverse large demographic, not all low hanging fruit leaders, Middle School -- Early College
- ACHS-teachers and Key Club- Cindy Domino
- Pleasantville- Douglas
- Churches-Mea
- Mosques/Other Religious Institutions: All parties responsible to inform community
- At risk youth- Alex
- PAL/Boys and Girls Club-?

Marketing: Katie to Assist
Logistics: Jitney Guy/Frank, Robin’s Nest
Funding Opportunities: Ali
- Budget-- Ali
- Dodge Foundation →?
- Worldcafe.com DOL potential funds

Next Steps: Scheduling Google Doodle to Go Out post listserv attainment (Early March), Conference Call for Early April, All members to begin conversation advocacy and begin leveraging potential partnerships

2.) Who is taking the Lead?
- Alejandra Sulpizio, MSW, LSW Manager of Annual Giving and Special Events at The Arc of Atlantic County -- **contact information removed for privacy**
3.) **Who are the Collaborators?**
   - Atlantic Cape Community College, Noyes Museum, Richard Stockton University Teachers, Rescue Mission, Religious Groups/Communities, The Arc of Atlantic County

4.) **Who else do we want to invite?** *(individuals, organizations, agencies, etc.)*
   - Covenant House, Local High Schools, Atlantic Cape Groups, Mid-level Achievers 8-12th grade, I/DD youth

5.) **Immediate Actions/Next Steps:**
   - Conference Call Early April, *be vigilant regarding Doodle Completion*

6.) **What resources would be useful in moving forward?** *(human, technological, financial, etc.)*
   - Financial for printing costs, marketing campaign, food and other incentives

7.) **Next Meeting:**
   - Conference Call Early April, Fall Summit then regular meetings to follow
Session #43: How can we collaborate in pulling all of the planning groups together for a healthy community?

Convener: Charisse Fizer

Participants: Donna Danielson, Alma Jordan, Cindy Herdman-Ivins, Bernard DeLury, Marion Torian, Sabrena Brandon, Eddie G. Tate, III, John Rosnick, Nicole Milan Tyner, Richard Gerhardt, Natalie Devonish, Diane Epps, Eric Carrier, Ylvia Asal, Joyce Hagen, Laura Wallick, Elizabeth Daley, Ed McKeever

1. Highlights & key points from your discussion:
   Organizations in AC we can give our ideas/plans to to follow through
   - listed organizations
   Look to see what city calendar is most up to date + add to it

2.) Who is taking the Lead?
   Participants signed up to take the lead.
   Alma Johnson will make an appt. with the Mayor to discuss our plans/thoughts.

3.) Who are the Collaborators?
   AC Now = EDA hired a strategy firm
   - AC Now - Dennis Levinson, Howard Kyle
   - EDA - Leo Schoffer, Chairman
   - Angelou Economics: Group hired to evaluate economic status of Atlantic County
   Think Tank - 1st & 2nd Ward Only - Cydnee Phoenix
   - Natalie Devonish will follow up

Main Street Project - Pam Fields

Business Improvement

Mayor's Employment & Job Readiness

Workforce Readiness - Eric Reynolds - April 1st
   - Nicole Milan-Tyner will follow up

SID - CRDA - Rick Santoro, Ali Reynolds
   - Elizabeth Daley & Eric Carrier will follow up
4.) **Who else do we want to invite?** *(individuals, organizations, agencies, etc.)*

- Wooing a big company here, not casino industry
- Privatizing the investments to get the job done
- State Investigation until finished nothing can change. By April 1st should have a report
- JDAI - Juvenile Detention Alternative Initiative - Lamont Fauntelroy
  - Natalie Devonish will follow up

- C.O.P.S. LLC - Patrick K. Hurley
- Municipal Planning Board - Alex Marino
- Coalition for Safe Community - Perry Mays
- Housing Authority

5.) **Immediate Actions/Next Steps:**

- Alma Johnson will meet with the Mayor
- Attendees who signed up with city groups to discuss what/how we can help.
Session #44: How to Encourage Increased Gender, Ethnic, & Racial Local Political Representation in Atlantic City?

Convener: Denise Rolle

Participants: Marilyn Chambers, Donna Smith, Libbie Wills, Surajit Chowdhury, Vicki Phillips, Chuck Chiarello, Michael Epps

1. Highlights & key points from your discussion:
Identification of potential local resources for political/civic training and educations:

- Boys & Girls Clubs
- Girls Scout/ Boy Scouts
- Local Schools
- Churches
- DNC/ RNC
- Ready to Run Organization

2.) Who is taking the Lead?
- Ready to Run

3.) Immediate Actions/Next Steps:
- Convene Stakeholder Political Consortium to encourage increased political interest and knowledge

4.) What resources would be useful in moving forward? (human, technological, financial, etc.)
- Collaboration and information concerning complex and sometimes overwhelming political processes