June 18 & 19, 2018

Creative Paterson: Chronicles of Collaboration

It’s Paterson’s time! How do we inspire Paterson to connect and empower all of our people, reinvigorate our economy, foster healthy neighborhoods, celebrate our achievements, and become a model city for hope and opportunity?

Creative New Jersey is dedicated to fostering creativity, collaboration and inclusion by empowering cross-sector partnerships in commerce, education, philanthropy, government, and culture in order to ensure dynamic communities and a thriving economy.

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Please note: session reports were transcribed and filed on-site by session reporters and are offered here “as filed” (unedited). Each has its own style. Not all questions are answered by each group and, where blank, have been removed for clarity of reading.
Preface: It’s Paterson’s Time! Collaboration and Creative Solutions Abound at Creative Paterson

On Monday, June 18 & Tuesday, June 19, 2018, over 200 of Paterson’s residents, business owners, youth, nonprofit, social service and faith-based leaders, educators, government personnel, and other community members came together for the Creative Paterson Call to Collaboration, hosted at Passaic County Community College!

61 conversations took place with topics ranging from the census, to improving food in schools, to activating vacant spaces and increasing home ownership, to how cultural organizations can help address social issues, to launching a new multi-cultural center for information and services across the city, among many others.

You can see two short videos on what Paterson was thinking about on our CNJ Facebook page:
We were grateful to have a few young journalists from Rosa L. Parks School of Fine and Performing Arts, who are also interning with Steve Lenox at TAPinto Paterson. You can read their articles, along with Steve's articles, here:

- Article by Milagros Martinez
- Article by Vanessa Huaita
- Article by Jaleel Porcha
The full notes from the Call to Collaboration, what we call the “Chronicles of Collaboration” will be available on the CNJ website in a few weeks. If you want to know more in the meantime, join the Creative Paterson Facebook group, where you can see photos, watch Facebook Live videos from the opening and closing circles of each day, and connect with the participants!

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Kacy O’Brien is Creative New Jersey’s Director of Programming and is a Lead New Jersey 2015 Fellow.

Creative New Jersey is dedicated to fostering creativity, collaboration and inclusion by empowering cross-sector partnerships in commerce, education, philanthropy, government, and culture in order to ensure dynamic communities and a thriving economy.

Creative New Jersey’s leaders and partners are regular contributors to the Dodge blog.
Session #1: How do we create an entrepreneurial spirit in the City of Paterson in order to create economic growth?

Convener: Keith Dent

Participants: Michelle Abel, Lesley Dixon, Al Daloiso, Zandi Zungu, Kate Muldoon, Qyera Parks, Bill Roesch, Carolyn McCombs, Ari Lopez Wei

Discussion Summary:

We discussed the challenges in shifting the mindset to more entrepreneurial because it’s hard to see individuals that are residents creating businesses. Most aren’t even sure what it is or how to go about starting one. When they do, they are knocked down by not having enough resources. By creating a weekly event, they can start to see success and begin to educate themselves on how to do it themselves. If we have the resources, in place we can move forward.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

We are trying to create a weekly entrepreneurial event to help foster the mindset of what entrepreneurship is all about. We also want to create a platform for young people to know what is entrepreneurship and to see entrepreneurs in the city that are doing good things around this spirit.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Creating a competition for young entrepreneurs as well as a weekly entrepreneurial showcase where vendors can come to sell their products and artists can come to showcase their work.
Jump the Hurdle

1. **What is in the way of us launching this idea?** *(List at least 3 obstacles)*
   You are going to need a champion that has the passion to take on such a project as this. Someone that is entrepreneurial as well as understands the community organizations that can assist Marketing such an event.
   Finding the space to do such an event. Space for this type of event requires a permit.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
   Connecting with the right person in the Mayor’s Office that will make this a priority.
   Sponsorship of this type of event
   Knowledge of what it takes to be an entrepreneur

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   City of Paterson
   Mayor’s Transition Team
   Passaic County Community College
   St. Joseph’s Medical Center
   City of Paterson Board of Education

2. **What additional information do we need?**
   Schedule of a Project Launch
   Committee Members

3. **What kinds of technology might we need, if any?**
   Social Media Pages

4. **What financial resources are needed, if any?**
   We discussed needing at least $50,000 to start.
What’s Next?

1. What are two actions we can take in the next week?
   - Narrow Down Stakeholders
   - Set up a meeting to craft a plan

2. What are two additional actions we can take in the next month?
   - Create a timeline of projects that would turn our project into reality

3. What is our timeline?
   - The goal is to have something up and running by next spring/summer. (I think.)

4. Who in this breakout session is willing to work on this/give this idea a try together?
   - (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

   Kate Muldoon, Bill Roesch
   - Unfortunately, we didn’t get a date

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

   Michelle Abel, Kate Muldoon, Bill Roesch
Session #2: How can we bring better employment opportunities to the citizens of Paterson?

Convener: Rev William Henry

Participants: Wendy McGuire, Gwenn Levine, Andre Guerrier, Pierre Francis, Rana Sabagh, Maltie Bhokal, Meghan Jambor, John Scheid, Patricia Briggs

Discussion Summary:

We discussed more the citizens’ needs than the needed companies and how to get them in Paterson. Paterson has a great labor force that is not being used and not known of to employers. This new Paterson push must include the surrounding colleges and also a manual labor force that can be trained.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   How can we bring better employment opportunity to the citizens of Paterson?

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   We would like to involve businesses, tech companies, retail manufacturing, entrepreneurship, communities of faith, PCCC and other surrounding colleges.

   Develop apprenticeship programs with companies such as PSE&G. This program will assist in employment benefits, decent wages which will develop the local economy. Trade Unions would be recruited to assist in training of union workers in our area.

   In addition we would ask employers coming into Paterson to Hire Paterson, the Workforce Development Board and surrounding colleges could supply their every need. Paterson has a large available labor force.
Jump the Hurdle

1. What is in the way of us launching this idea?  
(List at least 3 obstacles)

- Paterson’s reputation as being a crime riddled city.
- Employers not realizing the available talent in Paterson.
- Some Paterson citizens not having the soft skills training needed for employers such as work ethics.

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

A large influx of employment will subdue crime, build families & healthier life styles.

Paterson has a community College and many surrounding colleges to provide educated and talented workforce to companies. The Passaic County Workforce could be used to train workers in specific fields employers may need.

Entrepreneurship should be examined for assisting in employment. Impact Paterson is employment specialist, also the Paterson Business Development Center, located on Ellison Street in Paterson. Paterson’s economic development Division could also be used to assist the city in developing new businesses in Paterson.

Communities of faith could be used to spread the work of new employment Opportunity and entrepreneurship in Paterson. The communities of faith could also supply mentors for high school, college and other marginalized groups.

What/Who do we need?

1. Who are the people we need to engage?  
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

It was suggested that Non-profit and faith communities reach out to assist in developing programs in training workers, assisting college students with employment and high school students in college and vocational training.

2. What additional information do we need?
Ex-Offenders are a marginalized population in which special training and care is needed. However if this population is disregarded it will only increase recidivism. There is an extreme need of employment for this population.
College students attending college outside of the Paterson area and not finding employment upon graduation is also a need that can be filled by new employers coming into the city.

Internships for high school and college students with pay would be helpful in assisting these children in the future for their future.

3. **What financial resources are needed, if any?**
New businesses can pay for the training and apprenticeships of its employees.
Session #3: How can we create economic opportunity and employment for Paterson?

Convener: Mike Powell

Participants: Derya Taskin, Douglas Maven, Kathryn Schmidt, Diane Silbernagel, Jim Hornes, Lilisa Mimms, Kristen Holton, Deborah Hoffman, Damen Van Ginneken, Robin Wanner, Roberta Farber, Marie Ligon, Paula Smalling, Syeda Islam, Beradette Tiernan

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Too often Patersonians don’t benefit from economic development. People receive training, but then don’t get hired locally. There’s not enough coordination with workforce and economic development to streamline and create workable solutions.

Not enough anchoring institutions working to recruit and expand employment opportunities.

We want to better coordinate and communicate was to expand firms locally. How do we align firm’s needs with local development opportunity?

How can we help the new administration do this?

Create partnerships with all levels of government.

Create a “meeting of the minds” to find ways to better communicate and partner and find synergies around what jobs are available and going unfilled.

Create Private Labor Agreements and Firstsource ordinances to help prioritize the hiring of Paterson residents.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Create a new group to communicate and partner for economic & community development.
Create a central depository for all available jobs and opportunities (including training and entrepreneurial development)

Create a collective plan for comprehensive economic & workforce development that involves all federal, state, county, and local entities, including major nonprofits and anchoring institutions. Foster public-private partnerships to do it.

Use incoming Mayor Sayegh as mechanism for doing so—tying this work to transition team efforts.

**What/Who do we need?**

1. **Who are the people we need to engage?**
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   All relevant federal, state, and local officials working on economic and workforce development. This should include various collective entities.

2. **What additional information do we need?**
   Baseline on all available jobs and needs.

3. **What kinds of technology might we need, if any?**
   Communications avenues

**What’s Next?**

1. **What are two actions we can take in the next week?**
   Reconvene group with transition teams of new mayor-elect.

2. **What are two additional actions we can take in the next month?**
   Reconvene group and build plan that compliments transition team efforts.
Session #4: Equipping Paterson’s families with Secure Housing, Greater Father Involvement & Increased Marriage Rates?

Convener: Debbie Provencher, Lighthouse Pregnancy Resource Center & Marisol Rodriguez, RENEW Life Center

Participants: Erica Crenshaw, Xavier Harris, Marie Ligon, Kim Birdsall, George Riley, Maria Lagattuta, Angela (Smith?), Keith Dent, plus a few others

Discussion Summary:

Healthy married couples/families from the community (and committed to the community) are needed to model what we would like to see for more of Paterson’s families. Meaningful employment for men is needed, as well as creative ways to engage men in positive mentoring situations. Teaching students the value of marriage from an early age, and helping women to see their worth in order to expect more from men, could begin to create healthier families, and lead to more stable housing situations.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Extensive conversation was held during first half of session to learn about participants’ relationship to the subject and the challenges and needs related to this topic. These notes come from that discussion:

- Re-entry into society for women leaving jail is even more challenging as all ties to family/friends are usually severed during their incarceration.
- The issues we are discussing (housing, relationships, father involvement) are closely connected to the idea of “Social Determinants of Health,” making them foundational to personal and community well-being. In one participant’s program experience, HOUSING is one of the “Pathways” program goals that is often NOT achieved. The second not-achieved goal is BEHAVIORAL HEALTH, as most people prefer individual counseling but there are not sufficient resources for that.
- A key need for engaging fathers in family life/greater stability is having men who can find those on the margins and “pull them up” into programs and mentoring situations.
  - A specific suggestion / challenge was identifying drug dealers who may have strong entrepreneurial skills, and putting that gifting/skill set to work in a legal entrepreneurial type endeavor that would engage/excite them.
  - It can be hard for a guy to leave a lucrative illegal job for a very low paying job working for someone else. Need to help guys understand the idea of “eating well versus sleeping well” (sleeping well = work
that they can be proud of, is legal, ultimately contributes to their well-being/ family’s well-being and future – even if not initially high paying)

Many of the guys in re-entry programs or on the streets lack education or literacy skills that would help them find better or any employment.

-Related to the marriage challenge, we now have “3-baby generations” who have never seen marriage / traditional family structure modeled. The challenge is to raise the idea of the VALUE and BENEFIT (even financial benefit) of marriage to individuals, families and the community

- Challenge is the lack of role models for men. Also, when men are mentored, getting them to stay is a challenge: those who succeed at life, after being mentored for many years, unfortunately often leave Paterson, once they learn how to do life

- Guys often “flee” family life when they sense failure, or feel unable to provide.

- Young women need to understand they deserve better; often they make it too easy on guys to not be responsible for children they father. Girls/ young women need to know their own worth and value. Change the mindset about sex /relationships.

- Change mindset EARLY ON about relationships; help teens see that they have options/ alternatives to teen parenting. They can choose another lifestyle, to become educated, pursue other goals

- Relationship Coaching: We questioned whether more of this could be done DURING incarceration, but the challenge was brought up that the use of technology (and the fee for it) is reducing the connection between those who are incarcerated and their families. Fewer in-person visits, may decrease motivation and connection to family life.

- Promote Marriage from “team” perspective, business partnership, so that financial advantages of it are known. Challenge is that so few models for marriage exist in culture today. TV shows used to have families/ two parents as a foundation to the shows; today’s music stars don’t model healthy relationships/marriage.

2. What actions might we take to launch this idea?

(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

1. Ignite fathers’ hearts toward their children through mentoring; encourage women to see the value of fathers to their children
2. Use successful couples/families from the community to model healthy relationships/ doing life well (possibly having families intentionally live in areas of the city to model positive behavior/ provide mentoring)
3. RENT CONTROL – contain the costs of rent while couples / families are on their way toward self-sufficiency so they are not priced out of housing or lose other benefits too quickly
4. For men – increase awareness of the resources that are available
5. Create sense of belonging that might help take the place in a positive way of the family unit that has dissolved (example of Father Greg Boyle in LA “homeboys industry” reaching people on the margins)

6. Create meaningful work for men

Jump the Hurdle

1. What is in the way of us launching this idea?
(List at least 3 obstacles)

Several generations of father absence
Lack of meaningful employment when men re-enter society or leave drug dealing
Few role models for marriage within the community

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Those who seek to help / mentor need to “be” (live) in the community, also be relatable to those they are trying to help. Find common ground such as sports / music.

What/Who do we need?

1. Who are the people we need to engage?
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

Possibly faith based organizations/churches, nonprofits in neighborhoods that could provide non-judgmental programs/ mentoring – also offer TANGIBLE VALUE / benefit to attract men to the mentoring programs. Incentives of value (not just “talk”) needed to draw participants. Example: a state ID, or driver’s license

Offering marriage and relationship education alongside programs that attract such as basketball tournament or business enterprise programs

Law enforcement / community policing – change the mindset to be one of looking to help, engage those in need of help with resources in the community
What’s Next?

1. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

Adequate housing and stability for families with children seems closely connected to the relationship status of the parents. Affordable safe housing is hard to find in our area, and trying to raise children and pay for rent alone is extremely challenging. Behavior and thinking about relationships is formed early on, so programs to address relationships are needed earlier in peoples’/students’ lives.
Session #5: Homelessness in the City of Paterson?

Convener: Yvette Alston-Johnson

Participants: Michael Moro, Danielle Hill, Maltie Bhokal, Kayla Herr, A, Cura, Vanya Arista, Frances Harrison, Ronessa Johnson and Jayln Lyde

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   We want to address the severe homelessness situation in the city by creating effective and meaningful committee to foster relationships with all the social service agencies and rehabilitation agencies

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Create a committee that is willing to be part of an association discussed in an earlier group to yield results, and find viable resources outside the city, hold stakeholders accountable and create smart goals and monitor them. Also, meet with social service agency directors as a concerned community member and part of a group of individuals to discuss other services that may be available to address the root causes of the homelessness

Jump the Hurdle

1. What is in the way of us launching this idea?

   - Inconsistency with team members showing up
   - Directors of organizations not addressing their workers for inappropriate communication when dealing with this population and as it relates to transitioning people to the street
   - Individuals not seeing the need to change their living situation and accepting living on the streets

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

   Being part of the solution and not the problem and bringing our best selves to the task at hand
   Placing resource advertisements in local stores and businesses
What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   Governmental agencies and community stakeholders i.e. Residents and local stores and businesses

2. What additional information do we need?
   How local stores and businesses can play a role and finding out if they are on board with what community stakeholders are presenting to help the community

What’s Next?

1. What are two actions we can take in the next week?
   Create a committee
Session #6: How can we ensure all Paterson residents have healthy, safe and affordable housing?

Convener: Barbara Dunn

Participants: Linda Reid, Sheri Drost, Arturo Ponce, Gretchen Viggiano, Austin Greitz, Deborah Hoffman, Kristen Holton, Cindy Arone, David Asiamah, Kathleen Caren, Ron Wong, Doug Goulding, Feras Awwad, Irma Gorham, Jason Allen

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

OUR VISION: ALL Paterson residents live in housing that is healthy, safe and affordable.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
   a) Have % set aside of abandoned properties list dedicated to stock of affordable housing
   b) Prevent more abandonment by increasing foreclosure counseling/ resources ($) to keep families in homes through a work-out program
   c) Rehab program to maintain current housing stock
   d) Redevelopment of current housing to make affordable – then DEED RESTRICT for long-term affordability
   e) Better share info on weatherization, lead remediation program
   f) ZONING – allow small homes, inclusionary protections/ support of NJ COAH balanced housing laws, accessory apartments .... But make sure safety/ health codes are followed.
   g) ***INCREASE BASIC INCOME*** so more can afford rents, become homeowners. What’s a pathway to homeownership for low-income residents?
   h) STUDY GENTRIFICATION – who lives here now? Where do professionals (teachers/fire/police) live? Where do people shop?
   i) Look at South Paterson – why is this a flourishing community with new housing, jobs etc.? Value of cultural strong neighborhoods...
   j) CULTURAL VALUES – when did society become driven by greed? What drove housing production post-WWII...which benefited white population not minorities – what’s the role of racism and housing need? Who would address that?
   k) NEW IDEAS:
1) Equity-building rental model.
2) Sweat equity renters – do yard work/etc. for modest rent
3) Eliminate ALL abandoned properties – to increase total housing supply and help reduce pressure to charge high rents

1) Combine ideas with “abandoned properties group” to launch a HOUSING COALITION that looks at full spectrum of homelessness to homeownership
2) Equity-building rental model: who might pay for this?
   a) Medicaid/federal $$ to prevent health costs by ensuring living in better conditions (hcdnnj.org)
   b) Hospitals
   c) Workforce housing by corporations/businesses
   d) Private donors/foundations
   e) Social impact investors
   f) TAX Credit programs – NMTC, Opportunity Zones
   g) Banks/CRA

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)

   1) FINANCIAL RESOURCES
   2) GOOD DATA – THAT’S ACCESSIBLE TO ALL
   3) COMPLEXITY OF PROBLEM

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   See NOTES ABOVE

2. What kinds of technology might we need, if any?
City-wide, block level data collection and sharing of same...use parcel survey software PLUS other software that does this and connects to data at county, state, fed level
3. What financial resources are needed, if any?
MANY, MANY DOLLARS – housing is the most expensive human need in New Jersey. We are always at the top of the ‘out of reach’ listing

What’s Next?

1. What are two actions we can take in the next week?
   a) Identify leaders to make a data collection & analysis plan? (Gather existing data collection (HUD homelessness, continuum of care)
   b) Get notes from Creative Paterson Housing discussions to the Mayor’s transition team leaders Barb Dunn and Jeffrey Crum who are co-chairing the housing section of Econ Dev Committee

2. What are two additional actions we can take in the next month? BY JULY 19th!
   a) Hold first housing coalition meeting:
      Draft Agenda for 1st Meeting:
      (1) Review specific ideas and start to work them:
         >foreclosure prevention
         >municipalities with good housing – study their ordinances and other practices
         >equity building rental model
      (2) Identify partners & stakeholders:
         >financial literacy
         >construction experts for DIY or individual HO to build or renovate their own home
         >Silk City Socialists
         >banks – CRA, understand lending practices
         >good construction companies with social conscience
         >Habitat skilled volunteers
         >Rebuilding Together North Jersey
         >Apprenticeships – National Center Craftsmanship (demolition & salvage)
         >Seniors helping seniors: self-help community models to do home fix-up stuff (offered by Austin Greitz)
      (3) Identify someone/agency to create library of other plans: County’s CED, City’s Consolidated Plan, Continuum of Care plan for the County, and so forth
      (4) Plan to maintain existing housing stock that’s healthy & safe --- connect to current resources for weatherization, lead remediation and critical repairs

3. Who in this breakout session is willing to work on this/give this idea a try together?
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Barbara Dunn – Paterson HFH

Creative Paterson Call to Collaboration June 18 & 19, 2018
David Asiamah - Health Coalition of Passaic County

4. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

a) We need this!
b) Redistribution of wealth – in general in our country
c) Revolving door of emergency housing funding – TRA give families 6 months and then they have to move (huge impact on children) and are homeless again. Find a better way? Use Medicaid dollars to extend subsidy time? See if those receiving housing subsidies really need them (like rent stabilized apartments that often stay with a family even if not needed anymore)...annual recertification of need??
Session #7: How can we create an updated Community Information Sharing Hub?

Convener: Scott Pruiksma

Participants: Michael H. Odom Sr, Debbie Provencher, Erica Crenshaw, Jim Walsh, Marisa Benson, Meghan Jambor, Nikki Horwitz

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Create an overall connection hub / information sharing network for the City of Paterson as a whole and individually for each of the 6 wards.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

First of all a servants heart is required. WE need to stand up for the other. Local organizations and leadership needs to be vetted, trusted. A nonprofit mapping resource directory needs to be created for each Ward. Partnerships include the Paterson Alliance, NJ Health Initiatives for Healthy Communities.

Jump the Hurdle

1. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Keeping leadership local in each Ward, people who live in the Ward or local Community will take care of the local Community. Understand each other, stand up for each other. Create a CONSISTENT time, location for local meetings. Create a robust function Community Calendar. Create 1 overall entity to follow up and vet the organizations connecting to the hub
What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)


2. What additional information do we need?
   Need a way to create a scalable system or template for Communities to easily connect to and update information to.

3. What kinds of technology might we need, if any?
   Overall Connection port to one Hub for the City Of Paterson and 6 separate ports to each of the 6 wards. Information sharing via, e-blast, reverse 911, texting information updates, easily accessible to sign up and receive up to date information. Community Calendar

4. What financial resources are needed, if any?
   Funding to create a website/ Community Connect template and possibly hire a manager to oversee the system

What’s Next?

1. What are two actions we can take in the next week?
   To connect with the NJ Health Initiatives to see if a current model exists and to see if funding might be available to create such a model/ template.
   To capture other information from those who read this and would like to get involved with designing this Community Connection Template

2. What are two additional actions we can take in the next month?
   Reaching out to local College to create a think tank for technology as to how to create this system
   Pray

3. What is our timeline?
   Would be ideal to have this ready to roll out in September of this year or by year end.
4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Scott Pruiksma, the remainder of the group scattered to other breakout sessions

5. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

   We as a group watched the short video called the Sanger Community Task Force. This video talked about building Communities and having silos work together. Great results happened in this Community through tragedy.
Session #8: How can we create/increase Volunteering Engagement & participation in the Paterson Community?

Convener: Cristina Deutsch & Doris Salgado

Participants: Lilisa Mimms, Sallie George, Jeanette Thompson, Ronessa Johnson, Frances Harrison, Qyera Parks, Denise Martinez, Paula Smalling, Annette Wignall, Doris Salgado, Dahlia Cooper, Katherine Tejada, Corey Fleming, Eddie Gonzalez, Cristina Tone, Danielle Lefebvre, Latasha Briggs

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged“ think of “Get youth involved in activities that help them make lasting connections with...”)

Develop a plan and strategy to implement a volunteer database within the City of Paterson to offer the opportunity for citizens to serve their community, in different levels of community service.

Suggestions:
- Means of spreading information:
  - Central Station – official volunteering / recruiting
  - Catch a Fire – online platform
- Use Paterson own television channel, website use these resources

Outreach resources
- Create hard calendar to share with community members ex: senior citizens & those without internet access
- Flyers, outreach by phone calls, door to door
- Social media
- Through faith based organizations like churches
- Create stipends for volunteers through corporation funding
- Best practices (NJCDC)
  - AmeriCorps
  - St. Pauls’ CDC
  - Track It Forward Link
- Have a leader/ captain who covers certain blocks in the city/wards to know what’s going on
- Outreach to home owners
• Choose from those leaders to attend a community advisory board
• Incentive for tax break for corporate entities to help pay for volunteers
• Reach out to corporations
  o Lowes, Home Depot, Walmart for gift cards/incentives
• Community advisory boards should have a volunteer represented on their boards
• Ex: Have community wide action, small business shutting down for 3 hours 1 time per month to allow staff to volunteer

Address:
  o Bring these ideas to Mayor elect Sayegh for transition team to consider those thoughts
  o Collaborate with community ward councils – Councilwoman Mimms
  o Have a liaison person to attend those community ward council meetings
  o Paterson Public Library host volunteering recruitment event
  o Think of safe networking systems when sharing database
  o Think of criteria & guidelines for background checks for volunteering applications
  o Decide on core issues that we all agree on to attract volunteers
  o Determine monthly or different focus on issues that may affect one ward but can still be shared

Implementation:
  o Action items – decide on time line
  o Decide on issues and topics for volunteering
  o Roles and expectations
  o How to restructure the volunteering process
  o Develop guidelines and criteria for creating volunteer database
Session #9: How can we effectively and efficiently collaborate and share resources to achieve common goals?

Convener: Robin Gold

Participants: Nancy Lopez-Cottrell, Mahbuba Neela, Marisa Benson, Eric Hughes, Jim Walsh, Inge Spungen, Antoinette Brevard, Rosa Williams-Hopkins, Nancy Norris-Bauer, Michael H. Odom, Sr., Kyle Henning, Robin Wanner, Derya Taskin, Faith Kallert, Katherine Tejada, Dawn Moody, Angela Fields, Pierre Francis, Stephanie Campo, Zandi Zungu, Michelle Abel, Susan Schear, Berenice Lopez, Jim Hornes, Roberta Farber, Kate Muldoon, Andrianna Hererra, Sonia Rosado, Giancarlo Di Lonardo, Scott Pruiksma

Discussion Summary:

Organizations in Paterson need to share information about their programs and resources with each other, preferably through a central source like the Paterson Alliance. The Alliance will help orgs share information, and orgs will work to collaborate more with each other.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Find a way for Paterson organizations to share information about their projects and resources so that other organizations can access that information and use it for collaboration and referrals

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

More communication within the Paterson Alliance, build and strengthen relationships, use Vibrant Paterson group and/or create Paterson Alliance Facebook group

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)
**note—these are more barriers to collaborating with other orgs generally, not launching a new idea**

- Misinformation/not knowing what information is legitimate
- Mistrust
- Competition
- Orgs competing for credit/taking the lead
- Time/effort
- No clear purpose/action plan
- Duplicating services
- Perception of reputation
- Assumptions
- Project/mission alignment
- Lack of communication

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

There is a desire to collaborate—it is necessary for sustainability.

**What/Who do we need?**

1. **Who are the people we need to engage?**

   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   - Community members: we have to find out what they need before acting.
   - Organizations: we have to share information with each other, make connections with larger organizations, ask larger organizations to take the lead
   - Grantors: have them mandate partnerships for funding
   - Local government: better distribution of funds

2. **What additional information do we need?**

   - Knowledge of available services/referrals
   - Framework/model for collaboration
   - Mechanism to connect groups/access for more involvement
   - Funding opportunities

3. **What kinds of technology might we need, if any?**

   - Database/repository of organization projects, programs, resources
   - Resource mapping tools
• Accessible group communications (online and offline)

4. What financial resources are needed, if any?
Staff time

What’s Next?

1. What is our timeline?
We didn’t develop a timeline. We determined that the Paterson Alliance is already an existing framework for what we want to do, and will try to work with them going forward.

2. Who in this breakout session is willing to work on this/give this idea a try together?
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Inge Spungen (from Paterson Alliance). Robin offered assistance.

3. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?
Currently available resources (Paterson Alliance, NJ211, County and City directories, Oasis, libraries) all have some good information but there is no one place where one can get info about all Paterson services.

Other cities have groups that collect this info and maybe we can learn best practices from them.
Session #10: How can we improve the reputation of Paterson so that the rest of NJ (and nation) can see (and acknowledge) all the culture, passion, and opportunity that exists here?

Convener: Stephanie Campos

Participants: Stephen Hahn, Nikki Horwitz, Selma Betancourt, Kathryn Schmidt, Gretchen Viggiano, Michael More, Damen Van Ginneken, Shannon Lin, Estella Valverde, Rosa Williams-Hopkins, Antoinette Brevard, Bernice Lopez, Steve Lenox, Cristina Deutsch

Discussion Summary:

We cannot improve the image of Paterson for external support until we address the real issues that are happening within the city first like safety. We all agreed the city is rich in culture and diversity but residents themselves may not acknowledge that like everyone seemed to know that no one visits the falls even though it’s beautiful. The press was a big stakeholder in how Paterson is presented. More civic engagement in media. And let’s beautify the streets like Spruce Street to attract more investors!!

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   - Help Paterson look less scary to outsiders and it not be seen as a mecca for crime but a place for opportunity.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   - Improve the type of press that is being covered to ALSO or equally include the positive stories.
   - Become engaged with the PR marketing firm of the city, but do we have one? (was a question)
   - Encourage the community to correct misinformation that is reported on the news. One member from PBS network shared a resource, a way of contacting news outlets to correct misinformation and says that they welcome it.
   - Also contact press when GOOD things are happening (and even potentially including comm. Leaders like the mayor) to be part of it. Good press for all!
- Celebrate the diversity in the city with food and music! (This was seen as a strength in Paterson- their summer festivals).
- Paterson is rich with arts- tap into this by partnering with people like the Arts Factory to offer good promo about the city as well as recreational outlets for people. One member said that Paterson has a long lists of artists that came from here, would be great to put those names on a brochure to show people the creativity that is bred here. Lots of untapped talent.
- Capitalizing on the history that Paterson has to offer. Packaging these fun facts in a way that will promote external business investors.

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)
   - Crime is a real concern. Members said that people are afraid to come here (even from one neighborhood to the next) because of the “safety” issue so the city cannot be promoted well until the safety concerns are addressed. A member mentioned foot patrol officers, maybe (if the press is used) they can demonstrate what is being DONE about the crime, safety, and violence to address “the elephant in the room” versus just what the issues are.

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   Did not get to this but I think we can have communities engage in more positive ways with the police somehow. This is a real challenge and would require buy-in from the entire police department/bureau. Historically, high crime and poverty stricken neighborhoods have not had good experiences with police so this would require a careful and intentional approach. Sorry for the run-on trying to get to the next breakout session.:)

What/Who do we need?

4. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - The community! Most important
   - Press
   - P.R.
   - Tourism groups
- Politicians (not everyone was happy about this especially because everyone is hyper focused on this right now and some members felt politicians won’t have time to help fix the image of the city. However, it benefits them to support (this is my personal opinion)
- SID (special improvement district)
- Businesses
- Chambers of Commerce
- Burbio/Community Calendars

**5. What financial resources are needed, if any?**
- People resources, their time and commitment and of course money (funding).

**What’s Next?**

**1. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

One woman mentioned a cool thing another city did to have people cross towns that they would have been afraid of. It was in Asbury Park where they did a sort of scavenger hunt to get 2 parts of town (that had problems with each other) come together to each other’s “side”. Seemed to be a success and creative way of promoting other parts of town. One member said there are parents from one school that won’t visit the other because they think it’s “more dangerous”. We need to do a better job at connecting people within close communities inside of Paterson! (There is division even within the city).
Session #11: How can we make sure all communities feel welcome in and integral to the city of Paterson?

Convener: Austin Greitz

Participants: Eric Hughes, Maria Lagattuta, Michelle Abel, Mahbuba Neela, Pierre Francis, Karen Walker, Coleen Stevens Porcher, Derya Taskin, Stephanie Campos, Meghan Jambor

Discussion Summary:

The group wants to determine how welcome different cultural groups feel in Paterson through looking at research and needs assessment and creating a survey focusing on this topic. The group wants to create a large cultural fair event in Paterson to invite families to experience the wealth of cultural experiences Paterson has to offer; create affinity groups for communities to bring their communities’ needs to the attention of the city council; and create a list of cultural events on a Paterson calendar that is open to the public.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Creating openness and acceptance within and among various cultural communities in Paterson (especially within family units); move away from diversity and towards equity for different communities; breaking community silos to create a more cohesive Paterson where different cultural communities regularly interact with one another

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Create more cross-community collaborations in Paterson, including a cross-cultural event much like Paterson Day that could act as a cultural fair to expose families to the various cultures present in Paterson (which would also be REGULAR event and a CONSISTENT event, i.e. annually in a specific month); teaching cultural competency and understanding in schools; flag-raising ceremonies for various cultural communities in Paterson; agency advertising that is more reflective of target populations and reflects Paterson’s diversity; creating groups for networking and conversations cross-culturally, including identity caucuses or affinity groups (which could be open to all Patersonians regardless of identity) that could report on community needs and/or
events to city council; creating a cultural events calendar for Paterson; create an interfaith council for Paterson; creating a real community engagement position/role in mayoral administration; create a sort of ad campaign to tell the stories of a diverse Paterson including showcasing their art and/or stories at Paterson Library and Paterson Museum – “One Paterson. Many stories”; showing Paterson documentary as a community event and cultural potluck; bringing together community leaders to start dialogue in advance of creating cross-cultural events

Jump the Hurdle

1. What is in the way of us launching this idea?  
(List at least 3 obstacles)

- 57 languages are spoken in Paterson but many cannot name more than 10 cultural communities within Paterson
- Organizations have to pay for cops for parades so this is often a barrier for cultural events within Paterson
- Some communities are underground and not well-known or easily reached in planning events or including their voices in planning
- How do we know who feels welcome in Paterson and how they experience this?
- We are the 3rd largest city in New Jersey but we are often not recognized as a major player in the state of New Jersey

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

- Creation of cross-community and cross-cultural events
- Finding funding sources for these events
- Identifying major “players” in these groups (i.e. the role models within these groups that community members look up to) and reaching them in order to reach these communities
- Looking into research done on different community needs in Paterson as well as the creation of surveys to receive this information.
- Brainstorm ideas on how to collaborate with other communities to help put Paterson on the map

What/Who do we need?

1. Who are the people we need to engage?  
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
Cultural Affairs Department – Marshall at this department; head of different parades and cultural events in Paterson; Paterson Alliance; faith-based communities; city hall and their “One Paterson” vision; businesses and major “players” in different cultural communities; Paterson Public Library; Paterson Museum; PCCC art department

2. **What additional information do we need?**
Survey on the needs of different cultural communities; a directory of different cultural communities (i.e. group leaders, businesses, agencies that work on behalf of these communities, etc.); “I Love Paterson” documentary;

3. **What kinds of technology might we need, if any?**
Creation of a “One Paterson” application, engineering intern could perhaps create this app; traditional print media and social media; materials to print fliers and etc.

4. **What financial resources are needed, if any?**
Funding to pay for coordinator who can coordinate volunteers around this initiative and these events

**What’s Next?**

1. **What are two actions we can take in the next week?**
   - Find the net cultural event or cultural day taking place in Paterson
   - Find names of community leaders/businesses/agencies in Paterson
   - Look into research on welcoming communities (DHS did a needs assessment 2 years ago, and Rutgers University may have research on this topic)

2. **What are two additional actions we can take in the next month?**
   - Send information on these community leaders/businesses/agencies and community events to Creative Paterson listserv
   - Identify the brain trust around cross-cultural communication
   - Advocate to the mayoral transition team for the creation of affinity groups to report to city council
   - Design a survey to identify the needs of cultural communities in Paterson and how welcome different communities feel in Paterson

3. **Who in this breakout session is willing to work on this/give this idea a try together?**
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Maria is going to look into research on welcoming communities; Austin exchanged business cards with several group members
Session #12: How can we use the many vacant properties in Paterson to create affordable and sustainable housing that benefits the City of Paterson and its residents?

Convener: Chris Barton

Participants: Lauren Juliette Ramos, Danielle Hill, Kayla Herr, Linda Reid, Barbara Dunn, Ron Wong, Marisol Rodriguez, Sheri Drost, Angela Smith, A. Curtis Farrow, Ivan Wei, Frances Harrison

Discussion Summary:

We discussed the housing crisis in the city of Paterson, including the excessive number of vacant properties, a critical need for sustainable housing, the impact of vacant housing, homelessness and blight on the city’s public image, and how integral the issue of housing is to other social and health concerns like health, social welfare, and education. The committee proposed to develop a Coalition that would act as a clearinghouse of knowledge and information, an advocate to address housing issues in the City of Paterson and a convener of policy makers, funders, concerned organizations and constituents.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
(Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Create a movement that will transform vacant properties in Paterson to affordable single family or multi-unit dwellings that provide affordable rental or homeownership opportunities for City residents.

2. What actions might we take to launch this idea?
(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Create a housing coalition that will serve as an advocacy organization for a variety of housing needs along the full continuum of housing issues- from homelessness... temporary shelters/housing... affordable rental... to home ownership. This coalition will serve as a clearinghouse of information and resources for the public, local businesses (both for- and non-profit), city, county and state officials and will cultivate new opportunities for affordable rentals and home ownership.
Jump the Hurdle

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*
   - Lack of knowledge about housing laws, vacant housing stock and acquisition process
   - Homeownership/rental candidates with damaged credit
   - Residents, especially those who have never owned or been responsible for their own homes, really don’t have knowledge about home maintenance, repairs and upkeep.
   - Lack of resources ($) to rehab homes
   - Realtors that own large segment of city properties and rent these to TRA consumers- current TRA process is broken, max rent paid to landlord cannot be maintained by tenant after TRA ends; this causes the family to relocate (unstable housing = unstable education)

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
   - Convene to gather knowledge about best practices in community housing in other cities (Pittsburgh, Detroit, Camden), funding programs, government programs, foundations- use Open Technology method
   - Gather knowledge about existing vacant housing stock, process to acquire these properties (abandoned property process).
   - Engage local officials including Housing Transition Team for new Mayor Sayegh, in discussion, learn from their experience and knowledge, and contribute community perspective about needs.
   - Create Housing Coaches (i.e. model from Habitat for Humanity or JumpStart programs) that teaches renters and homeowners about property upkeep/maintenance as a condition of funding.
   - Address

What/Who do we need?

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*
   - Local Nonprofits serving clients with housing/homeless issues
   - City of Paterson Housing Authority (I. Gorman)
   - Funders: Banks, foundations, lending agencies, investors, credit unions
   - City, County, State representatives related to Housing and Home Ownership
   - Community Development Groups
   - Inspectors, Trade Guilds, Builders Association
2. **What additional information do we need?**
   - Define mission/purpose of coalition
   - Knowledge base about best practices, housing laws, funding/financing,
   - Names and roles of others we want to bring to the table

3. **What kinds of technology might we need, if any?**
   - Basic- for now. As Coalition grows perhaps a website with integrated search application

4. **What financial resources are needed, if any?**
   - To start coalition- none
   - To begin acquiring, rehabbing and moving properties will need investment $. This may be available through development and foundation grants, especially from local business and philanthropists that are invested in the City of Paterson.

**What’s Next?**

1. **What are two actions we can take in the next week?**
   - Set a meeting date for formation Coalition Steering Committee
   - Provide summary of this conversation to the Mayor’s Transition Team on Housing

2. **What are two additional actions we can take in the next month?**
   - Hold first meeting of Coalition Steering Committee
   - Develop list of invitees to Coalition

3. **What is our timeline?**
   - Hold inaugural meeting of Coalition by 9/1/2018
   - Establish mission/purpose and strategic objectives by 12/31/2018

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*
   - Chris Barton (Catholic Family & Community Services)
   - Barbara Dunn (Habitat for Humanity)
   - Danielle Hill
   - Marisol Rodriguez (Renew Life Center)
Session #13: How can we work more intentionally with the Paterson Public School’s (PPS) students and teachers to instill a sense of pride in their city’s historical significance, its beauty and its future?

Convener: Ilyse Goldman

Participants: Doris Salgado, Liz Brown, Stephen Hahn, Stephanie Campos

Discussion Summary:
Assisting the Paterson Great Falls in working with Paterson Public Schools to engage students in Paterson’s cultural and natural history. What innovative programs can we create, how do we get college students to assist high school students to develop programming for middle school students, how do we have college students augment park staff to help us present these new programs, and how do we “jump the hurdle” of time constraints between NPS and PPS.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

The impetus for this group is to figure out a way to work more closely with PPS in a way that enables the national park to work with the teachers and students using Paterson’s rich natural and cultural history as a vehicle to teach the required curriculum in a variety of subjects. We have found that with all the school district and state requirements, it is difficult to work on a program with the schools consistently. The National Park Service (NPS) also has a bureaucracy that can be challenging, but at least there are times when the agency can bring money to the table. What we need is fresh ideas in order to get work accomplished with our partners, and potentially adding new partners along the way.

We are also looking to be a host site for undergraduates looking for teaching experiences for college credit. The NPS and the Dept. of Education signed a cooperative agreement in around 2012 and we would like to take that agreement out for a spin at Paterson Great Falls. This will also help us teach the curriculum that we are developing with PPS students and teachers as the park does not have a depth of staff to do so. We currently have lesson plans that are sitting on a shelf because of our lack of bandwidth.
2. **What actions might we take to launch this idea?**

*(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)*

**Finding Schools That Could Be Flexible and Create Time to Work with Park**

Though the curriculum and the requirements will always be a factor, there are schools in PPS that may have some more flexibility and after school programs that will free up some time to work with teachers and students, like say a club.

These schools are called “Full Service Community Schools”. These schools work with the whole child and their family, not only do they provide an education, they provide food, health services, and adult education classes.

The Community Schools within PPS are:
- School 5 (K or preK – 8)
- School 15 (elementary/middle school?)
- School 4 (elementary/middle school?)
- School 6 (elementary/middle school?)
- New Roberto Clemente (middle school)

Charter schools may also be to reach out to. The park currently conducts pilots with the students at the Community Charter School of Paterson (CCSP) but we would like to reach out to others.

**Staff Augmentation through College Educators**

Consider offering undergraduates a small stipend to help PPS students/teachers develop curriculum for the park re: Paterson. College credit is good, but you get more people if there was a stipend available. It was suggested that 12-15 dollars an hour is an appropriate fee.

Consider reaching out to college students outside of the school of education. Students in liberal arts are looking for internships and might be attracted to this opportunity. Example of majors – English, Sociology, History, Geography.

**Suggestions for Programming Opportunities**

Currently, the park is working on a STEM program with the STEM Academy at JFK High School in Paterson. This program strives to teach the required curriculum using the Negro League baseball narrative as the vehicle. High School students and teachers are creating mobile classroom activities geared for middle school students. A soft pilot is to take place on Friday, June 22nd. The park is planning to enter into an agreement with WPU for the balance of the project money that supports this initiative to take this program to the next level in the
2018/2019 school year. This project was brought up to serve as an example in order to describe some of the challenges.

(Note: Hinchliffe Stadium is one of few stadiums in the country where Negro League baseball was played. It is in the park boundary and PPS owns it).

Working with teachers and students for a whole school year may be too difficult for them. Consider working on the project for two marking periods instead.

There will be a culminating event where high school students conduct their educational activities with middle school students. Part of the event will include a few innings of a baseball game to re-create a “day in the life” of a Negro League baseball game. Players to be in period uniforms. Suggestions follow:

Consider using WPU baseball players. Perhaps the high school students could play against the WPU students.

It was suggested that the park have students also play a few games in the summer for park visitors. The group felt that the students would be eager to play, and would not need a stipend. The group noted that baseball is a good way to get students interested in history. The students love to play baseball and learn more about it.

It was also noted that WPU ball players may someday become teachers and coaches. They may want to be involved in this project to gain experience.

Consider including the following educational topics:

Physics and physiology (currently being done, but could be improved upon).

Industrial psychology - how people interact with machines and how those interactions change over time due to technological improvements. This means that the skill needed to run these machines does not need to be as high as it once was. What can be explored about the labor dynamic based on such changes.

Consider having a coding activity as this would tie in with the Jacquard loom (punch card code to design patterns).

Non-fiction readings at various grade levels are needed. It can be as simple as using a word processing program to determine grade level. A picture book and a pop book that tells about Paterson’s history were suggested. Literacy programs are prevalent in Paterson and a lot of money is put into them. Examples include Paterson Reads, Read to Know, and 50 Book Club. The park would like to be a good neighbor and get one of those free library boxes at the park. The Paterson Education Fund may be able to assist.

Don’t forget about geography. The area has changes so much during Paterson’s history. This is an important topic to teach. Something akin to the Manhattan project.
Other ideas – have students create video experiences for the website to broaden outreach. IMovie was suggested.

WPU has created interactive lessons regarding Paterson history, students visited the park and in the classroom had to figure out how to build a water wheel, which was then placed within Lego models of factories that the students created. They also were able to see and touch silk and silk worms. Great partnership opportunities.

Science and social studies could be taught together as they are interrelated.

**Jump the Hurdle**

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*

   Lack of park staff
   Lack of time for PPS teachers and students to implement.
   NPS bureaucracy, lack of time and availability of funding.
   Teacher stipends for staying after school.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

   This discussion was very helpful. Park is working with a PPS educator this summer and these notes will be shared with her so we can forge these partnerships.

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   Jenna Goodreau – Director of Full Service Community Schools in Paterson
   PEF
   WPU – Professor in Residence Program, athletic department, small business (for teaching marketing of Negro league baseball)
   JFK High school athletics
   STEM Academy educators
   Whoever can assist in getting the park to be an accredited place for students studying to be teachers to get credit.
2. **What additional information do we need?**
   Who can help teach things like coding? We really need expertise.

3. **What kinds of technology might we need, if any?**
   Video cameras and expertise. Likely computers.

4. **What financial resources are needed, if any?**
   NPS project funding
   In-kind support from professors, teachers, NPS staff, experts.

**What’s Next?**

1. **What are two actions we can take in the next week?**
   Reach out to WPU to finalize agreements
   Cross reference PPS pacing guide with the school year to decide when the project should be completed.

2. **What are two additional actions we can take in the next month?**
   Reach out to FSCS for PPS
   Reach out PPS Superintendent and set up meeting with her and the park.

3. **What is our timeline?**
   Now – June, 2019

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*

I feel that everyone on the team is willing to help out.
Session #14: How do we address our commonalities?

Convener: Kathleen M. Caren

Participants: Al Daloisio, Donna Fico, Corey Fleming, Antoinette Brevard, Rosa Williams-Hopkins

Discussion Summary:

We spoke about what it is to be a human being and that’s a good starting point for creating a better community. We have nothing to fear once we get to know each other and realize we are all striving to be happy and setting goals together makes it that much easier.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with…”)

To work toward collaboration and ONE PATERSON!

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Identify what we have in common (as Patersonians and simply human beings)?

- Caring nature
- Geography
- Values – i.e., family/friends/relationships = LOVE
- Basic needs for survival (food, shelter, etc.)
- Interests – success of the City/where we work and live
- Work we do (especially NPOs) – to avoid duplicative efforts
- Need to work – for fulfillment, feeling of accomplishment
- Recreation
- Health & well-being
- Education and Communication (these are key) – and city of Paterson needs to improve upon the latter
- Collaborate! Once we recognize our commonalities
Jump the Hurdle

1. What is in the way of us launching this idea?  
   (List at least 3 obstacles)
   - Communication (in addition to 52 different languages spoken in Paterson)
   - Lack of a directory of available services
   - Fill in gaps for “forgotten” population (i.e., those who don’t currently qualify due to circumstances but still have unmet needs)
   - Capacity of agencies (both governmental and NPO)

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   - Improved coordination of services
   - START SMALL! Help a neighbor
   - Address mental health issues among working poor who cannot afford high rents -> homelessness, living in cars -> reduces self-esteem/dignity -> may then turn to substance abuse (downward spiral)

What/Who do we need?

1. Who are the people we need to engage?  
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - Encourage NPOs to address issues TOGETHER – there’s an overarching need to do this as a GROUP (strength in numbers) and include city leaders/agencies

2. What additional information do we need?
   - Establish a baseline = DATA
   - Identify unmet needs in your community/neighborhood
   - Address barriers to basic survival through legislation

3. What kinds of technology might we need, if any?
   Social media (communication), mapping (GIS)

4. What financial resources are needed, if any?
   - Establish a livable wage and/or increase assistance
   - Address TRAs (Temporary Rental Assistance), which artificially inflates rental costs and can discourage return-to-work (due to loss of assistance)
What’s Next?

1. What are two actions we can take in the next week?
   - Decide upon an issue and convene service providers to start the conversation
   - Establish a community/neighborhood advocate/representative for civic engagement

2. What are two additional actions we can take in the next month?
   - Write Letters to the Editor (“Tap into Paterson” on web) to get the word out
   - Attend meetings (City Council, Planning/Zoning Board) and SPEAK OUT!

3. What is our timeline?
   Ongoing – see above

4. Who in this breakout session is willing to work on this/give this idea a try together? (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)
   Antoinette Brevard and Donna Fico

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?
   In order to collaborate, we must know that we have similar or the same goals and that working together we can do anything! (“When the people lead, the leaders follow”)
Session #15: How do we combat mass incarceration?

**Convener:** John Scheid

**Participants:** Tanya Mann, Rev. William Henry, Liz Brown, Sonia Rosado, Andre Guerrier, Jim Walsh, Jada Fulmore, Lesley Dixon, Nancy Lopez-Cottrell, Kimi Wei, Austin Greitz, Ari Lopez Wei, Larry Feather, Linda Reid, Gwen Levine

**Discussion Summary:**

There needs to be more preventative programs for all, especially those who are at risk of criminality to prevent incarceration all-together. Their needs to be a community and police effort to tackle the precipitating factors of incarceration.

**Describe your idea**

1. **What is it we are trying to do? For example: What is the change we are trying to make happen?**
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Try to prevent incarceration and re-incarceration

2. **What actions might we take to launch this idea?**
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   For those who have not yet been imprisoned; we must begin to educate, especially early on, civics and law. We must identify and then educate the precipitating factors that lead to criminality. Following this, link these individuals to resources to help those at risk. We must create more resources, especially for those who are apart of low-moderate income families, such as; job training, vocational opportunities, culinary education, and basic needs that would help negate the likelihood of engaging in criminal behavior. We must recognize the demographics of those already in prison and what led these individuals to engage in their criminality to help prevent those who would be at risk to engaging in criminal delinquency. Similarly, learn from successful re-entry programs to then build and implement them statewide for those who are at risk. Creating a less stigmatized and an ostracized criminal justice system that labels individuals into groups, rather promoted individuality and the ability to create one’s own future. In school, having standardized programs, such as mental health resources, learning disability resources, after school programs and more that would attend to specific needs that hold
many back from obtaining education on their own level. Educate teachers on the population of the students they teach and engaging them in the learning process on a level that is applicable to all students. If not by them, linking to those who can. Create a sense of community action and awareness, rather than police involvement. Also, a general sense of community and support for one another. Creating a more inclusive criminal justice system, rather than a stigmatic and exclusive criminal justice system.

For those who have been in the prison system; we must have in place appropriate re-entry programs that would assist individuals in housing, job training, drug and alcohol treatment and basic skills that also recognizes the deficits, as well as, the benefits of these individuals’ specific needs. Creating an ordinance or state law that prevents employers from seeing ones criminal background and promote an opportunity to divulge their imprisonment, as well as, foster taking ownership to their past. Having less severe prison sentences; which include, elimination mandatory minimum sentences, eliminating 3 strikes law, and other unreasonable laws that in turn would foster treatments and links resources rather than letting those individuals to learn from their mistakes. Fostering a criminal justice that understands those who do engage in non-violent offenses and fostering a treatment based system rather than punitive system.

**Jump the Hurdle**

1. What is in the way of us launching this idea?
   *(List at least 3 obstacles)*

   It begins with communicating with local and state officials, as well as organizations and support from private investors.

   Bias
   The financial costs
   A social unwillingness to reach out our hand

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

   We need to appeal to local and state officials, as well as preexisting organizations and private funds to begin the conversation, as well as, collect data that will help better understand incarceration overall.

**What/Who do we need?**

1. Who are the people we need to engage?

   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*
The communities around the state, local and government officials, as well as, organizations that are already engaging in this process of those who help at risk criminals and assist those who come out of the prison system.

2. **What additional information do we need?**
   We need to collect data on those who have been incarcerated and the precipitating factors that lead them to this path. What available funds or grants could be obtained?

3. **What kinds of technology might we need, if any?**
   A website, a telephone system, data collection system (interviews and background information)

4. **What financial resources are needed, if any?**
   Grants, funds by the government as well as private investors.

**What’s Next?**

1. **What are two actions we can take in the next week?**
   Communicating with local and state officials that have the power to implement change. Begin to gather all the resources in the state into one functional location (internet and centers) that would assist individuals who are at risk, get the help they need (such as, links to jobs and training, mental health resources and links to obtaining ids and essential documents needed for everyday life, etc.)

2. **What are two additional actions we can take in the next month?**
   Have the heads of multi-faceted community base organizations, as well as, government programs heads to come together to develop a resource center for those who are at risk, as well as, those who are a part of the criminal justice system, especially those re-entering society. More community collaboration on those who are re-entering society, as well as, those at risk of criminal behavior.

3. **What is our timeline?**
   This is a difficult feat to undertake, but if within the next year, we can build communities and well-rounded organizations around the state that foster support and assistance for those in need, especially those who at risk and in the criminal justice system.

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*

None were set
5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

The members in our session would like see more government understanding of criminal behavior rather than locking people away as an easy fix. We need to stop putting Band aids on issues and tackle who precipitates criminality and how to prevent it. Our session was understanding that not everyone can be saved, but the majority of people just need the help to bring them out of risk to engaging in criminal behavior and get the help they deserve.
Session #16: How do we eliminate chaos in our city?

Convener: Denise Martinez

Participants: Dorothy Stewart, Roberta Farber, Arthur Guess, Xavier Harris, Joseph Moore, Marisol Rodriguez, Scott Pruiksma, Jaquair Gillette, Ivan Wei, Veronica Lopez

Discussion Summary:

Looking beyond what you see seemed to be the underlying theme of this discussion. People kept repeating the need that stereotyping must end and the new generation must be taught better. Also, that money and other partnerships are needed to make these changes.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   The purpose of this seminar was to come to a solution when are partnering for better communication. Identified different areas that contribute to the chaos of this city.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   More networking
   Education of individuals
   Change the behavior of individuals
   Engage the millennials
   Community Engagement
   Improve economics
   Inform individuals of services that are available
   Tap into different resources such as friends, family, donations, etc.
   Make information engaging and creative

   Better communication
   More community policing
More collaboration
Outreach into the community
Due Diligence
Eliminate self-preservation
Meet with local government officials

**Jump the Hurdle**

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*
   
   Poverty
   Lack of Education
   No Unification

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
   
   Create more jobs
   More educational programs
   Provide more resources to people with low income

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*
   
   Local government
   Community
   Nonprofit organizations
   Schools and Universities

2. **What additional information do we need?**
   Source of networking

3. **What kinds of technology might we need, if any?**
   Computers
   Social media
4. What financial resources are needed, if any?
   Grants
   Individual donations
   Alternative funding

What’s Next?

1. What are two actions we can take in the next week?
   Follow up
   Meet with local officials

2. What are two additional actions we can take in the next month?
   Start more community programs
   Increase the existing outreach programs through more collaboration

3. What is our timeline?
   1 year to 18 months

4. Who in this breakout session is willing to work on this/give this idea a try together?
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)
   Denise Martinez
   Dorothy Stewart

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?
   Some people feel that these meetings are not of any value and that the system is currently broken beyond repair. Also that the current programs are not working
Session #17: Ensure that we uplift different ethnic communities in Paterson so they can reach their full potential in aspects of a successful and healthy life?

Convener: S. Nadia Hussain


Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
   - Safe spaces people can access without fear of repercussions
   - Media –
     - spreading information and education
     - media streaming on highlighted cultures to bring exposure
   - Cross-cultural training – where does it begin? Focus on wards and sub-communities.
     - Cultural competency in schools
   - How do we get communities to connect to other communities, not just be in our silos
     - Inclusive festivals/outreach
   - Invite students to say where they come from – big community cultural day for the public
   - Asset Map/Directory
   - Identifying groups
   - Barriers to being “certified” by the government or count to translate, give service.
   - “Paterson Day”
     - Happening July 16, connecting groups
     - Have reps from all communities

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)
• Language barriers
• Education
• Racism/prejudice
• Cultural/generational differences
• Law enforcement
• Lack of time/interest of constituents
• Paterson’s reputation
• Current political rhetoric/climate
• Fear of law enforcement/profiling
• Not having diverse teachers or advocates
• Financial/money
• Stigma/fear/discomfort

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
   • Funding/financial resources
   • Utilizing media as an educational resource directed to different communities
   • Religious leaders open up spaces to the community to promote respect & understanding
   • Collaborate with consulates
   • Involve county officials
   • Building bridges
   • Cross community outreach

What/Who do we need?

1. **Who are the people we need to engage?**  
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*
   • Decision makers
   • Bigger nonprofit organizations with resources
   • Religious leaders
   • Women
   • Educators/ Schools
   • Community leaders/people from the community who are doing the work but may not be with an organization

2. **What financial resources are needed, if any?**
   • Time/ capacity/people power
   • PR/Advertising
   • Training/internships
**What’s Next?**

1. **What are two actions we can take in the next week?**
   - Find out which communities are in which wards
   - Email each other/follow up
   - Ask your place of worship to open up to the community, maybe for one day or program

2. **What are two additional actions we can take in the next month?**
   - Form a multicultural committee
     - Create a committee for people to hit all the communities in one place, instead of individually tracking people down
   - Get data on Paterson
Session #18: How do we improve the internal and external image of Paterson?

Convener: Donna Marie Fico

Participants: Therese Salmon, Robin Gold, Corey Fleming, Sonia Rosado, Michael Moro, Mahbuba Neela, Kathleen Caren, Cristina Tone, Kathleen Long, Paul Drake, Marisa Benson, Michael Rhone, Veronica Fernandez-Rogers, Kathryn Schmidt, Stephanie Campos, Eddie Gonzalez, Meghan Jambor

Discussion Summary:

The issues centered on what the group thought as being very actionable: neighborhood engagement. The issues talked about had to do with the health of our neighborhoods. It was felt that although city leadership is needed to improve our neighborhoods; much can be done by a strong presence of committed residents which should include youth.

Community advocates were seen as being a conduit to this improvement.

Describe your idea

1. What is it we are trying to do? For example: what is the change we are trying to make happen?

The internal image was clearly on everyone’s mind and centered on neighborhood engagement.

This is the mind dump of issues/positives

Leadership
Youth education as a conduit to spreading positive news about Paterson
Cleaning up the city
Communication within neighborhoods
Residents and youth are disengaged
Health of Paterson residents leads to disengagement and other inherent issues
Who is responsible?
Crime and safety
Gateways to the city
Abandoned buildings
Corruption
Spruce Street is a model neighborhood
Roads
Great falls great food great stories
Reputation
Rate of foreclosures

Positives:
Diversity in many ways/languages are gateways to jobs
Food scene
History and historical landmarks/national parks
Artists
Tourism
County economic plan
Strength of local businesses
Transportation access
Seat of county
Community college
Nonprofit organizations
Parks and recreation

2. What actions might we take to launch this idea?
(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Internal theme emerged: neighborhoods

Issues to resolve:
Cleanliness
Residents and youth disengaged
Lack of home ownership incentives = pride of ownership
Foreclosures
Crime and safety
Reluctance to visit other neighborhoods to enjoy food/attend activities
Communication to get residents involved

Jump the Hurdle

1. What is in the way of us launching this idea?
(list at least 3 obstacles)

Internal theme: neighborhoods
Everyone is responsible

Get the buy-in of city council to appoint neighborhood advocates so that there is a point person or small group who will help our neighborhoods do the following:

Beautification campaign
Give youth a voice on the neighborhood advocate group

Nonprofits who are engaged in healthy neighborhoods are aligned with the neighborhood groups in their respective wards.

Communication among neighborhoods can be an outgrowth of these groups – so that people venture out to other neighborhoods for dining and activities

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
Give the responsibility to the people: neighborhood advocates

What/who do we need?

1. Who are the people we need to engage?
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. At the call to collaboration and those who are not here)

City council to adopt the neighborhood advocate campaign
County/city to address the foreclosures/abandoned properties and pride of ownership needs
Taskforce to work with the council within wards

2. What kinds of technology might we need, if any?
   Social media fb to communicate within wards

3. What financial resources are needed, if any?
   Not sure
What’s next?

1. **What are two actions we can take in the next week?**
   Identify ward neighborhoods
   Prepare a proposal for city council
   Establish local residents who will serve as steering committee

2. **What are two additional actions we can take in the next month?**
   City council approval

3. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*

We didn’t talk about this but I would ask everyone at the table – some people were very vocal.
Session #19: How Do we Make Our Community Street Safer for everyone particularly our youth?

Convener: Eileen Shafer & Pamela Powell

Participants: Diane Silbernagel, Wendy Liscow, Brenda Belmont, Ivan Wei, Brittany Stewart, Elizabeth Moulthrop, Gina Johnson, Syeda Islam, Kathleen Long, Lauren Ramos, Richard ???, Johanna Prado, Melissa Litwin, Wendy McGuire, Kathryn Schmidt, Susan Hall

Discussion Summary:

The discussion centered on recommendations and strategies that could be implemented to make our streets safe for everyone.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

To make our streets safer so that children can travel to and from school without worrying about being safe.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

- Police should live in the City of Paterson
- There should be a law prohibiting people to stand a 1000 feet for community agencies that service children. There is already a law for schools
- Signs for businesses that participate in the safe corridor program so children will know they can enter their building for safety.
- What do we do with homes that have known drug dealers
- Provide training and support for crossing guards to help make streets safe
- More cops walking the beat in all weather conditions
- Establish more confidence in the police to approach the police
- Police need to tell the community what to do
• Improve perception- Public Works need to do a better job. Cleaner streets go a long way. More garbage cans around the city. Better lighting in the city to deter bad activities.
• Agencies and organizations must model behavior
• Reinstate Neighborhood watch
• Text police and sheriff department about issues in the community

What/Who do we need?

1. What kinds of technology might we need, if any?
   • Have information emailed to ensure proper communication

What’s Next?

1. What are two actions we can take in the next week?
   a. Partner with churches, schools, YWCA, and library.
   b. Police to provide strategies to keep undesirables off of private property
   c. More presence of community policing
   d. Community garden
   e. Get these notes the Mayor’s Safety Transition Team
   f. Better Communication and exchange of information in the community and to organizations/agencies
   g. Resource of where you can get help
   h. Email list for all agencies, city government, school district
   i. Website that have the necessary resources and are keep up to date
   j. Get police program like DARE into the schools to build better relationships with the community
   k. Letter to Mayor regarding the need for more police and safety on the streets.
   l. Katherine Schmidt and Johanna Prodo agreed to write the letter.
Session #20: How do we make sure every Patersonian is counted in the 2020 Census?

Convener: Inge Spungen

Participants: Deborah Hoffman, Kristen Holton, Diane Silbernagel, Kathleen Long, Kyle Henning, Derya Taskin, Sue Godar, Eric Hughes, Coleen Stevens Porcher, Gina Johnson, Brenda Belmont, Feras Awwad, Frances Harrison, Brittany Stewart, Paul Drake, Rana Sabagh, Dolores Most

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?  
(Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Make sure every Patersonian is counted in the 2020 census

2. What actions might we take to launch this idea?  
(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Jump the Hurdle

1. What is in the way of us launching this idea?  
(List at least 3 obstacles)

Fear of ICE
Fear of deportation/ jail/ landlords over populating their properties
Lack of knowledge
Distrust of Government
Distrust of others
Language barriers
Literacy
Internet access to take the census
Inclusion of the citizenship question
Access to census questionnaire
2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Build trust
Reach out to community members who have trust of their community

- Religious leaders
- Schools
- Service providers

Print campaign
Social media campaign
Press campaign
Use children to spread the word
School distribution of info
Stickers that say “I count” or “Count me in!”
Information sharing
Multiple languages
Houses of worship
Promote at special events:

- County fair
- Heritage parades and festival

Special event at Eastside Park
Make it fun!

- CensUS
- Sense of Census

Outreach opportunities

- PSE&G bills
- Tax, sewer, water bills
- Local flyers
- Cell phone bills

Explain importance of census
Myths vs. reality
Workshops to explain census and how it can impact our community
Rebrand to “Vision 2020” because people are afraid of the word census

What/Who do we need?
1. **Who are the people we need to engage?**

*E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here*

- Government – create statewide taskforce; governor’s task force, local taskforce
- Businesses
- Community leaders

**WE ARE THE DISTRIBUTION!**

Build a team across sectors

- Houses of worship
- 4CS- families with children 0-13
- 4CS - social service providers
- Oasis = adult women
- HCO – seniors and caregivers
- Business community
- Banks
- Chambers of commerce
- Malls: Center City, Willowbrook
- Retail stores and Restaurants
- Nonprofits – staff and users of services
- Public transportation: NJ Transit, $$ Busses
- WPU
- Legal community: pro bono partners, local immigration attorneys
- CDCs
- Immigration support agencies
- Housing Authority
- Hospitals
- Medical Centers
- Laundromats
- Nail and hair salons, barbershops
- Liquor stores
- Bodegas
- Child care service providers
- Homeless shelters
- DPW – banners, trucks

2. **What additional information do we need?**

- Details about the timing of the census
- Copy of census questionnaire
- Information regarding citizenship question
How do we hire Patersonians to conduct the census?
Set specific goals – Number of those registered?
Risks:
  - lose $$$
  - representation/legislative voices
  - needed services are underestimated
  - impacts planning for 10 years
Engage with surrounding communities, cities

3. What kinds of technology might we need, if any?
Marketing plan (donated)
Computer centers where people can take the census:
  - Schools
  - Library
  - Community centers
  - Colleges
  - Farmers’ markets

4. What financial resources are needed, if any?
Funding for the media campaign
Funding for census centers

What’s Next?

1. What are two actions we can take in the next week?
Develop Task Force, beginning with:
  - Coleen Stevens Porcher
  - Feras Awwad
  - Derya Taskin
  - Rana Sabagh
  - Deborah Hoffman
  - Gina Johnson
  - Diane Silebernagel
  - Brittany Belmont Stewart
  - Kathleen Long
  - Dolores Most
  - Inge Spungen
2. **What are two additional actions we can take in the next month?**
   In next 6 months, develop marketing plan, milestones, accomplishments, develop mailing and distribution plan

3. **What is our timeline?**
   January 2019. Contact lists complete
   Website modules
   Stickers
   Tech providers- sites to take census
   April 2019. One year to go... party to elevate census

4. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**
   Keep the conversation alive... CENSUS... REPEAT.... CENSUS... REPEAT.... CENSUS... REPEAT.... CENSUS... REPEAT.... CENSUS... REPEAT....
Session #21: How do we partner together to build powerful educational programs that inspire teens to build their own success?

Convener: Wendy McGuire

Participants: Kate Muldoon, Syeda Islam, Cristina Deutsch, Al Daloisio, Ivan Wei, Ari Lopez Wei, Barbara Dunn, Milagros Martinez, Vanessa Huaita, Robin Gold, Maltie Bhokal, Annette Wignall, Paula Smalling, Berenice Lopez, Rich Gutowski, Marisol Rodriguez, Jen Brady, Gina Johnson, Michelle Jansen, Doris Salgado, Sue Godar, Natacha Bunay, Dahlia Cooper, Katherine Tejada, Faith Kallert, Jim Hornes, Liz Brown, Marisol Ortiz, Nancy Lopez-Cottrell, Corey Fleming

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

How do we partner together to build powerful educational programs that inspire teens to build their own success?

What do Teens need to be successful?

- Ownership of their future
- Nutritious food
- To know that they are agents of change in their community
- Basic academic skills
- To know what inspires them
- Transportation to get to programs
- Exposure to opportunities
- Mentorship
- To “see” what success looks like via role models
- To take a leadership role
- Purpose

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

- Share Resources!
  - Shared service directory
- Interagency Relationships
- Intentional Partnerships
- Collaboration not competition (like mindedness can break through geographic boundaries)
- Share Teen Staff?
- Share Teen Curriculums? (keep the content fresh)

- Collect Data on teens and what they want
  - Oasis Advisory Council collects info
  - Paterson Public Schools has some info re: teens
  - Establish a “think tank” for teen services.
  - SEARCH measureable criteria tool

- Find Teen Program Staff
  - Colleges
  - Community
  - Shared Staff

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)
   - Transportation!!!
   - Program hours (for parents)
   - Geographic boundaries (i.e.- students only travel locally)
   - Not enough programs available
   - Lack of awareness of available programs
   - Lack of marketing to teens or communicating in non-teen channels (use Instagram or other social media outlets to reach teens.)

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   - Engage teens to engage teens!
   - Use social media/texts to communicate reminders and program tasks
   - Use google voice (that way you don’t need to use your personal cell)
   - Establish teen or tech-centric projects
   - Make staff available during teen hours (not normal working hours)

What/Who do we need?
1. Who are the people we need to engage?
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

Teens – (see above)
Parents
- Must be on board
- Need to support their teens initiatives
- Need us to communicate in layman’s terms and provide education in relation to teen topics
- Need to be involved in school life
Community – for internships/mentors.
Schools – for data and access to students

2. What additional information do we need?
- Access to teen surveys that shows what teens want.

3. What kinds of technology might we need, if any?
- Staff accounts to communicate with teens.

4. What financial resources are needed, if any?
- Financial resources to fund full time, qualified teen directors

What’s Next?

1. What are two actions we can take in the next week?
- Share networking websites for teen programs (Michelle Jansen)
  - Community Networking Association of Passaic County
  - North Jersey Health Collaborative
- Barbara Dunn/Wendy McGuire/Jen Brady to touch base about the possibility of sharing teen staff and how programs can leverage each other.

2. What are two additional actions we can take in the next month?
Working with public schools to gather data

3. What is our timeline?
Ongoing
Session #22: How does the community work together to improve educational outcomes for all children?

Convener: Rosie Grant


Discussion Summary:

Begin community education with early literacy training for expectant parents. Collaborate with service providers to increase access to programs. Increase communications in order to increase collaboration and access. Focus on mental, social and emotional development and health. Everyone has a role. Creative, intensive, intentional continuous wrap around care and support for children and families. Bring ourselves to the community. Holistic approach.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Get children a high quality education that prepares them for success in the 21st century workforce and beyond. Bring community supports to bolster learning by addressing health, physical, social and emotional wellbeing and build a sense of worth and value in every child, beginning at pregnancy and continuing through graduation. Bolster and support what is happening in schools

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Create an asset mapping and needs assessment of children and families as well as community partners (use recent/relevant existing) to create a bottoms up approach
A community definition of a good education
Early Literacy campaign
(Full Service) Community Schools to bring services to children and families
Everyone takes responsibility – ability to respond to your own potential
Intensive, intentional, continuous wrap around care that starts as early as pregnancy for every child
Safe spaces for meaningful out of school activities. Importance of Arts and other creative outlets
Acknowledge and address (intergenerational) trauma
Address mental health - including follow up after the 1st visit
Instill self-worth and value in every child
Offer life skills and etiquette for children and adults
Professional development and support for teachers – particularly mental health
Cultural competency/ anti-bias/ inclusivity training for school staff

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)
   Communications – people need to know we are launching a campaign and helped to identify their roles
   A resources guide of services available particularly those that can be brought to the schools.
   A culture of mistrust

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   A backbone organization that’s sole focused on Education
   Promote schools as safe spaces including resources for LGBTQ kids
   Involve organized groups of nonprofits and faith based orgs
   Empowerment circles to listen to students – Restorative practices
   Massive mentoring effort
   A case worker and an education plan for every child

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   A backbone organization that’s sole focused on Education
   Everyone - parents, businesses, nonprofits, faith based, youth, service providers, pediatricians
   Organize a communications campaign to get the word out and engage everyone
2. What additional information do we need?

Assess what works. Assist programs/services (change or end them) that are not serving the needs of our children and families and don’t value them.

3. What kinds of technology might we need, if any?

Social media, city-wide hashtag, free wifi.

4. What financial resources are needed, if any?

Caseworkers?

What’s Next?

1. What are two actions we can take in the next week?

Gather the existing needs assessments/asset maps.
Present these notes to the Mayor’s Recreation, Education and Youth transition committee.

2. What are two additional actions we can take in the next month?

An online survey to see where the broader community wants to focus (maybe within a month).

3. What is our timeline?

Launch and Resource guide available by September.

4. Who in this breakout session is willing to work on this/give this idea a try together?

(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Didn’t get there – let’s send email.

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

I couldn’t read some names. Please make sure your name is added or corrected as necessary.
Session #23: Equipping Paterson’s families with Secure Housing, Greater Father Involvement & Increased Marriage Rates?

Convener: Zandi Zungu

Participants: Kayla Herr, Marycarmen Kunicki, Cindy Arone, Dahlia Cooper, Katherine Tejada, Eddie Gonzalez, Cristina Tone, Wendy McGuire, Kate Muldoon, Chris Daggett, Jen Brady, R???, Josephine Arrington, Chris Barton, Annette Wignall, Melissa Litwin, Doug Goudy, David ???, Jim Hornes, Michelle Abel, Faith Kallert

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

We are trying to avoid program duplication in Paterson and learn to collaborate more amongst each of our organizations. Additionally, we do not want to compete for the same pool of money.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Leverage the Paterson Alliance
Perform a Community Needs Assessment (by working with St. Josephs)
Streamline the sources of data and communicate with each other
Leverage the practioner institute

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)

Barriers: Legal aspects to sharing resources, funding challenges, staffing challenges, Organizational leadership challenges
2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Ways to overcome:
- Use Newark as a model and develop a Philanthropic Liaison.
- Organizations & Funders should collaborate
- Pool money together to fund a resource development staff where by organizations share grant writers
- Get the city/Mayoral office involved
- Themed collaborations meetings: on youth development, homelessness, etc.
- Get a CEO roundtable involved, develop a collaboration roundtable

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   Engage the City and the Mayor’s office.
   Engage Funders
   Engage each other (organizations need to communicate with each other)

2. What additional information do we need?
   Community Development Block Grant has a forum where we need to be.

3. What kinds of technology might we need, if any?
   Website, Facebook (closed group), etc.

4. What financial resources are needed, if any?
   Monetary resources are needed to develop a website

What’s Next?

1. What are two actions we can take in the next week?
   Figure out how we can leverage our expertise

2. What is our timeline?
   Short term and long term goals are in place.
Session #24: How do we Create Vibrant, Inclusive, Welcoming Space?

Convener: Jasmine Moreano

Participants: Jason Allen, Elizabeth Moulthrop, Nicholas Rodriguez, Meghan Jambor, Richard Simon, Ron Wong, Naeema Campbell, Sharnita Johnson, Susan Scheer, Therese Salmon, Robin Gold, Giancarlo Di Lonardo, Michael Rhone, Rosie Grant

Discussion Summary:

We didn’t get to finish the discussion, but we kept returning to an ongoing theme about the need for a central organizing body that can serve a city-wide authority. Welcoming, vibrant public spaces often have things to do, but also contain passive experiences as well. A city-wide organizing body that can set parameters for events and define roles will help in furthering an organized mission for public space use. This organizing busy should also rely heavily on community input.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?  
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Create public spaces that are:
   1. Clean
   2. Encourage Play
   3. Feel Safe
   4. Have Modern Transportation
   5. Have Quiet Spaces
   6. Are Comfortable
   7. Encourage Learning
   8. Are Accessible for All Abilities
   9. Have Green Spaces
  10. Are Walkable
  11. Are Multi Use
  12. Have Music
  13. Feel like an “Escape”
  14. Are Appropriate Scale
  15. Have Local Vendors
16. Representative of Local Community
17. Have Visual Art
18. Have Evening Events & Spaces to “be”
19. Have comfort stations for water, shade, bathrooms

2. What actions might we take to launch this idea?
(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

The actions are grouped into four categories 1. Programming, 2. Awareness/Marketing, 3. Built Environment 4. Safety

1. Consider non-traditional use of spaces (pocket parks, streets, school yards) as public space
2. Block Parties
3. Green Corridors connecting the entire City or just neighborhoods.
4. Plant Flowers
5. Take Inventory of Public Spaces
6. Install Lighting
7. Allow people to “adopt” spaces
8. Ask the community for input on their ideas for public spaces
9. Build a Riverwalk
10. Build a town square
11. Have students perform art, music, literary events, open mics
12. Host picnics
13. Install infrastructure like garbage cans, tables, seating
14. Build community gardens
15. Have a marketing campaign to raise awareness of pride in the city

Jump the Hurdle

1. What is in the way of us launching this idea?
(List at least 3 obstacles)

Obstacles:
1. Funding
2. Central organizing body
3. Making sure to get community input on the ideas and meeting their interests
4. Transportation
5. Not relying solely on technology and making sure we have personal relationships and people.
2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

   We can create a central organizing body or look for the proper existing body.

**What’s Next?**

1. **What are two actions we can take in the next week?**

   We can approach the transition team to share with them the ideas.

2. **Who in this breakout session is willing to work on this/give this idea a try together?**

   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*

   Rosie Grant will approach the transition team.
Session #25: How to Improve School Lunch?

Convener: Jaleel M. Porcha

Participants: Michelle Jansen, Marisol Ortiz, Maltie Bhokal, Jalyn Lyde, Pamela Powell, Jeanette Thompson

Discussion Summary:
The school lunch is not healthy or even edible and definitely need to be revisited. Students and teachers definitely need to be aware of the importance of meetings.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)
   - Trying to improve the nutrition of school lunch.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
   - Improve the articulation of the importance of attending the board meetings and PTOs.
   - Community Food Bank of New Jersey

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)
   - The stigma of speaking up on school lunches

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   - Fighting the system
- Talk to principle
- Starting a school lunch panel for the students.

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - The parents
   - The students

2. What additional information do we need?
   - What schools are in need of the food pantry or new lunch?

3. What kinds of technology might we need, if any?
   - Ads to increase the importance of PTO meetings and board meetings.

What’s Next?

1. What are two actions we can take in the next week?
   - Follow up with board of ED?

2. Who in this breakout session is willing to work on this/give this idea a try together?
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)
   - Jaleel Porcha
Session #26: How to improve the physical & mental health of the city of Paterson?

Convener: Doug Goulding & Jerry Dillard

Participants: Kayla Her, Roberta Farber, Vivian Thibou, Michael Moro, Dolores Most, Jim Walsh, Diane Silbernagel, Bill Roesch, Douglas Maven, Scott Pruiksma, Angela Smith, Lesley Dixon, David Asiamah, Gretchen Viggiano, Kim Birdsall, Dora Pone, Arturo Ponce, Jerry Dillard, Doug Goulding, Zandi Zungu, Selma Betancourt

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Addressing health in framework of trauma informed care
   Holistic approach (Mental/physical emotional support)
   Educate to improve health outcomes
   Change lifestyle to improve health
   Treat this as a health crises not poverty crises
   Stigma free movement for MH
   Individualized services
   Dialectical behavioral therapy
   -awareness
   -self-regulation
   Find out who would provide free workshops
   Build community to engage them to an outdoor activity/exercise
   Build self-efficacy / build self-value
   Testing sites
   Complete streets (bike paths, clean parks, art, pride)

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Jump the Hurdle
1. What is in the way of us launching this idea?
(List at least 3 obstacles)

Access / Insurance
Missed diagnosis & opportunities
Under insured
Basic needs are unmet (heat & cooling)
Housing (healthy)
Language
Shame/guilt culture – change messaging
Access to healthy food
Transportation
Food security
Portion sizes in restaurants
Zoning to avoid industry & residents
Air quality monitoring
Mold

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

One central website of resources
Centralized health
Diversify the culture
Broadband
Intentional education campaign
Testimonials on successful change
Support groups (holistic)
Prevention vs. intervention
Engage FQHC’s
Social media
Mobile testing
1 shared calendar
Simplified education art
Each one – teach one
Extend library hours
Expand village school concept
Education – co-locate with healthcare)
What’s Next?

1. What are two actions we can take in the next week?
   Collaborate with school
   Intro early
   Who is already doing this?

2. What are two additional actions we can take in the next month?
   RN’s in school
   ID stakeholders
   Need coordinate & collaborate

3. Who in this breakout session is willing to work on this/give this idea a try together?
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

HPCP -> HCPC
Session #27: How to make Paterson physically cleaner/more attractive to visitors?

Convener: Sue Godar

Participants: Damen Van Ginneken, Michael Rhone, Jerry C. Dillard, Tanya Mann, Jaquair Gillette, Kimisha Marshall, Martha Jenson, Jasmine Moreano

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**Describe your idea**

1. **What is it we are trying to do? For example: What is the change we are trying to make happen?**
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   - Clean up the streets to get rid of micro and macro trash in residential and business areas
   - Develop “destinations” in public spaces through the use of art

2. **What actions might we take to launch this idea?**
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   - Develop school-based clean-up-our-neighborhood programs
   - Establish a Clean Community program
   - Place more trashcans in public spaces
   - Hire local cleaning crews
   - Increase enforcement for trash dumping

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**Jump the Hurdle**

1. **What is in the way of us launching this idea?**
   (List at least 3 obstacles)

   - Lack of city resources
   - Lack of motivation, e.g. absentee landlords, “everybody” does it, lack of neighborhood pride
   - Lack of training of DPW employees
   - Most cleanup efforts are episodic rather than on-going.
   - Graffiti - see below
2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Provide training for DPW personnel on planting and maintaining public gardens
Involve Business District members in hiring cleaning crews for their areas, e.g. 21st Ave.
Work with Civic groups/ Neighborhood associations, Banks (required to contribute to community via federal law)
Designate some public areas as “Art Zones.” Have quarterly or semi-annual competitions for “graffiti artists” to propose public art that they would paint in that Zone. Could make some semi-private, available for rent for use in making music videos, wedding receptions, etc.

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   Look at other cities, like Miami or Philadelphia.
   Need public official buy-in as well as contacts in Business Districts, Neighborhood Associations, etc.

2. What kinds of technology might we need, if any?
   Philadelphia has solar powered trash cans that compact garbage and also notify when the can is full so it can be emptied.

3. What financial resources are needed, if any?
   Grants for Clean Cities are available

What’s Next?

1. What are two actions we can take in the next week?
   Begin making local contacts

2. What are two additional actions we can take in the next month?
   Start training for DPW
   Identify potential public art areas.
Session #28: Moving beyond the planning process and getting to implementation?

Convener: Giancarlo Di Lonardo

Participants: Jaquair Gillette, Antoinette Brevard, Rosa Williams-Hopkins, Jasmine Moreano, Yvette Aston-Johnson, Suzanne Ishee, Shanna Lin, Eric Hughes, Jeanette Thompson, Cristina Deutsch

Discussion Summary:

Discussed current issues with planning and how difficult it is to get beyond the planning/engagement phase of plan development. Discussed ways to reduce redundancy and ensure the key cast of characters that are in every meeting are able to work more effectively toward implementing key community goals. Lots of interest in working to form a One Paterson Action Committee that has its own mission and key goals to be worked on by a collective of key community decision-makers who will be held accountable for action and communicate/celebrate progress along the way.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Take the progress that has been made in various planning processes and get some of the action items/goals to be implemented (come to fruition). We to see changes occur so excitement and good will is built for further plan implementation.

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Ensure community or strategic plans have short, medium, and long-term action steps. Build momentum for implementation of the plans through specific timelines, smart goals, action steps, and accountability (peer pressure). Also want to ensure government and key stakeholder support for the implementation of plans.

   Develop a “One Paterson Action Committee” to convene key decision makers (people who have the authority to commit their organization to specific tasks/action steps – potentially through MOUs) around a shared mission and agreed upon goals. Build trust among groups and use this group to get resources to the table to
make progress on plans. Convene sub-committees with non-Exec team members to build out action steps/plans for various topics.

Jump the Hurdle

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*

   - Getting people to change the way they currently do things and reduce the number of meetings (have them all fall under this committee)
   - Getting organizations who do similar/overlapping work to trust each other to work collaboratively (streamlining)
   - Accountability and the ability to effectively communicate out progress.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

   - May be able to reduce the number of meetings certain individuals have to go to and ensure meetings for the O.P.A.C. exec team are only for when major decisions need to be made.
   - Communicate the benefits of working together to leverage each other’s strengths to build out a more effective and efficient way of doing business.
   - Make key decisions available online so that people know who is accountable for each topic area. Publicize progress and celebrate/reward progress at key intervals.

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   Key agencies and partners in the City (no government members as part of O.P.A.C. Exec Team). Sub-committees will engage smaller orgs. affected individuals, etc. and use this O.P.A.C platform to advocate for municipal, county, state, and federal action. May also be a way of convening and engaging grant makers and funders more effectively.

2. **What additional information do we need?**
   Potential models (Indianapolis) where this has worked successfully.
3. **What kinds of technology might we need, if any?**
   Website, form of communication, digital presence.

4. **What financial resources are needed, if any?**
   None to start the group. May be a vehicle to attract additional funding for the implementation of plans.

**What’s Next?**

1. **What are two actions we can take in the next week?**
   - Contact Mayor-elect Sayegh to discuss forming group.
   - Begin reaching out to key decision makers to gauge interest in forming org.

2. **What are two additional actions we can take in the next month?**
   - Participate in Citywide events
   - Hold first meeting of stakeholders to establish the group’s mission and key areas of focus.

3. **What is our timeline?**
   - Launch organization within 2 months.
   - Begin working toward implementing plans to address key areas of focus within 6 months through advocacy, shared applications for funding, leveraging existing resources/partnerships.

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*
   - Giancarlo Di Lonardo
   - Jeanette Thompson
   - Jasmine Moreano
   - Others!!

5. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**
   - This may be an opportunity to reform existing, standing committees operating in Paterson to reduce redundancy and to streamline several efforts (e.g. Paterson SMART, CPTED, economic development efforts).
Session #29: How can we ensure that every child living in Paterson is nurtured, supported and encouraged to reach their highest potential?

Convener: Carolyn McCombs

Participants: Marisol Ortiz, Larry Feathers, Nikki Horwitz, Lesley Dixon, Michelle Jansen, Vivian Thibou, Gwen Levine, Al Daloisio, Jen Brady, Coleen Stevens Porcher, Nicholas Rodriguez, Ari Lopez Wei, Rich Gutowski, Shanna Lin, Rana Sabagh, Marycarmen Kunicki, Sallie George

Discussion Summary:

WE CAN DO THIS!

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Children arrive to pre-school and public education ready to learn.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
- Address basic needs of the family
- Affordable child care and after care, safe and affordable housing.
- Nonprofits and community organizations raise awareness about childhood education.
- Use community networks, social media and community education vehicles to raise awareness.
- Address stigma associated with mental illness.

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)

- Building relationships with parents one-on-one.
- Finding the best networks to access families to disseminate information.
-Understanding mindsets parents may have related to early childhood education and mental health.
- Funding the initiative.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
- Identify a centralized city-wide effort to communicate
- Peer to peer connections with other parents
  
  For example: Build on the Think Pre-K concept of using Parent Ambassadors.
- Re-visit the NYC Relief Bus concept by partnering with local community organizations to make sure the outreaches meet goals set by both groups collectively.
- Build relationships on a consistent basis.
- Build relationships with the youth to draw parents in a 2 Gen Approach.

- Get the stigma out of Mental Health.
  
  For example: Offer workshops framed out of “helping improve family and life in general.”
- Be holistic in terms of addressing the needs of the whole person: mental, spiritual, physical.
- Find out the strategy for becoming a STIGMA FREE ZONE.
- Train parents as their child’s first teacher. For Example: Train parents on Abriendo Puertas/Opening Doors evidence based curriculum.
- Make sure we have strategies for reaching immigrant non-English speaking parents.
- Nutritional education for parents is essential so students are alert and ready to learn.
- Understand the various ways people get access to information in the city
- Be sure to include Fathers in the communications strategy

**What/Who do we need?**

1. **Who are the people we need to engage?**
   
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   Need to engage City government as a champion for the need to nurture healthy children.

   Organizations that serve as referral and information hubs for families.

2. **What kinds of technology might we need, if any?**
   
   Educate the community about Burbio,

3. **What financial resources are needed, if any?**
   
   We need to assess the scope of the project and finances required to execute the strategy.
What’s Next?

1. **What are two actions we can take in the next week?**
   Find out who is integral to a communications dissemination process. Identify a university team of researchers to find out how a wide cross section of Paterson residents get their information and news. What media resources do they access?

2. **What are two additional actions we can take in the next month?**
   Inquire about Burbio
   Connect with Paterson Alliance to host a webinar on setting up our organizations on Burbio. Make sure the session is multi-lingual.
   Find out what’s working in Social/Emotional training that’s evidenced based. For example: Circle of Care has used the “Nurtured Heart” curriculum and has seen significant results.
   Inquire about becoming a STIGMA FREE ZONE.

3. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*
   
   People willing to work as helpers include:
   Coleen Stevens Porcher
   Rich Gutowski
   Jennifer Brady
   Nicholas Rodriguez
   Lesley Dixon
   Larry Feathers

4. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**
   We need a research informed approach as we undertake this project.
   What else do we need to understand about this project which will help us estimate our funding needs?
   City of Paterson should invest in this project by naming a staff member as a champion for our work.
   Don’t under-estimate the power of linking up with leaders of the various ethnic parades as a strategy for disseminating information.
Session #30: Poetry/Literary Heritage/Arts/Language (slang)

Convener: Elizabeth Valverde

Participants: Participant sheet misplaced.

Discussion Summary:

Arts are vital and people aren’t divided on this issue... beautifying parks, having jazz, arts festivals, exhibits... we need all of this. Let’s also ask Paterson based artists what resources they need to create here, and how can we promote their work and share it. How can we also be careful that well-meaning people don’t let fear overshadow change?

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Promote the legacy of Williams, Ginsberg, Tice, Smithson and other artists so that Paterson takes pride in some of our arts history. Make sure every Patersonian is aware of our legacy.

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   One of the greatest ideas to come of the discussion was an idea about beautifying everyday objects” sewer grates, Work with school curriculum, offer open arts festivals/spaces, champion young local artists, find and connect arts organizations and artists in Paterson, have a place/online resource where people check a calendar to see what arts events are happening,

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)

   Gentrification (some fear it, some welcome many elements of it)
Competition amongst artists
Lack of dedicated public space

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
Involves students to help make art visible. Make sure the presence is vibrant, seen, and heard.

What/Who do we need?

1. Who are the people we need to engage?
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

Artists and lovers of the arts. Parks. Schools. Artists from other communities who may want to consider creating in Paterson.

2. What additional information do we need?
More information from The Art Factory.

3. What kinds of technology might we need, if any?
Perhaps printers/internet/computers. Outside of tech actual art materials are needed.

4. What financial resources are needed, if any? All we can get: supplies, housing for artists, space for artists, studios...

What’s Next?

1. What are two actions we can take in the next week?
Connect with poetry center at PCCC and with WPNJ. Suggest the sewer grates to Mayor and get donated paint to make this happen.

2. What are two additional actions we can take in the next month?
Get copies of “Paterson” to be distributed to incoming freshmen, and copies of Ginsberg to graduates.

3. What is our timeline?
It never ends, but it needs to start ASAP.
4. Who in this breakout session is willing to work on this/give this idea a try together?

(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Jaquair & Damen (and Lizzie)

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

Fear of slang versus undermining cultural language. All seemed to agree proper grammar is essential and needed in Paterson, many people cannot effectively and professionally communicate.

Theme: How do we promote Paterson’s poetry legacy, namely honoring W.C. Williams, and Ginsberg?

Additional questions:

- How do we support the poetry scene in Paterson, and help it thrive and grow?
- What role does language play when connecting a community, and what role does slang play in this conversation?

Notes:

- Make sure that Eastside High especially promotes Ginsberg, as he was a graduate
- Also bring awareness to artists such as: Tice, Alcala, and Smithson
- embrace that poetry and arts can promote goodness, and a positive image or connotation
- see if Ginsberg and Williams can be part of local school curriculum at several phases of education
- writing is a form of expression as well as an art, perhaps more expression would be healthy for Patersonians
- representing Paterson poets and supporting and promoting there for financially and emotionally
- add a darkroom to high schools for photography
- add polaroids to schools for another easy form of expression and display
- get young people interested in poetry by including music and lyrics as a way to talk about poetry
- embrace the music scene locally, especially jazz, and see how poets and musicians can collaborate or perform together
- WCW Day/Ginsberg Day/Paterson Poetry Day
- Paterson Poetry Festival (24 hour arts festival)
- Art Factory involvement
- Jazz night at the Falls
- concerts at Hinchcliffe Stadium, The Armory, The old Temple near Eastside Park, and in Eastside Park itself
- public parks hosting readings and poetry events, open spaces: this requires parks to be safe and presentable with proper grass, safety, pathways, and a stage
- an amphitheater or bandshell/clamshell at Eastside Park
• connect young poets with established poets
• connect all the arts events
• communication between arts organizations
• grant money
• a community book club where all members read the same book, with library involvement, and the book club meets throughout city to talk about the reading
• give away copies of “Paterson” and “Howl” or Ginsberg’s collected poetry to all graduating high school students
• broadening reading sources for youth
• incorporating languages other than English into the local poetry and arts scene
• create an app about the arts in Paterson (see: MillMile)
• poetry embraces slang
• “learn the rules of grammar then break them”
• there is a difference between slang and improper grammar: examples—shrimp vs. shrimps, mine vs. mine’s, and I’ve done that vs. I been did that
• Recognize the linguistic history of different languages and jargons and teach this history while also teaching proper grammar
• embrace language as part of culture
• understand code switching when it comes to slang, language, and expression
• a better way to correct young people’s grammar is not to say “you’re saying this wrong, the right way is__________” but to say that “the conventional way to state this is ________”. Is there an even better way? Teachers/mentors must be careful not to insult students who suddenly then become aware that their parents also have not grasped proper grammar; in other words, if one is told “shrimp is not plural, it’s never shrimps, that’s wrong” and that student’s parent says “shrimps” they may feel ashamed, embarrassed, angry, offended, or myriad other emotions.
• Conventions versus rules of grammar in schools.
• Does slang prevent effective communication in that not everyone may understand it?
• Does slang hurt Patersonians who use it at school or in their professional lives, on interviews, etcetera?
• encourage reading
• involve libraries in the community pop-up book displays and have the built or decorated by students and Patersonians and have materials donated: no cost for the building of the community book houses
• booths at Dodge lit fest
• pop up libraries throughout Paterson in interesting and different ways
• a city wide literary magazine with no rejection (barring hate speech or offensive language)
• website for Paterson arts
• a dedicated arts council that includes poetry as part of its mission
• better sharing of resources from the city and city organizations that may support or promote the arts
• encourage people to show up just as spectators or to embrace their neighbors and cheer their art on
• inventory space available for galleries and studios
There may be fear that a vibrant arts scene indicates gentrification, which causes discomfort for some. How do we tackle this?

- Community based/authentic artists
- Paterson could be a muse for outside artists
- Get donated materials available in community, public studio space
- Paterson students collective art show
- Art teacher involvement
- Look at Seattle rain works for inspiration.
- Have quotes in our pavement, enhanced or revealed by certain weather conditions.
- Make art fun
- Make art visible every day, so it is part of everyday life
- Transform negative or “ugly” into positive and beautiful. Sewer grates: paint them in fun ways such as the Newark maker festival, for storm drain beautification. (Newark Dig)
Session #31: How can we provide support for Young Adults?

Convener: Gwen Levine

Participants: Sonia Rosado, Andre Guerrier, Jeanette Thompson, Debbie Provencher, Tanya Mann, Larry Feather

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...“)

   Out of School Youth 15-24
   
   Provide resources (summer jobs, health resources)
   Guidance from role models and parents
   Keep them from falling through the cracks

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Build the strength of youth (wrap around model)
   Help the youth at very young age (6 yrs. Old and above)
   Get involved in rough areas to help shape the youth
   Prevent kids from using violence
   Involve kids and youth in activities

   Break the cycle!
   Tend to the youth ages 15-24 to break the cycle (care for them)

Jump the Hurdle
1. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

Connect with others (agencies) in the community
Get Parents involved
Not enough mentors or role models
Build network of support among alumni (people from the same area who made it)

**What/Who do we need?**

1. **Who are the people we need to engage?**

*(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

Find role models from the community – talk to best practice consultants
Do the research find other best practices
Influence youth to find someone that they can see themselves doing

Circle of Care
Lighthouse
New Destiny (faith-based conference)

**What’s Next?**

1. **What are two actions we can take in the next week?**

Build the support system (takes time)

Interventions throughout the year
Carolyn McComb’s faith based conference (annual)

2. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

After School Programs
Church programs
Sports programs

Whatever it takes for 15-24 year olds to succeed!
Session #32: How can we build a Unity Faith Community to remove the stigma and instill Hope?

Convener: Vivian Thibou

Participants: Keith Dent, Jalyn E. Lyde, Kim Birdsall, Johanna Prado, Lauren J Ramos, Douglas Ramos, Elizabeth Valverde, Andriana Herrera, Angela Fields

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?  
   *(Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with…”)*

   How to unite the faith based community to instill hope and remove the stigma

2. What actions might we take to launch this idea?  
   *(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)*

   City of Paterson Star of Hope/ Paterson Alliance/ WDB Faith Based Committee  
   Partner with each other to create a bigger network/ Create more collaborations

Jump the Hurdle

1. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?  
   Best way to remove stigma is to communicate the chances needed to talk about the issues:  
   - i.e. HIV

What/Who do we need?

1. What additional information do we need?  
   Faith based comm. To prioritize.  
   Abusing the system: not passing property tapes  
   Go outside our (FB) walls and respect
Community chaplains
Meet the @ St. Johns 10:00-12:00

2. What financial resources are needed, if any?
Find an incentive to being FB community to the table (funding)

What’s Next?

1. What is our timeline?
Operation clean the streets June 30th
Deacon Garden
Roberto Clemente Park

2. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?
Meet the needs of the community
City government (community development block corp. grants to include churches)
Create an alliance of all religions to apply for grants
Prayer with a purpose
Stigma Free zone signs
Social media change messages
Pull together more resources
Session #33: What can be done about human trafficking in the city of Paterson?

Convener: Veronica Fernandez-Rogers

Participants: Dolores Most, Naeema Campbell, Dorothy Stewart, Suzanne Ishee

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Identify recruiting measures (Fake summer camp notices, Fake job postings etc. Hugs for kids)
Identify who is the most vulnerable (Children, addicts, undocumented People with limited family resources
Exotic dancers
Why does Paterson have the reputation of “you can get anything you want here?”

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Change the perception of sex workers from criminals to victims
Educate people about human trafficking
Outreach
Education

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)

It’s a very uncomfortable topic
Changing perceptions can be hard
Danger involved
Acceptance of dominance
What/Who do we need?

1. **Who are the people we need to engage?**
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   
   Superintendent of schools
   NGO’s
   Government
   Faith based organizations

2. **What additional information do we need?**
   - Data.
     - How, where, when

3. **What kinds of technology might we need, if any?**
   Social Media

What’s Next?

5. **What are two actions we can take in the next week?**
   We exchanged cards and numbers

6. **What are two additional actions we can take in the next month?**
   We will attend each other’s meetings and possibly form a coalition
Session #34: What can we do to create a “real happy hour”?

Convener: Ronessa Johnson

Participants: Giancarlo Di Lonardo, Erica Crenshaw, Sallie George, Marisa Benson, Brittany Stewart, Natacha Bunay, Qyera Parks, Xavier Harris, Noel Berry, Barbara Dunn, Jeanette Thompson

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

A community of grass roots safe houses. A place (number of places) that are located throughout Paterson where a person (family) can go to “relax, relief, & reflect” in and the host becomes the place of refuge.

A refuge where people can go to get information if needed, a change in atmosphere if needed. Safe place. Common hour. Shut down- to have a time where everyone knows they can be at this place and all the above is available

There can be different names that already exist but we would identify that they are places with no restriction of “life situations” ex. Family success centers but in multiple locations and open to the community

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Partner with churches
Organizations
Businesses
Politicians that will round table to get the community involved and informed and Amplify their voices
   Give a spotlight to people who are already doing similar programs
Identify groups who would like to participate
   Volunteers
   Organizations
   Companies etc....
Jump the Hurdle

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*
   Establishing who would be pilot sites (in charge)
   Fear – of the unknown
   No one knows it’s available – no way of getting the info out to the ones who need it the most

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
   Create a pilot
   A network system
   Center city would be great
   Space
   Temperature regulated
   Safe – already has security
   Parking
   Identify places within the ward
   Get help from council
   Create a model- (relax, relate, reflect)

What/Who do we need?

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

Newark group / humble beginnings/ churches selected ministries / places that a person can go that is not/or reframe from being politically motivated that can service
   Mental health
   Mourning- rainbow

Outreaches that understand the needs that are able to be serviced at each particular site and have a way to let visitors know what resources are available at each particular site
A place where a person can obtain information and a meal or snack without being impacted by someone trying to sell or force something to them.
Recourses that can be readily available to the community and people who can service jobs, council, food, i.d., and conversation
2. What additional information do we need?
People willing to provide the above, resources or collaboration with groups. Taping into what we already have available to the community. People who are willing to locate jobs. Council. Food. I.D. and conversation to the people who come in.

3. What kinds of technology might we need, if any?
   - Music, themes, t.v. Monitors for
   - Wifi
   - Silent codes –labels or a way to establish what issues can be meet at each happy house hour
   - Social
   - Grief
   - Family issues
   a. Good greeters at the door, food, multiple location in each ward, different type of settings
      - Free
      - Exclusive

4. What financial resources are needed, if any?
Established organizations already set up would just lend space
Chamber of commerce

What’s Next?

1. What are two actions we can take in the next week?
Ward by ward inventory on what programs can be identified by our definition as a real happy hour site ex.
   - Destination Trenton
   - Create a calendar
   A tech situation in place where people can go to get information – people need to know where to go

2. What are two additional actions we can take in the next month?
   - Give people the responsibility to be the point person
   - Identify people who are willing to make change

3. What is our timeline?
   - ASAP
4. Who in this breakout session is willing to work on this/give this idea a try together?
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Erica Crenshaw
Ronessa Johnson
Xavier Harris
Jeanette Thompson

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

Parents, homeless people, social impacted people, children, business owners, pastors, all have something in common we all need a minute to “take it down” and in doing that at the same time we can impact someone else life and make it a happy hour for them if only an hour at a time change can come in Paterson
Session #35: What can we do to more effectively deal with and treat the Substance Abuse issue in Paterson?

Convener: Karen Walker

Participants: Feras Awwad, Jerry Dillard, Austin Greitz, Ronessa Johnson, Vanya Arista, Gina Johnson, Larry Feather, Vivian Thibou, Johanna Prado, Kim Birdsall

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?  
(Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with…”)

We need to get the Community more engaged at all levels….Churches, Residents, Doctors, Businesses, Support Groups, (NA & AA) , Alternative Therapies, law enforcement, case management providers, community navigators, County Departments, Behavioral Health, Social Services, and other community providers.

2. What actions might we take to launch this idea?  
(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

We need to look at the etiology of Substance Abuse in each individual, i.e.: stress of society, family, peers, socialization of Substance use/abuse. We need to discuss openly how to manage physical & emotional pain.

Need to look at how to intervene before intervention is needed, i.e.: signs of early use along with how to provide early intervention. (parents, schools, Dr.’s, etc.
How to create new messages… (more positive than negative), how to target specific age groups and ethnic groups. We have to re-engage the “Village”! Need to develop new stress management techniques.

What/Who do we need?

1. Who are the people we need to engage?  
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   All of the above!!!
2. **What additional information do we need?**
   - We need to deal with the stigma of addiction as well as communicate more effectively treatment options and how to access them! (and address the Stigma of treatment!!!!)
   - Educate the families, friends and community of those who seek/need treatment and do this in places where people congregate...Church, School, jobs, etc.
   - Look at neurotransmitter stimulators and/or blockers (for treatment options)

3. **What kinds of technology might we need, if any?**
   - Need Social Media Campaigns!! (Also need to change the message to a more positive one, i.e.: leave off the “Don’ts” and advise of possibilities)

   Could use graffiti artists for messaging!
   Look at Public Goods Project
   Create “hot spots” in the Community to look up resources for treatment, support, etc.
   Face time….. have a Paterson app to inform ……
   Need to collaborate instead of compete.

4. **What financial resources are needed, if any?**
   - Employers, EAP, insurance companies
   - Advertise on tray liners in fast food places
   - Need money to create a Paterson “app”

**What’s Next?**

1. **What are two actions we can take in the next week?**
   - Contact Public Goods Projects (Johanna from Wm. Paterson will do this)
   - Share this info with this Community of partners

2. **What are two additional actions we can take in the next month?**
   - Inform the new administration of needs/wants and action steps!

3. **What is our timeline?**
   - Sorry...didn’t get to this except for the above
Session #36: What do you want the Mayor’s Arts, Culture & Heritage Transition Team to know, Do, help make happen?

Convener: Wendy Liscow

Participants: Marisa Benson, Brittany Belmont Stewart, Rosie Grant, Linda Reid, Nicholas Rodriguez, Richard Simon, Crista Tone, Elizabeth Valverde, Mike Powell, Ron Wong, Ilyse Goldman, Antoinette Brevard, Rosa Williams-Hopkins, Josephine Arrington, Selma, Betancourt, Kristen Holton, Deborah Hoff, Shanna Lin, Elizabeth Moulthrop; Kyle Heming; Nancy Norris-Bauer; Therese Salmon; Michael Rhone; Pierre Francis; Giancarlo Di Lonardo, Eddie Gonzalez, Cristina Tone; Joseph Moore; Jaquair Gillette

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

We have a mayor committed to advancing the arts in the city and the transition team wants to know what the community would like to see for their city.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

A. Work to make sure there is a pipeline, sequential arts offering from elementary to HS to Arts Colleges to coming back to our new Rosa Parks Performing Arts Center

B. We want to investigate a performing arts center, but one that is appropriate for Paterson. There are several other performing arts centers close to Paterson (NJPAC; Bergen PAC; and MayoPAC) and we may not want to compete with them. But what would a unique one look like for Paterson?

C. If not a PAC space with all requested items and resources (such Parking, two stages, one 500 seats and another black box, Rehearsal space, studio space, and recording studios); perhaps we would be better off utilizing the spaces currently in Paterson, especially the schools.

D. One big idea was to use Rosa Parks as the Performing Arts Center. Make their spaces great and bring in professional acts. Not only do you get people to have their PAC, but you create a learning opportunity for students and make the school a bigger draw. We also have a lot of other great spaces in Paterson schools at Kennedy; International; and others.

E. Create an elementary Arts School to serve as a feeder to the Arts High School and create the pipeline for this High School AND the new performing arts center at the HS.
F. Establish a cultural district: Designate a special improvement district. Perhaps Main Street all the way to Clifton. Or perhaps Madison St, connecting with light rail. Or perhaps the Falls where the Art Factory is already blooming.

Jump the Hurdle

1. **What is in the way of us launching this idea?**  
   *(List at least 3 obstacles)*

There was a concern about past division amongst the arts community. People committed to not allow the past hurt the future.

Need to represent all cultures and be intentional about it.

Make sure the new artist resources are for the community and are not just given to artists from NYC looking for economical space. That can be a part of the revitalization, but not the focus and must be intentional approach to support Paterson artists first!

Fear that we won’t connect the young people and their art to the arts plan.

How do we think beyond the physical spaces (move outside building ways into green spaces?)

Transportation.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

Re-introduce and refresh the Paterson Arts Plan and include more people. Build out the asset mapping to be sure increased connections and partnerships.

What/Who do we need?

1. **Who are the people we need to engage?**  
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

We need to connect with:

- Community artists
- Property Owners
- Levitt Foundation for a concert grant
• Connect Transition teams and City Departments that are not currently working together: Neighborhood Assistance; Arts & Culture; and Parks and Recreation.
• Paterson School Board to think about a broader way to use schools for the Arts.
• National Park System (national and Paterson Fall representation) Consider faith communities to explore church spaces for artist use.

2. **What additional information do we need?**
Need to be able to develop a system for people to share arts happenings. Connect with other communication platforms discussed in other sessions.
We want to have special systems and social events for youth to connect.

3. **What financial resources are needed, if any?**
It was recommended that we set up a community pot of money, like Trenton’s I Am Trenton at the Community Foundation to support artists with microgrants.

**What’s Next?**

1. **What are two actions we can take in the next week?**
Set up a system for the community to continue to communicate with the transition team.

The Transition committee is meeting 4 more times with a goal of fining a 100 day plan, 6 month and one year plan.

2. **What are two additional actions we can take in the next month?**

Have Transition team or others look at models for successful and smaller/workable PACs
Investigate the National Parks Artist residency program and see how we can bring it to Paterson: Ilyse
Have transition team connect with the Arts Education Task force that Paterson Education Fund is supporting

3. **Who in this breakout session is willing to work on this/give this idea a try together?**

(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Two people were on the transition team: Nicholas Rodriguez & Elizabeth Valverde
Will also talk with the owner of the Art Factory, who is on the transition committee, about expanding his trolley idea to also go to Rosa Parks.
4. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

There were a lot of great ideas that we want to the Transition Team to consider:

1) An artist mentoring program with mature/seasoned artists supporting young artists
2) Establish and adopt a school program to help expand the arts in schools.
3) Youth Art residency
4) Develop live/work spaces that are tied to the city’s history
5) A visible city-wide art project like painting electric boxes in all wards.
6) Create an Arts Commission (but not forget the Grassroots Arts Commission that Louis Cole set up.
7) Look at the Figment Festival as a model for an all-city arts festival.
Session #37: What does public safety look like and what will it deliver?

Convener: Rick Prince

Participants: Xavier Harris, Arthur Guess, Gretchen Viggiano, Dolores Most, Sue Godar, Tanya Mann, Dawn Moody, Dorothy Stewart, Denise Martinez, Diomedes Vargas

Discussion Summary:

Very productive session on public safety and what does that look like, some of the observations were based in personal experiences that lent validity to only the problems, but also on the solutions. Some of the legal or legislative proposed solutions may involve another level of engagement to facilitate the desired results, some of the policy or procedural issues concerning policing will be addressed with the new police chief. Community engagement remains one of the primary drivers of change, however getting the “buy in” required remains a daunting challenge that can be overcome by persistent involvement.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?

(Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Describe what Public Safety Looks like

Safer Street
Beautification
Training for Police on street
Cultural Competency Training
Police Response Time
More Community Policing
After School Activities Community Engagement
Property Values
Voting
More Vocational Training & Community Engagement for Youth
Educational Programs for Adults
Vacant Properties
Mentoring
Job Readiness
Family Structure
Less Court Involvement

2. **What actions might we take to launch this idea?**
   *(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)*

   Safer Streets: No drug sales, reduce crime, more police, curfew, feeling safer, neighbor looking out for neighbor.
   Beautification: No graffiti, cut grass, clean in front of your house, improve lighting.
   Training for Police: Sensitivity training, mental illness training, implicit bias training.
   Police Response Time: 20-mins
   More Community Policing: Get out of cars, build rapport.
   After School Activities: Summer day camps, after school programs.
   Community Engagement: Looking out for each other.
   Property Values: Attract retables.
   Educational Programs for Adults: Reduce barriers for enrollment, where are the programs, reading skills, child care.
   Vacant Properties: Demolish them, rehabilitate
   Job Readiness: Change requirements for ex-offenders

**Jump the Hurdle**

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*

   Lack of political will
   Little overall community cohesion
   Implicit Bias

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

   Encourage community to “buy in” as stakeholders.
   Demonstrate how we are more alike than unalike
   Encourage people to acknowledge & explore their biases

**What/Who do we need?**
1. **Who are the people we need to engage?**
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   Community leaders, faith-based communities, police & elected officials

2. **What additional information do we need?**
   What have other cities done to address these issues?

3. **What kinds of technology might we need, if any?**
   Video conferencing

4. **What financial resources are needed, if any?**
   Huge financial infusion to off-set city/county deficits

**What’s Next?**

1. **What are two actions we can take in the next week?**
   Start dialogue with Paterson Police of expanding community policing.
   Engagement of faith-based partners to mobilize.

2. **What are two additional actions we can take in the next month?**
   Attract more mentoring organizations to participate in a collective discussion on topic/issues.

3. **What is our timeline?**
   One month we’ll start outreach planning of next steps.

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

   Dolores Most and Attorney Arthur
Session #38: Youth Out of School Time (Recreation-positive engagement)?

Convener: Maria Lagattuta

Participants: Michael Moro, Martha Jenson, Kimisha Marshall, Michelle Jansen, Josephine Arrington, Arturo Ponce, Dora Ponce, Debbie Provencher, Sallie George, Katherine Tejeda, Marycarmen Kunicki, Bernice Lopez, Elizabeth Moulthrop, Dahlia Cooper, Jaleel Porcha, Naeema Campbell, Susan Hall

Discussion Summary:

Overall, we discussed primarily coming together to share information as a group, instead of as individuals looking for work. We discussed how the schools and already existing organizations could potentially be a launching pad for encouraging youth participation and in turn, leadership.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Trying to engage our youth in positive activities
Empower them/Encourage Leadership
Increase Opportunities
Promote Awareness of Activities/Marketing
Find Safe & Appropriate Space
Not lose kids in the teen years to later become homeless and return to local shelters.

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Get all providers for activities together. Share ideas. Get out of “silos”. Collaborate.

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)
Transportation
Custodial Time (for schools)
Funds (to rent building space)
Time
Working in Silos- Not being aware of what is out there

2. **How can we overcome those challenges or obstacles?** And/or how might these challenges become our opportunities?

Directory of Activities
- Who is running it?
- Ages
- Needs
- Location
- Cost/ Are there scholarships or financial aid? How does a family apply for that?

Burbio-Social Media Calendar for town events (free) Shared Calendar, including town, school & recreational activities

Create work groups/ connect with already existing foundations

Look at ways to work collaboratively, instead of silos

**FUNDERS**
- Community Service/Internships
- Assessments
- College Students

Partner with others for Marketing

How does this become sustainable?

Teen Groups to run social media campaign and inform community of activities- Send out information
- Create opportunities for Teen Ambassadors

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

Paterson Arts Task Force
YMCA
Salvation Army
Board of Recreation
Paterson Youth Council
Schools
Paterson Alliance
PCCC
County Parks System
Youth Council
CIACC (Children’s Interagency Coordinating Council)

2. What additional information do we need?
Statistics/Data
Explore Existing data
Survey parents through the school regarding what they would like
Children’s survey regarding what they would like.

3. What kinds of technology might we need, if any?
Wi-Fi- Are there initiatives for city wide free wi-fi? (Start with Mayor & the Council)

4. What financial resources are needed, if any?
Where are the funds from corporations going back to? (e.g., Verizon)
Bussing/Transportation- Join in sharing transportation (busses & vans) including local churches.
Some type of sustainability plan

What’s Next?

1. What are two actions we can take in the next week?
Reach out to big existing groups to connect with smaller ones. Be the connector

2. What are two additional actions we can take in the next month?
Get Buy in from School & Parents

3. What is our timeline?
Uncertain

4. Who in this breakout session is willing to work on this/give this idea a try together?
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

   Maria Lagattuta
   Mike Moro
   Susan Hall
   Dahlia Cooper
   Katherine Tejada
   Michelle Johnson
DAY TWO

Session #39: How do we create a city map or database of assets of or available to the city?

Convener: Mike Powell

Participants: Stephanie Campos, Deborah Hoffman, Kristen Holton, Giancarlo Di Lonardo, Jim Walsh, Annette Wignall, Doris Salgado, Nancy Norris Bauer, Jasmine Moreno, Richard Gutowski, Denise Martinez, Corey Fleming, Bernadette Tiernan, Anette Alston Johnson, Cristina Deutsch, Jim Hornes, Kate Muldoon

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   How do we create a city map or database of assets of or available to the city

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   First define what “assets” are. The participants had very different ideas about what assets were based on the filter they work and operate from. Some possible diverse assets were offered

   Arts and cultural
   Green Spaces
   Tourist attractions
   Assets should be Ward Specific
   Film Festival
   Community resources
   Paterson’s location was offered as an asset
   Paterson’s Ethnic Diversity was listed as an asset
   Great Falls National Historic Park
   Restaurants
   Sewer capacity was listed as an asset
It was clear that depending on what the participant wanted to do with the data determine which data were important to gather.

Economic developers thought of assets as hard that would be attractive to people or businesses considering visiting or moving to Paterson human services providers through of organizations, service and program providers as assets and wanted to map the assets to create a central database to collaborate and communicate. It was also suggested that mapping or cataloging the assets should just be a first step the second step should be identify asset shortages or redundancies and perhaps adding surveying capabilities to the process. It was also agreed that this was an ongoing process and dynamic in nature and would require ongoing maintenance and updating.

It was agreed we break down the assets into buckets

**Economic Development**
- Roads nodes location
- Transportation access Sewer Capacity
- Skilled Labor / Levels
- Tech/Fiber Connections
- Developable Land/Zoning
- Strengths AA Bond Rating

**Businesses**
- Redevelopment Zones
- Educational and anchoring institutions
- Medical Facilities and Workforce development resources

**Physical**
- Housing Good bad and the ugly
- Industrial Buildings
- Recreation Facilities
- Gateways to the city

**Parks Open Space by neighborhood**
- River/Falls/GFNHP
- Transportation / Pedestrian walks
- Inventory – Schools, churches, Mosques Temples

**Arts Cultural Historical**
- Museums/GFNHP
- Federici
- Lewis Cole/Theatre
- Festivals Food Art etc.
- Restaurants
- Historical Places

**Artists and Art Spaces**
- Great Musicians
- Sports figures
- Education Rosa Parks
- Libraries
- Kid Friendly Entertainment Spots

**East 33rd**
- Dance Clubs Salsa and Tango! (Enthusiasm added)

**Health and Human Services**
Major Employers: Fresh Food Grocery stores
Social Service Providers: Disaster routes
Holistic Health Providers: Childcare Centers
Shelters: Senior citizens
Housing Homeowner or renter: Fire Police
Youth recreation: Faith Based

Jump the Hurdle

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*
   - Cost of creating and maintain a database
   - A lot of maintenance to keep the data current
   - Inconsistency of data entry
   - Data Integrity
   - Data Protection

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**
   - Create as a sustainable social enterprise
   - Use Open Source format so it is “self-maintaining” what about fraudulent users for nefarious purposes how do we vet them?
   - Could we use the existing Government pilot site with some minor modification or by building in layers we could do some of this filtering of data?
   - What other existing tools like burbio could we use for data mapping and asset database creation?

What/Who do we need?

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*
   - The Mayor transition team to see whether the city would consider being the sponsor. Many thought if the city did it then the data would have more integrity and the government pilot would be available
   - Who has done this before we are not the first to have the idea?
   - Tap into Paterson as a partner?
Donna Ivy?
Marie Ligon (center of Grace) Sara Bernal (They Have a Name- Latin American Institute) Ekhlas Nadi the founders of a new 501-C-3 called Multicultural Community Advocates which is a back bone support organization for local neighborhood preactioners have already commission an open source web site data collection software program as a tool for empowering their local advocates. Their intention was to use as a social enterprise to support their backbone organization.

2. What additional information do we need?

What questions did we fail to ask?
Can we sell Ad’s to create a sustainable social enterprise?

3. What kinds of technology might we need, if any?

Open Source Programming
Government Pilot
Couple with a communication platform text email tweet Facebook
Cell phone app
Connections to social media
There is a sister site design to promote voter registration and participation and create survey’s with data collection of individuals instead of organizations.

4. What financial resources are needed, if any?

Programming Expense
Maintenance of website and database
Data collection Expenses
Promotion of the website
Ad Sales

What’s Next?

1. What are two actions we can take in the next week?
Recommend the idea to the mayor’s transition team

2. What are two additional actions we can take in the next month?
Meet with other potential partners to see if there are synergies or other potential questions to be asked or challenges to be overcome and or opportunities to make it better
3. What is our timeline?
   Huge potential project so need to do lots more research first to roll out in a healthy way and not step on toes or be redundant in effort.
   
   2 weeks have a meeting with transition team
   4 weeks meet with other potential partners
   3 months roll out a beta test

4. Who in this breakout session is willing to work on this/give this idea a try together?
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

   Didn’t get there but there is a strategic connection with Carolyn McCombs effort to create a community calendar.

   Mayor elect Sayegh suggested (offered or volunteered) Mike Powell would assist with this project as part of his transition team.

   Rich Gutowski is on the Board of the Multicultural advocates and is helping fund their effort but they would have to be included in any decision about it as they were building a resources tool for their members.

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

   It was agreed that the database should have deeper levels of query rather than just “Social services providers” i.e. mental health services, translation services, food, shelter advocacy and other very specific services that the group would provide so a query could be made easily

   We heard that many larger organization were doing “outreach” to the grass roots community members and having a database of all organizations large and small would be a valuable resource to many better funded and organized groups. Perhaps partnering with the Multicultural advocates in creating this database would be a way to building these relationships into the grassroots and all the profit if any from advertisements from the website and phone application could accrue to the multicultural advocates and/or the resources center they are trying to create.

   Also the multicultural community advocates are working with an Over The Top Internet television network seeking social cause content for it marketplace clients in the suburbs. In exchange for this content they have offer free video production up to 300,000 per year for members of the multicultural community advocates. Growth of this site and connection to suburban and urban resources and business could be accelerated by creating an “internet television station” connected to the practitioners or providers.
Session #40: Bullying- Intimidation and Harassment Prevention?

Convener: Yvette Alston-Johnson

Participants: Dawn Moody, Angela Fields, Samantha Soto, Bernice Lopez, Liz Brown, Rick Prince and Larry Capo

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

We are trying to come up with new ideas to introduce to the Community Engagement Committee at the Board of Education that will positively add to the climate and culture. We are seeking to improve the curriculum that is already in place.

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Revisit the Bullying and Climate and Culture curriculum and suggest some changes if possible. Also, introduce new ideas to continue to educate and inform parents and teachers i.e. character education and cultural diversity. This will include creating parent surveys of how they view culture and climate in the Paterson Public Schools, create brochures, introducing specific intervention programs geared towards and harassment and intimidation and asking outside agencies to participate in group facilitation.

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)

A team of people willing to have a meeting with Community Engagement Committee

What/Who do we need?
1. **Who are the people we need to engage?**
   
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   Parents, Paterson Board of Education, and Community Engagement and community stakeholders

2. **What additional information do we need?**
   
   Paterson Board of Education’s Policy and Procedure on Bullying and Culture and Climate

3. **What kinds of technology might we need, if any?**
   
   None

4. **What financial resources are needed, if any?**
   
   Not sure as of yet

**What’s Next?**

1. **What are two actions we can take in the next week?**
   
   Contact a member of Community Engagement and discuss plans to see if they are feasible

2. **What are two additional actions we can take in the next month?**
   
   Prepare brochure and Parent Survey for September

3. **What is our timeline?**
   
   Not created as of yet
Session #41: “Do the MacGyver” What are you willing to do to make it happen with the resources we have?

Convener: Nancy Lopez-Cottrell

Participants: Ronessa Johnson, Jeannette Thompson, Syeda Islam, Shannel Paulino, Mahbuba Neela

Discussion Summary:

The three of us agreed that getting agencies/people to come together to pool resources would not be an easy thing to do. Just coming together to help one family doesn’t seem like much, but in time, it adds up.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Create a mind shift change. Come together in partnership.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Gather together in one central location; i.e., Multi-cultural center (using the information from the morning session.

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)

   Lack of time; too busy; other priorities/urgencies
2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
Bring youth from schools, college interns, AmeriCorps to engage in the legwork and put some “skin in the game”.

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   We need everyone that is here to choose to come together.

2. What additional information do we need?
   We already have a lot of information. Needs to be centralized.

3. What kinds of technology might we need, if any?
   Again, use what we already have to gather the information, consolidate the information and disseminate the information.

4. What financial resources are needed, if any?
   The financial resources we already have.

What’s Next?

1. What are two actions we can take in the next week?
   Jeannette knows Paterson well. She has her hands on the pulse of Paterson. She knows where the needs are. She also knows many of the resources. She will reach out to one family; assess the needs and list the resources that need to be contacted.

   Nancy and Shannel will connect to reach out to the family and arrange to get them to the resources.

2. What are two additional actions we can take in the next month?
   Continue to follow up with the family and resource.
   Connect with another family.
3. **Who in this breakout session is willing to work on this/give this idea a try together?**

   *(Who is willing to take the lead on bringing the group together again (2 people)? Let's get a date on the calendar now!)*

   The three of us will work on this together.

4. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

   Shannel had the right idea as far as pooling resources. Where one group/agency has $50K and another has $20K, that’s a combined total of $70K.
Session #42:  From the Client’s Perspective: “I want to talk! Who wants to listen?”

Convener: Angela Smith

Participants: Danielle Hill, Ronessa Johnston, Diane Corter, Kayla Herr, Karen Walker, Marycarmen Kunicki, Darlene Quijada-Brito, Rana Sabagh, Dorothy Stewart, Jerry C. Dillard, Linda Reid, Jessica Raimondo, David Asiamah, Faith Kellert, Jim Hornes

Discussion Summary:

Our session was composed of individuals from social services that believe clients are often mistreated when trying to apply for help. We reminded each other that we need to show compassion to these clients and remember to treat them as human beings. The group focused on practicing solutions that will prevent the healthcare worker from acting rudely towards their clients. (Ex. Training, self-care, staff meetings to lighten the “burden”, and Grins & Gripes.

Describe your idea

1. **What is it we are trying to do? For example: What is the change we are trying to make happen?**
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)
   - Change how we as healthcare and social services workers treat clients when they come to us for help
   - Remember how our job is to help our clients...not judge them
   - Promote caring environments

2. **What actions might we take to launch this idea?**
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
   - Educate/Train
   - Practice Self-care with workers
     - Time off
     - Therapy sessions
     - Staff meetings that “share” the burden
     - Share Grins and Gripes with coworkers throughout the day or in meetings
       - Grin is the good things that happened in your day
       - Gripes are the tough things that took place in your day
       - Similar to pits and peaks
Jump the Hurdle

1. What is in the way of us launching this idea? 
(List at least 3 obstacles)
   - Personal opinions/judgements
   - Being “burnt out” in this giving career path
   - Limit amount of time with patients
   - Grant funding
   - Different perspectives
     o Boss – money and numbers
     o Working
     o Client

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   - Training
   - Better self-care
   - Have agencies require PROOF that you are helping yourself BEFORE you help other
     o Mandated
     o Ex. Worker is attending therapy sessions to find ways to cope with the hardships of those that they are helping
   - Transparency

What/Who do we need?

1. Who are the people we need to engage? 
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - Social services and healthcare service agencies

What’s Next?

1. What are two actions we can take in the next week? 
Take it upon myself to:
   - HELP not JUDGE my clients on a daily basis
   - Give referrals so that my clients do not walkout without anything to help themselves
2. Who in this breakout session is willing to work on this/give this idea a try together?
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

3. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?
   We should not be quick to label our clients
   Everyone has a story...we need to listen in order to help them. Everyone is different.
   We need to be uplifting and supportive without judgement of these individuals’ pasts.
Session #43: How can cultural organizations help address social issues?

**Convener:** Robin Gold

**Participants:** Maltie Bhokal, Tania Chowdhury, Kyle Henning, Elizabeth Moulthrop, Eric Hughes, Nicholas Rodriguez, Stephen Hahn, Darlene Quijada-Brito, Pierre Francis, Antoinette Brevard, Inge Spungen, Wendy Liscow, Brittany Stewart

**Discussion Summary:**

Arts and cultural organizations are integral to addressing social issues in Paterson. We can use visual art, food, and history to provide community members with safe and engaging things to do and ways to relax.

**Describe your idea**

1. **What is it we are trying to do?** For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Use the arts/history/culture to make a positive impact on the social issues affecting Paterson:

**SAFETY:** When people engage more in public programs they have less time to engage in unsafe behavior. Programs can also be safe spaces. At some point we will likely want to bring law enforcement into the safety conversation, but we need to be conscious that law enforcement does not increase the perception of safety for portions of the population.

**YOUTH LEADERSHIP AND DEVELOPMENT**

**IMAGE:** Beautiful and inviting public spaces encourage people to spend time there. (But we want to be careful NOT to encourage gentrification.)

**Healing Arts:** restorative power of not just seeing art but making it. Provides relaxation. (The Paterson Music Project uses this concept for their mission—“Music as a vehicle for social change.”)

2. **What actions might we take to launch this idea?** (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

- **Provide after-hours services:** people who need services have nothing to do outside 9-5 on weekdays
• Create a directory of cultural organizations, local arts groups, and individual artists
• Consult youth on how they might approach this idea
• Photo-based projects: encourage people to create their own narratives and display pride of place. Could be exhibited at school or Museum
• Cross training: artists & organization staff need more training to work with students and community members (and service providers need more arts training!)
• Mental health first aid training: Passaic County Mental Health Association @ 401 Grand Street

ACTION ITEMS/PROJECTS:
1. Photo “Scavenger Hunt”: Use Instagram or other social media to give clues to a specific location in the city. The clues could be photos, historical information, trivia, etc. Users would go to that location and post a selfie with a specific hashtag.
2. Cross-training: We will find opportunities for nonprofit staff and artists to receive mental health first aid training and distribute that information.
3. Database: we will piggyback on whatever database of organizations/resources comes out of this meeting because several people have discussed creating one.
4. Arts & Culture-based Restaurant Tours: Neighborhood tours that explore the culture, history, and food of the ethnic groups represented in that neighborhood.

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)
   • Time
   • Shared resources
   • Funding
   • Access
   • Lack of a strong Chamber of Commerce
   • Safety
   • Perception of Arts as “soft skills”

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   • Use the Creative Paterson FB group to share information about programs and resources
   • Use programs to lift up local businesses and restaurants
   • Use targeted advertising
   • ARTS ARE POWER SKILLS
What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - Health Coalition of Passaic County
   - Paterson Department of Health
   - United Way Culture of Health
   - St. Joe’s Child Life Program
   - Local colleges and universities
   - Local businesses and restaurants
   - Paterson Alliance
   - Culinary Arts Departments at schools
   - Divine 9 Greek organizations
   - Historic Preservation Commission
   - Hamilton Partnership for Paterson
   - National Park Service
   - Youth
   - Rotary
   - Chamber of Commerce
   - Passaic County Mental Health Association

2. What additional information do we need?
   - Liability
   - Who provides training and at what cost?
   - Building and broadening our network. Rather than assembling a committee from people we know, as the people we know who they know that would be interested in helping and participating.

3. What kinds of technology might we need, if any?
   - Social media
   - Database/listserv

4. What financial resources are needed, if any?
   Advertising/media campaign
What’s Next?

1. **What are two actions we can take in the next week?**
   Robin (session moderator) will let everyone know if she received a previously-applied-for grant to create a neighborhood tour of South Paterson.
   TODAY! Nicholas Rodriguez will talk to a representative from Oasis about their youth photography project.
   ALSO TODAY! Launch #HeARTofPaterson

2. **What are two additional actions we can take in the next month?**
   - Start social media accounts @HeARTofPaterson
   - Work on summer photography project/“scavenger hunt”

3. **What is our timeline?**
   No defined timeline yet but we are all very excited to keep in touch and work together!

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Robin, Nicholas, Tania
Session #44: How can nutrition education and health promotion services positively impact the Paterson community?

Convener: Michelle Jansen

Participants: Marisol Ortiz, Sonia Rosado, Arturo Ponce, Dora Ponce, Antoinette Brevard, Jeanette Thompson, Jim Hornes, Faith Kallert, Bill Roesch, Doug Goulding, Michael Moro, Michelle Jansen

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   - Connect agencies and schools with free services that provide nutrition education and health promotion
   - Addressing the diabetes epidemic in our community
   - Addressing low access to healthcare by community members
   - Need for free health screenings within the community
   - Teaching healthy cooking habits and exposing children to them at a young age!
   - Increasing access and consumption of fruits and vegetables for health & disease prevention
   - Providing nutrition education and resources to residents to self-manage hypertension and diabetes
   - Promoting healthy schools and healthy foods in schools
   - Modern, processed food is more toxic than ever! How do we reduce consumption of unhealthy foods?
   - Addressing what foods that students want (pizza versus salad)
   - Lack of physical activity that increases rates of obesity
   - Fast food is everywhere and too cheap in our community.
   - The unhealthy choice is the easy choice! (fast food)

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   - Encourage agencies to partner with free, existing nutrition education services within their community offered through the Community FoodBank of NJ (NJ SNAP-Ed Program) and Rutgers Cooperative Extension (Expanded Food & Nutrition Education Program) that exist within Paterson
   - Become the change that you want to see! Model healthy nutrition behaviors as often as possible.
   - Be a testimony to healthy eating & diabetes prevention! Glow!
• Work with restaurants and the city to reduce portion sizes that are served at restaurants (policy change)
• Improve school lunches – Students want better lunches!
• Impact governmental reimbursement rates for school lunches. Rates are very low which causes vendors to serve unhealthy, poor quality food choices.
• Promote physical activity within our community. Make gym memberships cheaper and more accessible.
• Create more sports team and free community recreation (yoga at the park, Zumba at the Plaza) programs for students and residents to participate within
• Create “Health Zones” within the community to inform residents where access to physical activity and healthy food can be obtained
• Partner with the Paterson Public Libraries to obtain DVD’s on health, nutrition & physical activity. The library can bundle materials into “Health Totes” that students and residents can take to learn more on specific topics such as the industrial food systems, specific health conditions like diabetes and cancer, etc.

**Jump the Hurdle**

**1. What is in the way of us launching this idea?**
*(List at least 3 obstacles)*

• Unhealthy, fast food is everywhere on every corner
• Healthy food is not as prevalent. It’s hard to eat healthy in Paterson.
• No centralized hub of community events, resources and information for residents
• Unhealthy food is addictive! Residents are addicted to fast food! May not be ready to make a behavioral change.

**2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

• “Transformative Health” will offer a free documentary screening with healthy food tastings for residents
• Hackensack Meridian Health will continue to offer community health screenings & programs. Hackensack is currently working with the consulate of Peru.
• Hispanic Multi-Purpose Center will offer space for nutrition education classes.
• Information about events & classes can be provided to church ministers & people of influence.
• Especialito is a free newspaper where information can be printed.
• School system, social services and Facebook can serve as additional communication channels.
What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - Leaders of faith-based organizations
   - Neighborhood Assistance Program (Contact: Nancy Geir)
   - Churches
   - YMCA

2. What additional information do we need?
   - See above.

3. What kinds of technology might we need, if any?
   - See above.

What’s Next?

1. What are two actions we can take in the next week?
   - Partners can reach out to the Community FoodBank and Rutgers Cooperative Extension (Marisol Ortiz) to schedule community nutrition education classes.
   - Hispanic Community Center will host and offer space for these nutrition education classes.
   - Michelle will share contact information with group via e-mail blast.
   - Team can contact Mary Celis at United Way to join the Passaic Food Policy Council.
   - Team can partner with healthy corner stores.
Session #45: How can the National Park at Paterson Great Falls Collaborate with Your Organization? Asking for Specifics. We are involved in Education, Lifelong Learning, Youth Employment Opportunities, Venue Space and Public History. Funding May Be Available?

Convener: Ilyse Goldman

Participants: Inge Spungen, Rana Sabagh, Paula Smalling, Roberta Farber, Theresa Salmon, Stephen Hahn, Natacha Bunay, Beverly Brevard, Kate Muldoon

Discussion Summary:

Create buzz around heritage tourism specifically trolley tours exploring the history and ethnic foods. Expand the Mill Mile app to include an ethnic food tour. Leverage group members to improve marketing strategies to promote youth employment/service learning opportunities and park educational programs in Paterson and surrounding towns.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

The National Park is looking to become more involved in the community. This could be through youth initiatives, programming, heritage tourism or serving as a venue. Examples of activities that can happen in the park include, Shakespeare in the park, an art festival, a health fair venue.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

The group rallied around projects and extension of projects that the park and the City have done in the past which could be continued and on a larger scale. The major issue is that these programs were not known by members in the group which points to the need to improve marketing and outreach strategies.

Heritage Tourism
Taste of Paterson – A foodie event, sponsored by the National Park and the Hamilton Partnership for Paterson. A few hundred people attended, but if it was marketed better, we would have had a better turnout.

City Historic Preservation Office provides bus tours – historic stained glass window tour, architecture tour – these were well attended, two busloads for each tour. Again, not widely publicized.

Heritage Tourism to Improve the Local Economy:

1. What will get money into the hands of local business owners? Souvenir shops, ethnic restaurants? Yes to both but there is no signage to get people to the restaurants and the local shops don’t sell souvenirs.
2. People don’t feel safe coming to Paterson, how do we make people feel comfortable? Bus/trolley experiences. The group felt that there would need to be four hours’ worth of things for people on these buses to do. Currently there is about 2 hrs. one hour tour, and maybe a one hour tour of the Paterson Museum. We should have a bus tour into different ethnic communities and do a food sampling. Connect to the ethnic foods of the past to those of today. Rangers could go aboard the trolleys to give tours.

Education:

1. How do we get more people to learn about park programming, both K-12 and lifelong learners? Currently advertising is done through the Paterson Public School district, to individual teachers and on the park website/social media platforms.
2. Youth Initiatives – park currently hires high school students for the Great Falls Youth Corps in partnership with the New Jersey Community Development Corporation (NJCDC). Advertising is done in the same way as above and through NJCDC’s mailing list. Many, if not most, of Paterson students know about this opportunity.
3. The park also provides opportunities for service learning. This mostly takes the form of group clean-ups, but it could take on other forms. It was suggested yesterday in one of the meetings that for literacy groups in Paterson, the history of the City should be written on a variety of grade levels. Could students write these histories for service learning credit? Can they write content for the park’s website which is in desperate need of content?
4. Organizations interested in having park staff coming to them to provide programming. The question was asked, why isn’t there a wait list of people wanting school programs? The answer is twofold. Our current marketing strategies only go so far. We also don’t have the depth of staff. We have been booked up for a few months now for school programming.
5. Go to other communities to do programming. These students will bring their parents to the park and increase park visitation and hopefully then, they will purchase something from local business owners.

Jump the Hurdle
1. What is in the way of us launching this idea?  
*(List at least 3 obstacles)*

1. Transportation – how can we give heritage tourism tours without this?
2. Funding – the National Park can apply for project monies to support projects that have a public benefit, but there are no guarantees that the park will get these funds. Also, the money needs to be spent relatively quickly and programming needs to be sustainable. This means that if we get the money for say, “Taste of Paterson” we will likely not get funded again for it, who will help raise the funds. Finally, the National Park can use in certain ways. We cannot advertise one restaurant over another, we cannot purchase food. We have expertise in logistics and connecting big programs to Paterson’s historical significance, but we need the expertise with the larger picture. It would be ideal if private groups could raise funds, provide in-kind support or both. If the park is granted a funding request, we would want to give the money to the organization with the expertise to make it happen and we would work in partnership with them.
3. The park doesn’t have the depth of staff to tackle these things alone. We can do small things well, but then building on these successes requires partners who are willing to give in-kind support.

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

1. Re-introduce the trolley system.
2. Assist the park in writing funding requests for National Park Service project money. The park has been very successful obtaining educational project money which went to fund things like the Taste of Paterson, our current project with JFK STEM Academy, creation of a student poetry anthology written by students with photos taken by students, in partnership with the Cultural Affairs Department at PCCC and the Paterson Youth Photography Project at Oasis, and the Eco Explorers summer camp through Montclair State University. The reason for these successes is that we had a clearly defined project, goal and partnership. The funding request was jointly written by park staff and the partner. These collaborations are the reason we received these funds and welcome the opportunity to work with new partners.
3. We are exploring having undergraduates from William Paterson University who are going into teaching help augment staff to provide programming. We would also like to reach out to JFK’s SET Academy. One of the group members affiliated with School 15 said she had student volunteers, and another group member from the Islamic Center of Passaic County could provide assistance as well.
4. Please note: Volunteers are great, but they do add to park workload as they do need supervision. Partners would need to help manage their volunteers – we are looking for collaboration.

What/Who do we need?
1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   - School 15 – Community Schools have flexibility and are looking for opportunities to pilot programs.
   - Islamic Center of Passaic County is looking to assist in marketing programs, providing youth, getting the word out about youth employment opportunities.
   - Paterson Alliance “we need to talk.”
   - It was mentioned that the Great Falls Economic Development folks could be a resource.
   - David Garsia from the Art Factory is revitalizing the trolley system and will include stops to the Great Falls, the Art Factory and the Paterson Museum. He seems amenable to exploring even more opportunities. Perhaps the trolley system could be leveraged to provide - ethnic foodie tours of different neighborhoods, a trip to Lambert Castle and the Botto House for a thematic program.
   - Perhaps we can work with the City Historic Preservation tours to make stops in different neighborhoods.
   - Working with the Hamilton Partnership to include ethnic food tour in the historic district.

2. What additional information do we need?
   We need another meeting to decide on next steps.

3. What kinds of technology might we need, if any?
   Buses, web expertise (app).

4. What financial resources are needed, if any?
   National Park funding would help somewhat, need assistance from partners.
   In-Kind support from the people in the group, this would assist with marketing, expertise and managing volunteers.
   Funding from partners – to do the things the National Park Service can’t do.

What’s Next?

1. What are two actions we can take in the next week?
   Contact group members to set up time to meet after the week of July 4th.
   Contact School 15 site coordinator Jacqueline Zapata
   Contact Oasis (as a result of a butterfly encounter enroute from the breakout session to the newsroom). They want to provide students to pilot programming and also to do a photography project together.
   Discuss options to work with David Garsia on ideas.
   Reach out to the Great Falls Economic Development group
2. **What are two additional actions we can take in the next month?**
   Work with the city on signage
   Work out details for trolley tours
   Explore expanding the app to include an ethnic community foodie tour.

3. **Who in this breakout session is willing to work on this/give this idea a try together?**
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

   Inge Spungen
   Raba Sabagh
   Paula Smalling
   Roberta Farber
   William Paterson University, Stephen Hahn, Nancy Norris-Bauer, Kate Muldoon
Session #46: How can we change the word “WARD” into community?

Convener: Scott Pruiksma

Participants: Alyssa Calderone, Damen Van Ginneken, Andre Guerrier, Michael Rhone, Shay Lynn Bivens, Barbara Dunn, Dorothy Stewart, John Scheid, Irma Gorham, Denise Martinez

Discussion Summary:

We discussed the pros and cons of changing the term ward to something else. People seemed open and ready and there was a general consensus that the time for change is now. The possible outcome would be a better image of the city overall as well as the individual communities.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Changing the word ward into community, the word ward is negative connotation: related to hospital (sick), or prisons.

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
   Meet with the Mayor and Council
   Meet in each of the community wards to create a buy-in
   Identify the communities’ strength(s) and create a marketing tagline
   Ward collaboration in parks or projects
   Cross-section of the city; how do we engage people who represent a cross-section of the city

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)
   Government permission
   Historical significance: need to be respectful of each of the ward or districts’ history
Opposition by the residents

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
By meeting with the governing body and sharing with them that people are open and ready for a positive cultural change
Identify ward strengths and market it

What/Who do we need?

1. Who are the people we need to engage?
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

Historic preservation group
Dan Shiver
Local community
Governing body

2. What additional information do we need?
Name suggestions: District, Neighborhood Section e.g. Newark Ironbound, Art District, Great Falls District

3. What kinds of technology might we need, if any?
Facebook page for each district
Resource directory for each district
Marketing strategy identifying the strength of the district
Snapchat Filters for each district

What’s Next?

1. What are two actions we can take in the next week?
Present the ideas to the transition team of the new administration

2. What are two additional actions we can take in the next month?
Revisit after the Mayoral inauguration

3. What is our timeline?
September
4. Who in this breakout session is willing to work on this/give this idea a try together?  
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Unsure at this moment

5. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

The importance of having an established, regular, meeting place in each of the districts to build consistency in neighborhood engagement.
Session #47: How can we incorporate prevention education around substance use/abuse (ATOD), HIV, STI/STD earlier in the schools?

Convener: Andriana Herrera

Participants: Lauren Juliette Ramos, Eric Hughes, Rev. William Henry, Angela Fields, Andre Guerrier, Austin Greitz, Carolyn McCombs, Michael Rhone

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

- Include age appropriate prevention education curriculum
- Start assembly/workshop meetings with parents of 1st-3rd graders and talking to them about these topics. Creating a culture of health and prevention before you implement prevention education (around these topics) in the 4th grade.
- Present the recommendation and implications to the PBOE and get them on board
- Research what our “Character development” curriculum looks like and how we can incorporate prevention messages through an already existent curricula
- Incorporate organizations that specialize in these topics to teach this material especially in classes where the teachers do not feel comfortable teaching prevention.
- Incorporate harm reduction practices “condom usage” (age appropriate)
- “Harm avoidance” including conversations around making healthy choices (i.e. you don’t have to be sexually active once you become active)
- Educate on healthy relationships
- Recommending more hours of prevention through non-traditional settings (i.e. coaches, sports teams, after school programs, stem, etc. Funneling prevention messages through other audiences that work with youth.
- Addressing the “generational curse”
- Involving guidance counselor

Jump the Hurdle
1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*

- Getting a consensus on “how early is too early”
- Not part of the common core - time restricted
- Finding creative ways to get parents involved
- Time and motivation
- Cultural differences
- Inclusivity (LGBTQAI)
- Fidelity to a curriculum that discusses these topics
- Class size
- Guidance counselor involvement
- Bilingual teacher are not readily available

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   - Students
   - Parents
   - Board of Education
   - Superintendent
   - Other programs that focus on prevention
   - SAC
   - Other non-traditional settings
   - Faith leaders and nonprofit organizations

**What’s Next?**

1. **What are two additional actions we can take in the next month?**
   - Research evidence based practices for all the different groups and population fitting for our community
   - Recommendation and implications to the school district
   - Faith-based and non-profit meeting with the school board
   - Bringing youth groups to the PBOE meetings to speak their “truth” and talk about their needs and concerns.

   6 month - 2 years
- Prevention groups collaboration with the school district (34 schools)
- Seeing reduction in STD rates, substance use rates
- Prevention messages through the school
- Increase parent involvement
- School level statistics that will be shared at the meetings with the parents
- Greater counselor involvement
- Fidelity to the curriculum by teachers
Session #48: How can we make The City of Paterson an Environmental Friendly city?

Convener: Cristina Deutsch & Nadia Hussain

Participants: Tanya Mann, Sue Godar, Annette Wignall, Doris Salgado, Kathleen Lory, Rosa Williams-Hopkins, Giancarlo di Lonardo, Stephanie Campos, David Spungen, Gretchen Viggiano, Deborah Hoffman, Kristen Holton, Kimi Wei, Kathleen Caren, Mahbuba Neela, Beverly Brevard

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Issues & Suggestions:
- Flooding & mold
- Composting and community gardens – DPW staff increase of staff
- Waste reduction / recycling program
- Illegal dumping
- Business practices – recycling
- Clean up programs
- Addressing runoff problems

Suggestions:
- 1st ward open space
- Architectural embellishment
- Littering (fines enforcement and receptacles)
- Green infrastructure and beautification
- Successful practice examples – lower Haledon Ave.

Increase the “buyback program” = impact on the community
Community education- engagement and leadership
Business & home owners cleaning up and taking pride in their properties = accountability

Neighborhood civic engagement
Business & homeowner accountability
Neighborhood cleanups
Input and engagement of community
Communication with different departments in the city of Paterson
Ex: 311 like in Newark
Targeted support & focus on areas that need the most support
Increasing resources & capacity for more outdoor and community activities

**Key Actions:**
Business incentives to promote single use plastic & Styrofoam ban
Promote reusable bags
Organizations to promote environmental practices (reusable bags & bottles)
Educational campaigns in the school system
Having city invest & prioritize in green/sustainable infrastructure
City Planning & zoning dept. green measures & requirements & incentives
Bring Paterson of certified Sustainable NJ – Silver level
Anti-idling campaign
Recycling program best practices/assessment
Sustainability program to address & coordinate
LEED: program for building certification

**Action items/next steps:**
Engage with Paterson SMART/PIRC
Establishing a committee of residents to be part of meetings and efforts
Re-establishing environmental commission with residents appointed by Mayor & Council (Sustaining it for long term solutions)
Self-organizing committees of residents.
Session #49: How do we bring together residents, nonprofits & businesses to create a safer Paterson?

Convener: Inge Spungen

Participants: Josephine Arrington, Kathryn Schmidt, Larry Feather, Dahlia Cooper, Katherine Tejada, Jen Brady, Tania Chowdhury, Donna Fico, Mikayla Carter

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Safety is central to Paterson’s renaissance. Without safety, businesses will not locate in Paterson, residents are afraid to send their children outside.
   Girl Scouts – parents ask if they have field trips (historically they do lots of field trips) and are relieved if there are none. They know their children are safe if within the school.
   Muslim community has been harassed on the streets since the Trump administration has begun. They don’t feel safe.
   Domestic violence can make children feel unsafe. Isn’t always perceived as violence. Neighbors won’t get involved in other families’ business
   Gangs
   Fear!!!
   Drug dealers
   Human Trafficking: Oasis – young girl reported that she was walking down a quiet street (Elm?), and a car with 3 men tried to pull her in... fortunately she could go to Oasis for safety
   Homes may not be safe
   Streets are not safe
   Minorities vs. police
   History of slavery must be acknowledged: the beginning of policing in America was capturing run-away slaves

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   Community building
   Neighborhood Watch
“Don’t allow it!”
See notes from yesterday’s discussion on security to see # to text to report violence
Install “blue lights” as are seen on college campuses to alert about danger
Should we call the police?
Response time... will we be taken seriously... will they treat my situation as important enough to respond?
What are the consequences if I call the police?
Walk in groups for safety.
Be aware when walking – what neighborhood are you in
Feeling save vs. being safe... often very different
Drums program in Queens for undocumented: community safe zones. Businesses and other places that will protect from ICE, and will not answer the door.

Safe corridors exist (near Park/Market streets), where children can walk safely to school. These should be all over the city! Kids should know where these are.

Community Policing- only 6 in Paterson. Need more, 24 new officers in July, will be community police
PAL – police athletic league - funds cut – programs cut. It used to be a great place for kids rec programs, with the added benefit of getting to know police officers as community leaders and coaches
We need to build safe communities and feel safe so children can have a childhood

Teen comment: Don’t bring people into the schools to tell them how to be safe/how to protect themselves (scream, tuck and roll). It only scares the kids.
Kids need options, and exposure to many things.

Do police live in Paterson? They should! That way they know the community, the community knows them and their neighbors have the benefit of feeling safe because they have a policeman in their neighborhood.

Rookie cops should be assigned to be community officers with low-tech or no tech.

Facilitate conversations between police and community. Police visit schools, community forums,
We need to know who the police are

Get student feedback to police on how to talk to children/ teens

More safety corridors
Know where they are
Platform for communication
Neighborhood watch – include businesses and nonprofits
CPTED: Crime Prevention Through Environmental Design
Plan has been written for Paterson, and not fully executed – dust it off
What/Who do we need?

1. What additional information do we need?
CIT, Crisis Intervention Task Force offers training to police officers in mental health (Circle of Care’s Liz Cano has contact info)
Mental health association of Passaic County
Session #50: How do we give youth the skills and tools to become leaders in Paterson?

Convener: Shanna Lin, Rosie Grant


Discussion Summary:

There are many youth programs in Paterson already, but they can collaborate more effectively. We will create a Youth Collective and Youth Advisory Board that will allow Paterson Youth to communicate with community leaders and provide mentorship and internship opportunities.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)
   - Create programs and put systems in place to provide meaningful and intentionally leadership training to Paterson youth.
   - Train and inspire Paterson youth to return to Paterson after completing their education and become the leaders in the city.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)
   - Mentorship – peer-to-peer, professional mentors
   - Training on specific topics – public speaking, speaking in registers (home language vs professional language), etiquette
   - Provide leadership positions – bring young people to the table, let them help make decisions, hear their voices, give them a space to fail
   - More leadership programming for young children as well as teenagers.
   - Commitment to youth projects in order to gain their trust.
   - Collaborations with youth groups, nonprofits, school district.
Have community members come to the schools and present their ideas and opportunities for leadership

- Youth collective – a centralized place for youth to gather and share, and for other organizations to find youth to work with and mentor.
- “Career Day” or “Creative Paterson” for young people
- Paterson Youth Advisory Board

Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)
   - School district can be cumbersome – Many events already scheduled, large district with many players.
     - School staff is often not committed to projects because no one is assigned or no one has the time.
   - Communication and consistency – There are already many youth groups providing training. We need to find a way to communicate with each other so we can provide better experiences. We also need to be consistent in our messaging to young people – for example, encouraging curiosity and taking initiative.
   - Parent involvement – This is important to student success, but not all parents have the resources need to help their children. We can find ways to bring people together to create a supportive network.

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   - We can help schools become a community and network for parents and students by helping with communication.
   - Create a central place for youth programs to come together and communicate.
   - Look to models from other cities, states or countries, where centralized youth programs have been successful.

What/Who do we need?

1. Who are the people we need to engage? (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   - Superintendent
   - Paterson youth!
   - In-school staff
   - Parents
What’s Next?

1. **What is our timeline?**
   - By September (100 days), we would like to form a plan for a Youth Collective and a Youth Advisory Board.

2. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**
   - Whatever leadership opportunities we provide for our students MUST be intentional! It cannot just be a street cleanup activity.
   - How do we know we’re successful – we need to find or create evaluation tools to access our programs’ effectiveness.
Session #51: How do we recruit companies into Paterson?

Convener: Rev. William O Henry

Participants: Maltie Bhokal, Beverly Brevard, Kathryn Schmidt, Kristen Holton, Deborah Hoffman, Paul Drake, Kimi Wei, Susan Hall, Karen Walker, Jaquair Gillette, Damen Van Winkler & Therese Salmon.

Discussion Summary:

Companies can be recruited to Paterson with a little work and ingenuity. It must be said that many companies have come to cities and destroyed its indigenous population with gentrification. The public must be mindful and watchful that this does not happen in Paterson and that residents of Paterson are hired.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

The object of discussion recruiting companies including tech companies into Paterson is that we have a great labor force. Our labor force consist of the surrounding colleges, vocational schools, PCCC, Workforce Development Board and Paterson resident labor.

By attracting companies into Paterson, it will improve the economic revenue, tax base, decrease crime, cleaner streets, and assist in beautifying the city and a wealth of other local incentives.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

The city’s internal services must be technologically updated to the 21 century. You cannot ask tech companies to exist in this current local outdated environment. As an example the city does not accept debt or credit cards by local residents for taxes and sewer charges.

The City needs a public relations department to advertise and market the Paterson! It will be the public relations department duty to seek out the top 10 tech companies looking to move to the east coast, manufacturing companies, and companies to pitch Paterson. Paterson is 12 to 15 miles from both New York City and Newark; in addition Paterson is surrounded by highways for easy transportation of products. Economic development can also look into international businesses looking to branch out into the United States.
Entrepreneurship can be used as a catalyst to start new business growth in Paterson. Space could be provide for entrepreneurs in an incubator type setup to facilitate job growth.

In addition, Paterson can partner with surrounding colleges to develop technology startups in Paterson.

**Jump the Hurdle**

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*

   Crime even through Paterson’s crime has reduced this past year it is still seen as a terrible blight.
   The City is dirty, trash once you enter the city limits.
   Paterson is not friendly to construction as with community improvement licenses.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

   Employment will decrease crime, but the perception of Paterson being crime riddled must be changed through positive advertisements and a study decrease in crime in general.

   City beautification program w/ public relations dept. the county is also offering money to community gardens for blighted neighborhoods. Trees and gardens need to be planted throughout the city to improve the image of the city. Local companies and stores must keep their property clean throughout the day.
   A transformational change must be made to remarket the city as a place you would want to come to.

   City ordinances must be changed to make doing business in Paterson easier while still maintaining the public’s needs. This may be included with the technological update that is needed.

**What/Who do we need?**

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   The city’s economic development Dept. must collaborate with public relations and other non-profit entities to market Paterson and assist in its redevelopment. City green can assist in gardening projects with local nonprofits.
2. **What additional information do we need?**

   It was discussed that Paterson’s current business revenue should be reviewed to see what is needed in revenue. Also, an assets inventory should be compiled for Paterson’s many assets. The red bricks from the old factories in Paterson cannot be replicated and so they are needed for historic restoration.

   The great Falls can be used to generate an economic revenue, the parks can be updated and provide revenue to lower the total tax base.

3. **What kinds of technology might we need, if any?**

   The future technology needed is for the children to receive a better education in the Paterson school system that they can be our future tech giants and workforce.
Session #52: How to Regulate Real Estate in Paterson?

Convener: How to Regulate Real Estate in Paterson

Participants: Angela Smith, Brittany Belmont Stewart, Josephine Arrington, Cindy Arone, Andre Guerrier, Damen Van Ginneken, Lizzie Valverde, Linda Reid, Inge Springer, Sonia Amorim, Rosa Williams Hopkins, Kelley Brown, Giancarlo Di Lonardo, Rick Prince, Jaquair Gillette, Nancy Lopez-Cottrell, Therese Salmon, Paula Smalling, Barbara Dunn, Jerry C. Dillard, Derya Taskin, Michael H. Odon, Danielle Hill, Mike Powell

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   1. We are looking into putting in place regulations and real estate programs for high school students and adults to increase home ownership and the economy in Paterson.
      a. Investors previous properties must be up kept and lead free before they can purchase another property.
      b. There needs to be separate days for residents and investors to bid in which the residents would receive priority.
      c. Auction dates need to be announced to the public at 6 months prior to auction. With information on buying vacant properties provided to residents throughout the year to prepare residents to be able to bid at the auctions.
      d. The Paterson website needs to be reconstructed and a list of Paterson’s budget allotment and expenses, vacant, tax lien, and probate lists needs to be added with the dates and times of the Sheriff’s Office auctions.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   We need the mayor and county official to jump on board in enforcing these policies, creating a curriculum for High School and College Students, and revamping the City of Paterson’s website. Once we have their approval or once they make these issues a priority things will only be executed from there.
Jump the Hurdle

1. **What is in the way of us launching this idea?**
   *(List at least 3 obstacles)*

   We need the Mayor and county officials to understand and see how important these issues are for our community.

2. **How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?**

   Once everyone is on the same accord we can begin the information process in which we would enlighten the community on how they can be home-owners.

What/Who do we need?

1. **Who are the people we need to engage?**
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

   We must engage Real Estate and Finance professionals to teach our youth and residents about finance and real estate.

   We need a meeting place where residents can go to learn this information.

What’s Next?

1. **What are two actions we can take in the next week?**

   We can meet with the mayor begin the inspection process with investors and the up keep of their properties.

2. **What are two additional actions we can take in the next month?**

   We can put event dates and times together along with locations for the real estate information for residents.

3. **Who in this breakout session is willing to work on this/give this idea a try together?**
   *(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)*

   Everyone in the group was willing to participate in making this happen!
4. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?

This system could be great for our City in its turn around. It’s time to awake the sleeping giants in our community and give them a role as a home owner. Its time Patersonians create generational wealth and that begins with them receiving the generational knowledge they need.
Session #53: How to Build a Stronger Community through Communication?

Convener: Adam Faller

Participants:
Session 1: Chris Barton, Katherine Tejada, Dahlia Cooper, Larry Feathers, Yvette Alston-Johnson, Bernice Lopez, David Spungen, Douglas Maven, Angela Freer, Angela Smith, Doug Gerald, Antoinette Brevard, Pamela McDowell, George Riley, Brenda Belmont, Brittany Stewart, Denise Martinez

Session 2: Denise Martinez, Dorothy Stewart, Ronessa Johnson, Nancy Norvis-Bauer, Austin Greitz, Gwenn Levine, Johanna Prado

Session 3: Ilyse Goldman, Liz Brown, Marisol Ortiz, Lesley Dixon, Shanna Lin, Elizabeth Moulthrop, Kyle Henning

Discussion Summary:

These sessions were part of a team-building exercise run at the beginning of day two. The sessions offered opportunities to learn more about team-building and communications skills, based on Adam Fallers’ experience at the Princeton Blairstown Center – an adventure-based, experiential education to vulnerable youth.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Throughout the sessions, the general discussion revolved around communication styles and how to work with and adapt to your own personal style as well as those within the greater Paterson community.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Actions towards a more open communication style covered a broad range being aware of body language, addressing tone, being aware of and adapting to generational differences with communication styles.
Session #54: Including the Community?

Convener: Antoinette Brevard

Participants: Berneice Lopez, Tanya Mann, Sonia Rosado, Arturo Ponce, Dora Ponce, Mahbuba Neela, Johanna Prado, Beverly Brevard, Erica Crenshaw, Mikayla Carter, Brenda Belmont, Brittany Belmont-Stewart, Gwen Levine, Pierre Francis, Cindy Arone, Ivan Wei, Kimi Wei, Samantha Soto, Ari Lopez Wei, Robin Gold, Rosa Williams-Hopkins

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

The change we are trying to make happen is greater involvement from people in the community.

Ideas to Overcome Barriers

Hands-on Activities
Childcare/Children Friendly Activities
PR/Campaigns
Incentive/Foods
Listing of Activities and Organizations
Events/Music/Fun
Media/Communication
Transportation/Access

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Community Forum w/government official
Faith-based involvement – leadership
Social media & digital news agents /TAPinto Paterson
Language Access
Intergenerational Parent Issues
Time – Making time to engage
Jump the Hurdle

1. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Focused Outreach
Publicizing utilizing available outlets
- Centralized city-wide website of events/regularly monitored and updated
- Office of Community Affairs to monitor website/activities
- Neighborhood conversations
- Involving neighborhood members in the planning process
- Identify community center of involvement by word

What/Who do we need?

1. Who are the people we need to engage?
   *(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)*

People in our own community

What’s Next?

1. What are two actions we can take in the next week?
   Parades
   Fundraisers utilizing resources for more involvement
   Survey the community
   Multi-cultural events
   Holiday events (various cultural holidays)
   Tap into organizations that are already successful

2. What are two additional actions we can take in the next month?
   Clean-up neighborhoods with the cooperation in return (I sweep your stoop/you shovel my snow)
   Develop relationships
   Pot luck parties
   National Night Out
Host and on-line information site
Donate unwanted items
Meet & greet discuss neighborhood association issues
Neighborhood-wide Yard Sale
Regular Meetings

3. **How does your ideal community look?**
   - People interacting
   - Attractive walkable entertainment
   - Proximity to vibrant commercial area
   - Quiet, clean and respectful to the neighbors’ quality of life
   - Fully engaged neighborhood association
   - Parks with trees and smoother streets
   - Community gardens
   - Safety – neighborhood familiarity, good lighting, walkable streets, beautifications

4. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

**One Word Take Aways**

- Relationship building
- Continuity
- Needs
- Fun
- Responsibility
- Helpfulness
- Leadership
- Commitment
- Sharing
- Meetings
- Initiate
- Opportunities
- Food
- Engagement
- Fellowship
- Cooperation
Session #55: How do we increase Awareness & Promote Marriage to Support Paterson Families & Harness the Power of Grandmas (to do this)?

Convener: Debbie Provencher, Kate Muldoon

Participants: Dahlia Cooper, Kathryn Tejada, Carolyn McCombs, Samantha Soto, Marisol Rodriguez, Vivian Thibou, Pamela Powell, Yvette Alston-Johnson

Discussion Summary:

There is a lot of work to do to strengthen family dynamics in the community, but much interest and many resources to draw from to start the process, especially from the surrounding community. The payoff (the benefits to children and future generations would be great.) Since mentoring of families by families has demonstrated success, we would like to build on that model.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? 
   *(Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)*

   Increase the incidence of marriage and 2-parent families in Paterson; bring greater stability and strength to families, especially parents raising children. Promote the value / benefits of marriage to youth and young adults. Use mentoring as a way to achieve these goals.

2. What actions might we take to launch this idea? 
   *(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)*

   - Utilize Family Success Center’s healthy relationship materials in mentoring and retreat-type trainings or settings to build stronger marriages;
   - recruit married couples from Paterson and surrounding community who are loving and passionate about serving others to mentor families (a “family to family” program to build strong families). Getting one family connected to a struggling family to inspire them and do life with them
   - Research family life curriculum for younger grades in school system
   - Father-daughter dance; mother-son dance or similar activities
   - Building girls’ self-esteem, helping them dream of goals for future
   - guys draw guys: finding good men who can mentor and invest in other guys
Jump the Hurdle

1. What is in the way of us launching this idea? (List at least 3 obstacles)
- finding the mentors with the love and time and interest to be inconvenienced, to share their lives
- needing a few people with the time/resources to keep pushing the program forward
- childcare – for any retreat type programs

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
- prayer and a collaborative commitment to the idea; wanting it to work and not caring who gets the credit
- buy-in from multiple churches and agencies

What/Who do we need?

1. Who are the people we need to engage? (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
- the faith community for marriage role models, in Paterson, but also in surrounding community

2. What additional information do we need?
- churches to partner
- how to connect with families who want help

3. What kinds of technology might we need, if any?
Mineral; PowerPoint type of technology for programs; social media to promote; email to connect with people

4. What financial resources are needed, if any?
- Minimal to pay for presenters or a coordinator eventually if not a volunteer
- Materials cost

What’s Next?

1. What are two actions we can take in the next week?
Form an email group to continue discussion
Set a tentative date for a couples retreat a year from now
Set a training time for mentor couples

2. **What are two additional actions we can take in the next month?**
   - Collect data/ names for team
   - Share the idea with ministries/churches/orgs that might be interested

3. **What is our timeline?**
   One year to a retreat... half year to the start of a Family to Family mentoring collaborative

4. **Who in this breakout session is willing to work on this/give this idea a try together?**
   (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

   Debbie, Carolyn

5. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

   Recent study Carolyn noted that highlighted benefits to children of two-parent involvement
   Family Success Center – have started to address all or most programs to 2 generations (parent and child or parent/grandparent)
Session #56: Mental Health Matters: How can we provide one-on-one mental health assistance to Patersonians?

Convener: Grace Valdes

Participants: Jessica Raimondo, Donna Fico, Pierre Francis, Kayla Herr, Larry Feather, Diane Silbernagel, Sheri Drost, Coleen Stevens-Porcher, David Asiamah, Jim Walsh, Karen Walker, Leslie Dixon

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   - Provide Patersonian adults one-on-one mental health assistance by licensed, clinical providers
   - Send clients to a place/mental health resource that is not overcrowded, overburdened and without backlog (for free)

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   - Connect with schools/universities to get counselors and training
   - Work with clinical students to have residencies in offices – people could get different services at the same time
   - Receive funding by connecting with county and municipal freeholders
   - Tap into continuing education classes for counselors to receive CEU credits
   - Cross-train medical providers
   - Ensure these brick and mortar buildings are easily accessible by public transportation

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)

   - Money/funding
   - Brick and mortar buildings
• Getting multi-lingual counselors/therapists

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   • Talk to freeholders and executives
   • Spread the word and awareness

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)
   • Supreme Consultants
   • County and municipal freeholders
   • Clinical students
   • Pro bono counselors
   • County government
   • Passaic County DOHS

2. What financial resources are needed, if any?
   • Funding from county and municipal freeholders

What’s Next?

1. What are two actions we can take in the next week?
   • Send out a survey to those interested in pursuing a “think tank”/committee to figure out who exactly are we targeting? And to establish possible dates/times on a calendar

2. Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?
   • There are extremely limited mental health assistance in Paterson (free, individualized) and for those resources that are available, there is a very long waiting period
Session #57: How can we create a multicultural resource center? (groups / events / education / health care and more)?

Convener: Syeda Islam and Mahbuba Neela

Participants: Stephanie Campo, Stephan Hahn, Sonia Rosado, Ron Wong, Michael Moro, Dora Ponce, Arturo Ponce, Austin Greitz, Sue Godar, Cindy Arone, Rick Prince, Josephine Arrington, Beverly Brevard, Eddie Gonzalez, Jessica Raimondo, Grace Valdes, Dawn Moody, Christina Deutsch, Ronessa Johnson, Rich Gutowski, Wendy Liscow, Jim Walsh, Marisa Benson, Jerry Dillard, Cristina Tone, Aida Restituyo, Tanya Mann, Brenda Belmont, Bob Guarasci

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   To create a multi-cultural resource center/group so that people can have physical access to resources they need. The multicultural group would be the starting point of something bigger like a center.

   (Non-Profit and for Profit both are welcome)

2. What actions might we take to launch this idea?
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   We will contact interested people, businesses and other potential partners to start this initiative grassroots style, and go from there. Perhaps starting a monthly meet-up is a good idea.

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)

   Definitely budget and resources is an obstacle.
2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
We can contact city officials and community leaders to get involved. We will collaborate with existing organization and gain their interest and support.

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   We definitely need to put together a committee of people from different ethnic groups, faith groups and other groups such as investors who wants to make Paterson a great place.

2. What additional information do we need?
   We need to know when people are available to meet, and what impact community leaders can make to allow this initiative to progress.

3. What kinds of technology might we need, if any?
   N/A as of now

4. What financial resources are needed, if any?
   Definitely funding, space, food, volunteers are needed to hold any community large events.

What’s Next?

1. What are two actions we can take in the next week?
   - Contact all interested members
   - Organize a meeting within a month.

2. What are two additional actions we can take in the next month?
   - Meet-up.
   - Create action plans.
   - Plan an events

3. What is our timeline?
   As of now one year/subject to change (short-term)
   5 years (long Term)
4. **Who in this breakout session is willing to work on this/give this idea a try together?**

(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Syeda Islam and M. Neela. We have a list of interested people and their contact info.

5. **Is there anything else from your session you want to make sure is recorded in the notes that you haven’t already said?**

How can we create a multicultural resource center so that everyone can have physical access to resources we need?

Ideas:

1. Have a physical location to serve as a place to reflect all cultures.
2. Perhaps libraries
3. Having volunteers/interns to translate (it'll give the youth a purpose)
   - Share a google drive so everyone can access the upcoming volunteers and contact them
4. Con: We need to refine what and who is represented - narrow it down.
5. Ethnic groups, faith groups, lgbtq, etc.
6. Start with a forum with different groups of people (maybe Paterson museum)
7. Multicultural festival, day etc.
8. Host monthly meet up events to start off, and that will lead up to one big cultural event and then eventually a cultural center
9. Collaborate with Paterson Alliance to make this happen (find location)

Contact:

10. First Short Term Goal: Create a multicultural council: Find people who want to be involved.
11. NJCDC/YMCA have community spaces to hold these forums
    - 911 East 28th St
12. City of Paterson Multicultural Affairs - Director Marcia Sotorrio
13. Simple Survey
14. Planning Committee:
15. Logo, name, mission, vision
16. Foods brings people together
17. Using topics that will bring people together
18. Meeting times-options are lunch/ 5 pm
19. Celebrate cancer survivors
20. Raise awareness for health topics of the month.
21. Get business/schools involved
22. Get volunteers
23. Volunteer navigate people
24. Start a course that involves all community.
24. Fundraising
25. Create survey to understand needs of the community
26. Create affinity groups to report to councils
27. Conduct cross-cultural training
28. Continue education classes
29. Participate in Minority Health Events
30. Offer free health education on different topics/different language/educate people regarding different sexual orientations.
31. Learn about different culture through multimedia.
32. Improve access to care/promote healthy lifestyle.
33. Have online access to resources.
34. Open door for everyone.
35. Help people to live, laugh and learn.
Session #58: How do we leverage standing advisory committees from the Mayor-elect’s transition teams to address repeated challenges in Paterson?

Convener: Kathleen Long

Participants: Sue Godar, Derya Taskin, Barbara Dunn, Diane Silbernagel, Faith Kallert, Roberta Farber, Ron Wong, Nick Rodriguez, Eddie Gonzalez, Aida Nicole Restituyo, Cristina Tone, Earl Carter, Marisol Rodriguez, Jim Hornes, Michelle Jansen, Douglas Maven, Sonia Rosado, Kathleen M. Caren, Jim Hall

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

We want to make a few standing committees that would address repeated challenges in the city that are an outgrowth of Mayoral transition teams as well as the conversation at Creative Paterson.

The three committees and important issues that rose to the top are:

- **Communications**
  - Improve technology (website with interactive components, community calendar, google translator, text/mobile, 911 system for police and fire)
  - Create comprehensive referral system/directory that can also live on website
  - Improve constituent services hotline, telephone town hall
  - Create partnerships for more detailed translation services (St. Joseph’s)
  - Better utilize tools: community access channel, newsletter with tax bills, eNews, traffic alerts
  - Focus on branding/hopefulness/speaking proactive language

- **Economic and community development**
  - Vacant properties – what is available? What public buildings will be sold?
  - Prioritize inspections/enforcement of codes
  - Reimagine business attraction/retention
  - Fund full-time grant writer
  - Create master plan that includes the building of new schools; neighborhood plans that encourage development
  - Promote affordable housing initiatives/incentives; examine current rent/housing regulations
  - Update zoning laws
  - Address affordability for retired homeowners
  - Create own open space trust fund
• Youth/education/recreation
  o Increased recreation funding
  o Transparency in youth opportunities
  o Link larger goals (census, anti-litter) that are city-wide to youth programs
  o Improving park spaces for youth and families
  o Incorporate history/pride into youth education and programs (especially with teens and peer leadership)
  o Directory of artists and art opportunities for Paterson residents, even in surrounding towns
  o Increase indoor safe spaces
  o Incorporate youth component to census
  o Create culture of entrepreneurship
  o “Youth in government” day

Additional committees:
  • Public safety
  • Infrastructure

2. What actions might we take to launch this idea?
(What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Invite residents and community stakeholders (nonprofits, faith based, etc.) to populate these committees to address very specific challenges.

Jump the Hurdle

1. What is in the way of us launching this idea?
(List at least 3 obstacles)

Mayor Andre Sayegh is supportive of this idea and wants it to happen.

What/Who do we need?

1. Who are the people we need to engage?
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

  Important to have big picture thinkers and doers in the conversation.
What’s Next?

1. **What are two actions we can take in the next week?**
   Compile suggestions of residents and community stakeholders to participate in advisory committees.

2. **What are two additional actions we can take in the next month?**
   Encourage transition team members to consider joining advisory; invite Creative Paterson participants to participate.

3. **What is our timeline?**
   Would like to roll out these committees in the early months of the administration.
Session #59: How do we best support un- and under-employed of Paterson find meaningful work?

Convener: Lauren Juliette Ramos

Participants: Kayla Herr, Jen Brady, Faith Kallert, Jim Hornes, Pierre Francis, Eric Hughes, Gwenn Levine, Robin Wanner, Diane Silbernagel, Corey Fleming, Mike Powell, Ari Lopez Wei, Cassandra (Sandi) Lazzara, S. Nadia Hussain, Marisol Rodriguez, Carolyn McCombs, Rosa Williams-Hopkins, Sheri Drost, Johanna Prado, Gretchen Viggiano, Kelley Brown, Michael L Miller, Kathleen M Caren

Discussion Summary:

In an effort to unite forces and resources around un- and under-employment amongst Paterson residents, agencies and organizations have proposed the following ideas: (1) An Academy of Entrepreneurship for high school students and adult learners, (2) creating a centralized and widely available listing of sustainable and meaningful work opportunities available to Paterson residents, (3) a coalition/collaboration of agencies and organizations who serve this population to implement collective experience learning initiatives, like mock interviews or business panels.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Find and create meaningful and sustainable employment and/or entrepreneurial opportunities for un- and under employed residents of Paterson.

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   **Action Idea One** – Coalition of Organizations Supporting Un and Under Employed toward finding Meaningful Employment

   **Action Idea Two** – Re-Entry Conference
Action Idea Three – Entrepreneurial Academy (Small business support - both for High School Scholars and Adult Learners)

Action Idea Four- Create a central and public list of sustainable and meaningful work opportunities, internships and apprenticeships

Other solutions mentioned:
Solution: Info-sharing across agencies and organizations about career resources, hiring events, etc.
Solution: first source hiring options
Solution: Vocational and trades training
Solution: Support should be individual vs. group (more peer to peer and mentorship incorporation in existing programming)

Jump the Hurdle

1. What is in the way of us launching this idea?  
(List at least 3 obstacles)

Challenges include: Lack of needed skill sets (need trades and vocational training as well as general higher education levels); Lack of a central location to be made aware of and access resources for clients/students; Policy issues – number of hours limitation regarding receipt of benefits (fed, state and local level benefits); Language barrier; the current job market; migrant services; transportation; child care and/or lack thereof; lastly there is an abundance of “jobs” but not meaningful and sustainable work.

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?

Creates an opportunity in which service providers (i.e., nonprofits, etc.) become knowledgeable about policy requirements (SNAP, WIC, Child care benefits, etc.) to share these resources with client base.

Language barrier opportunity – offer more ESL services in the city that are free for residents

What/Who do we need?

1. Who are the people we need to engage?  
(E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

Eileen Shaffer: Paterson Public Schools, Superintendent
Coalition created towards this effort – local agencies and organizations that are providing job readiness training and vocational / trades training and support.
Passaic County ONE STOP: Warren Murphy
Paterson Public Library – Corey F. – Housing the listing of sustainable work resources

2. What additional information do we need?
Resources on sustainable work; background friendly and second chance businesses; WOTC; Federal Bonding etc.

Also training for service providers on federal and state programming available to residents

What’s Next?

1. What are two actions we can take in the next week?
Lauren/Corey: Generate Google Drive Doc where agencies and organizations can post work opportunities and resources that are sustainable and meaningful

2. What are two additional actions we can take in the next month?
Carolyn/Jen: Entrepreneurial Academy – present to Eileen Shaffer

3. What is our timeline?
Within two months – post on an online platform (Paterson Public Library – Career Connections?) the listing of workforce resources for Paterson
Within two years – Develop academy for entrepreneurial training for high school and adult learners

4. Who in this breakout session is willing to work on this/give this idea a try together?
(Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

Lauren Juliette Ramos – Star of Hope, Jobs for Life
Corey Fleming – Paterson Public Library
Carolyn McCombs – New Destiny Family Success Center
Marisol Rodriguez – Renew Life Center
Johanna Prado – WPU School of Continuing & Professional Education
Pierre Francis, Paterson Community Resource Center/Kintock Group
Session #60: Think BIG!

Convener: Elizabeth Valverde

Participants: Nancy Norris-Bauer, Jerry Dillard, Vanessa Huaita, Erica Crenshaw, Danielle Hill, Giancarlo Di Lonardo, Jasmine Moreano, Ronessa Johnson, Pruvi Pierre, Beverly Brevard, Inge Spungen, Cristina Deutsch, Derya Taskin, Barbara Dunn, Damen Van Ginneken

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen?  
   (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

   Central Question: In wat BIG ways can we think? An aquarium? A Carousel? Horses? What if the sky was the limit?

2. What actions might we take to launch this idea?  
   (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

   - "Welcome to Paterson" signs throughout Paterson made by local schools and students (perhaps 4th grade as part of their local history curriculum)
   - Horses at stables in Eastside Park for mounted police, pony rides, and equestrian therapy
   - A venetian carousel at the park (this may raise money for the city)
   - An aquarium: especially embracing Paterson's river culture. Also the aquarium in Camden helped bring people there despite the negative stigma attached to Camden, this could do the same in Paterson and we are far enough away.
   - School buddy's from older students to be paired with younger students, for all students
   - Improve access and offerings at planetarium (panther)
   - Performing arts center (Fabian, Armory?)
   - Better skate park, also with offerings for cyclists
   - ***a river walk like the High Line, embrace our river history. Have fitness events as part of this: yoga, etc. Have Horizon BCBS fund the fitness initiates, Look at Newark ICC as a model or walktoriver. Have a river festival (oyster festival) with a riverboat docked with jazz. Dragon Boat racing. Rubber duck racing.
Swan boats. Recreate Smithson's "Spiral Jetty" on the Passaic, make a national headline for this. Talk to National Park Services for money.

- A brewery and a winery with wine and beer tastings and outings, concerts, picnics
- Pretty two tiered tour bus to show historical and special places in the city
- A great supermarket: Aldi, Trader Joes, Whole Foods
- More high end thrift stores and vintage stores
- A sports center
- Get the "Paterson pearl" on display in the city
- Move soccer from proposed mall location to Hinchcliffe
- Hockey arena combined with soccer/an ice rink is needed/roller rink needed (with teen nights, pajama night, etcetera)
- Return deer petting zoo to Eastside Park
- Sign/plaque in front of Ginsberg home
- More movies in park: make it a regular thing (every Friday at x park at x:pm)
- Attraction maps
- Winter wonderland in Eastside Park with ice sculptures, Santa, a pop up Christmas village with shopping and cocoa, carols
- Check Rye Ave,
- Open space that is always accessible for free to artists
- An escape room/haunted house at Barbour Mansion (make sure the city or a proper owner takes that house back)
- Fair St. Mall/Fish markets: promote, cut traffic, beautify aesthetic, close street one day a week for a special shopping experience, flowers, baguettes, all on outdoor display, make this more like Chelsea Market
- Food trucks between Main & Washington
- A drum circle
- A college in Paterson (an MFA)
- Look at whether sky bridges impede foot traffic to businesses
- Tap Eastside culinary for more events
- Make upper level parts of Main Street buildings beautiful again: explore bizarre tax code that effects this
- Chamber needs to stop so many repeats businesses on main street
- Live where you for initiates on main street
- Pillar college as an example
What’s Next?

1. **What are two actions we can take in the next week?**

   Our biggest idea, ready to launch:
   Paterson Passport: an authentic looking passport of attractions, printed and bound, that encourage holders to stop at various checkpoints throughout Paterson to have the passport stamped. The mayor could issue a certificate to all those who complete the passport, or there could be an annual celebration for those who have a completed passport.

Notes on passport:
- Scavenger hunt
- Corporate/local business sponsors and ads
- Printed in Paterson (perhaps as a donation)
- Restaurant ads: free item for passport holders
- Passports available at city hall and other locations where census material and voter registration is displayed and promoted alongside it
- Create mission statement for passport to be part of the Mayor's transition team notes that are submitted in July
- Identify attractions (have students help with this)
- Release passports next late May/early June so they can come as summer starts, but still be distributed at schools
- Website/app
- Increase exposure and cross pollinate attractions with businesses
- Talk to parks/tourism teams & public safety for involvement
- Digital arts academy/graphic design students can design the passport
- Get a stamp at library if you show library card or get a library card (have census materials there as well)
- A "Pierre" stamp, a "Paterson" the movie stamp an Eastside High/lean on Me stamp/how Paterson was named stamp
Session #61: What should we do to offer more and better quality recreational activities that all children can access?

Convener: Rosie Grant

Participants: Chris Barton, Bob Guarasci, Eddie Gonzalez, Aida Nicole Restituyo, Christina Tone, Douglas Maven, Jen Brady, Michael J. Moro, Kathleen Karen, Marycarmen Kunicki, Diana Soler, Susan Hall, Adriana Herrera

Discussion Summary:

We need more recreational offerings, more spaces and more programming. Current programs should move from babysitting to engagement and enrichment. Collaboration, communication and marketing is necessary. Kids need options other than sports. Structured programs as well as safe clean open spaces that encourage play.

Describe your idea

1. What is it we are trying to do? For example: What is the change we are trying to make happen? (Try to be specific. E.g.: Instead of “Get youth more engaged” think of “Get youth involved in activities that help them make lasting connections with...”)

Revamp Paterson Recreation department and coordinate with nonprofits to increase access to programs and spaces that meet children and youth’s needs; regardless of ability to pay and respectful of cultural influences and available when kids need them including well into the evening for older youth. Safe, clean open spaces. Green spaces, more non-sports options. More sites, more programming, not daycare. Enrichment programs. Youth soccer league. Clubs

2. What actions might we take to launch this idea? (What are the fresh ideas, partnerships, or approaches that come to mind? How might we go about making this change happen?)

Make school playgrounds available
Make church and business parking lots available in off-peak hours
Identify vacant lots and turn them into green spaces
Access city’s inventory of pocket parks
Create a centralized databank of recreational offerings and centralized registration for all recreational offerings, managed by recreation office
Recreations contract for profit and nonprofit orgs as vendors to increase options – use Clifton and Passaic as models
Update Recreation website
Do more with summer recreation programs to interest and engage kids
Family activities for young kids and their parents
Need programs for children under 10 and over 13
Conversation with District to use school spaces

Jump the Hurdle

1. What is in the way of us launching this idea?
   (List at least 3 obstacles)

   No knowledge or promotion of what is available. No central databank. Current recreation staff lacks capacity
   Need a dedicated Recreation Department - Rec staff currently under DPW
   Staff does not respond to community inquiries – no follow up or call backs. Can’t reach a live person
   Some current programs have no interested students
   Transportation (Costs the Y $400 per trip to bring kids to Eastside Park)

2. How can we overcome those challenges or obstacles? And/or how might these challenges become our opportunities?
   Full asset mapping and evaluation of city offerings – shared with the community. Identify gaps, inefficiencies,
   Re-org the department to improve efficiency. Professional development for staff
   Passaic County can offer best practices workshops tied to grant funding. Use nonprofits as experts
   Marketing and promotion to inform families of city and community offerings
   Give nonprofits access to schools for after school, Saturdays and summer.
   Stabilize what is in place before looking at growth

What/Who do we need?

1. Who are the people we need to engage?
   (E.g.: decision-makers, whoever has successfully done this, people affected by this issue, individuals, organizations, agencies, etc. at the Call to Collaboration and those who are not here)

   Conversation with Superintendent – what schools are already open for out of school time programming. More FSCS
   County Freeholders – accountability for grant funded programs
   Mayor’s transition team
   Recreation Director
Reclaim public space – Soccer Park. What’s the deal with Pennington Field?

2. What additional information do we need?
   - Current inventory of who is offering what to what age groups
   - Agreement with schools – policy that covers overall collaboration
   - City to collaborate with nonprofits to get programming grants from private funders
   - What works in other community?
   - Youth input
   - Youth Creative Paterson
   - Master plan for parks
   - Adopt a lot
   - Chamberlin Ave Bldg.? 

3. What kinds of technology might we need, if any?

4. What financial resources are needed, if any?
   - Fully staffed department

What’s Next?

1. What are two actions we can take in the next week?
   - Deliver notes to Mayor’s Transition team
   - Find out about soccer field
   - Request shared services agreement

2. What are two additional actions we can take in the next month?
   - Inventory, evaluation and reorg over the summer

3. What is our timeline?
   - Launch January or spring

4. Who in this breakout session is willing to work on this/give this idea a try together?
   - (Who is willing to take the lead on bringing the group together again (2 people)? Let’s get a date on the calendar now!)

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